



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

DATE: January 09, 2018

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the November 2017 returns received in the month of December 2017, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the third month of collections for the fiscal year 2018.

- ✓ Total collected for the month of November 2017 returns was \$510,404.53. This is a 5.64% increase over the November 2016 returns.
- ✓ Total collections year to date are 3.78% more than the comparable time frame in Fiscal Year 2017.

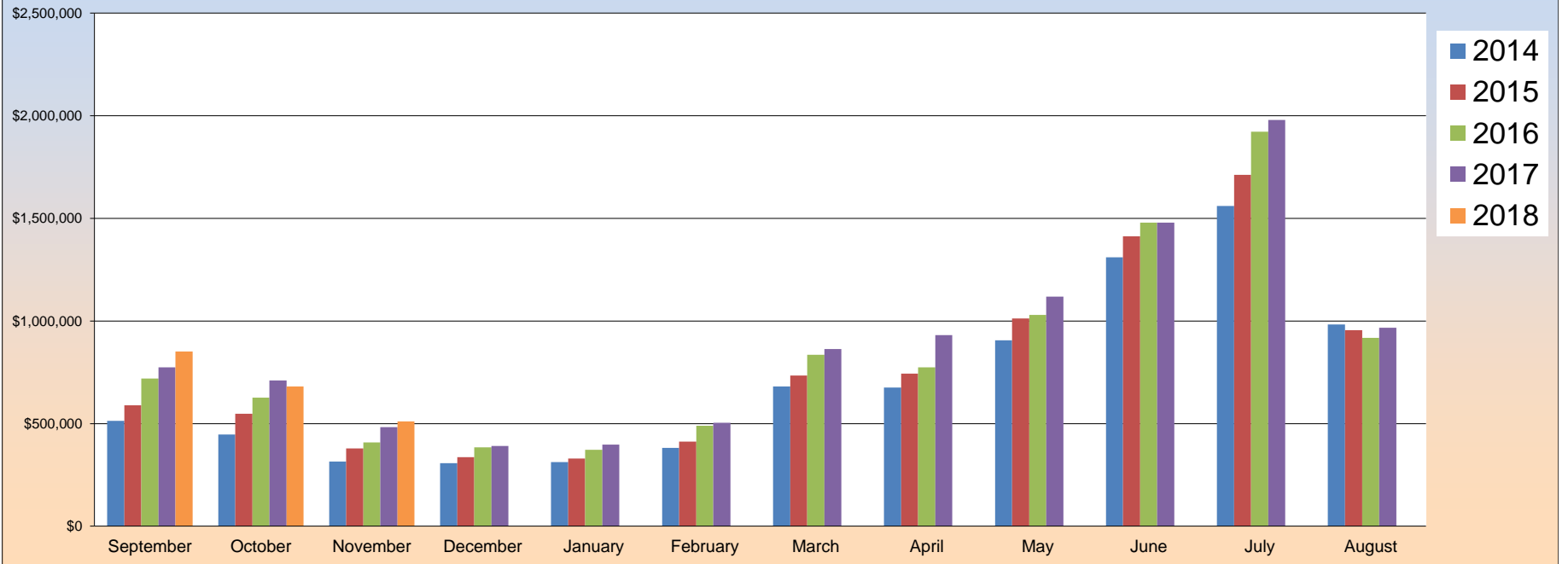
Please feel free to call me if you have any questions.

PC/bhw

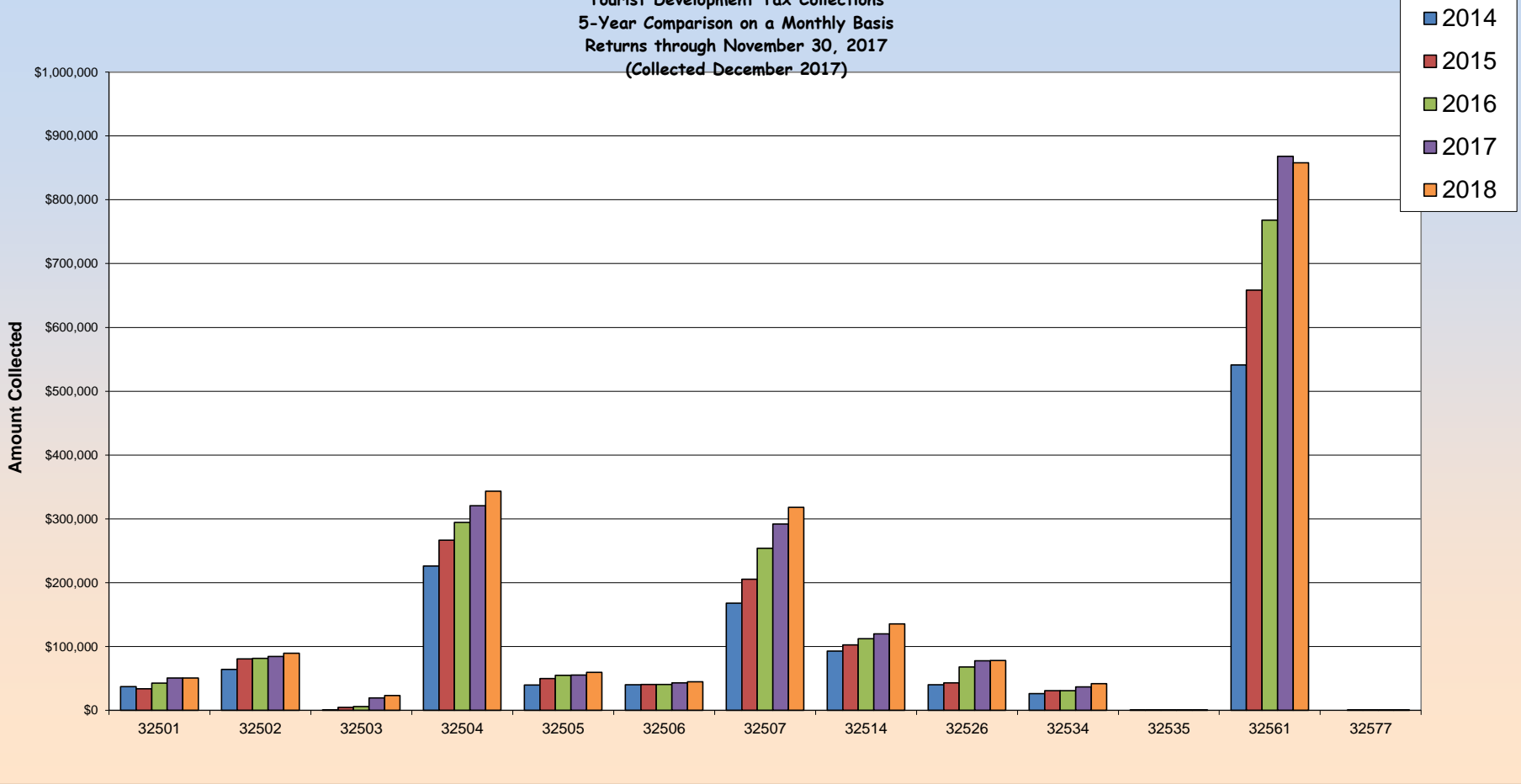
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS DECEMBER 2017**

Zip Code	Fiscal Year 2018	Fiscal Year 2017	Difference	% Change
	YTD Collected	YTD Collected		
32501	50,772	50,549	223	0%
32502	89,527	84,300	5,227	6%
32503	23,055	19,320	3,735	19%
32504	343,462	320,697	22,765	7%
32505	59,441	55,290	4,151	8%
32506	44,567	43,082	1,485	3%
32507	318,074	292,011	26,063	9%
32514	135,226	119,836	15,390	13%
32526	78,042	77,524	518	1%
32534	41,806	36,610	5,196	14%
32535	524	469	55	12%
32561	857,883	868,247	(10,364)	-1%
32562	-	-	-	0%
32577	100	100	100	100%
Total	\$ 2,042,479	\$ 1,968,035	74,544	4%

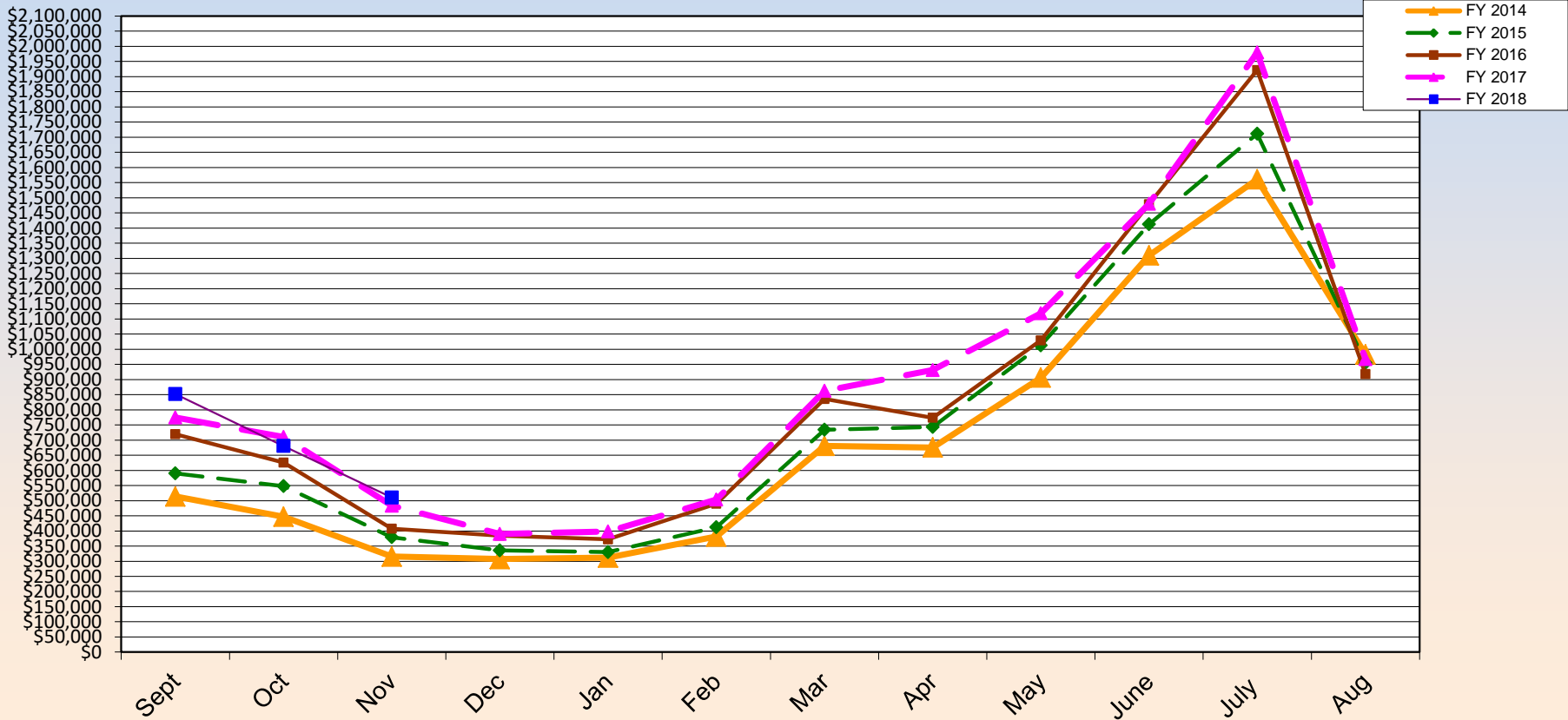
Tourist Development Tax Collections
5-Year Comparison
Returns through November 30, 2017 (Collected in December 2017)



Tourist Development Tax Collections
5-Year Comparison on a Monthly Basis
Returns through November 30, 2017
(Collected December 2017)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2014 - FY 2018**
Returns through November 30, 2017 (Collected in December 2017)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2018
 AS OF DECEMBER 31, 2017

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/17	20,189	2%	33,110	4%	8,055	1%	127,370	15%	26,827	3%
11/17	15,305	2%	30,150	4%	7,908	1%	112,522	17%	16,690	2%
12/17	15,278	3%	26,266	5%	7,092	1%	103,569	20%	15,923	3%
Total	\$ 50,772	2%	\$ 89,527	4%	\$ 23,055	1%	\$ 343,462	17%	\$ 59,441	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/17	17,729	2%	141,510	17%	48,279	6%	28,140	3%	16,786	2%
11/17	14,115	2%	117,580	17%	45,400	7%	25,079	4%	13,813	2%
12/17	12,723	2%	58,984	12%	41,547	8%	24,823	5%	11,206	2%
Total	\$ 44,567	2%	\$ 318,074	16%	\$ 135,226	7%	\$ 78,042	4%	\$ 41,806	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/17	138	0%	383,626	45%	-	0%	16	0%	851,776	100%
11/17	186	0%	281,499	41%	-	0%	50	0%	680,298	100%
12/17	200	0%	192,757	38%	-	0%	35	0%	510,405	100%
Total	\$ 524	0%	\$ 857,883	42%	\$ -	0%	\$ 100	0%	\$ 2,042,479	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2017
 AS OF DECEMBER 31, 2016

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/16	19,380	3%	28,707	4%	7,582	1%	107,704	14%	18,717	2%
11/16	16,302	2%	29,923	4%	6,327	1%	113,135	16%	19,922	3%
12/16	14,867	3%	25,670	5%	5,411	1%	99,858	21%	16,651	3%
Total	\$ 50,549	3%	\$ 84,300	4%	\$ 19,320	1%	\$ 320,697	16%	\$ 55,290	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/16	14,090	2%	127,015	16%	40,875	5%	26,793	3%	11,880	2%
11/16	17,582	2%	111,916	16%	39,350	6%	26,474	4%	12,889	2%
12/16	11,410	2%	53,080	11%	39,610	8%	24,256	5%	11,841	2%
Total	\$ 43,082	2%	\$ 292,011	15%	\$ 119,836	6%	\$ 77,524	4%	\$ 36,610	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/16	105	0%	371,592	48%	-	0%	100	0%	774,540	100%
11/16	229	0%	316,292	45%	-	0%	-	0%	710,342	100%
12/16	135	0%	180,363	37%	-	0%	-	0%	483,152	100%
Total	\$ 469	0%	\$ 868,247	44%	\$ -	0%	\$ 100	0%	\$ 1,968,035	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	277,444	274,902	321,850	343,637	398,300	385,209	442,268	539,766	580,905	638,832
NOV	OCT	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351	532,757	510,223
DEC	NOV	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743	362,364	382,803
TOTAL		\$ 694,173	\$ 727,800	\$ 824,524	\$ 893,061	\$ 978,396	\$ 957,101	\$ 1,137,575	\$ 1,314,860	\$ 1,476,026	\$ 1,531,859

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	92,482	91,634	107,283	114,546	132,767	128,403	147,425	179,922	193,635	212,944
NOV	OCT	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450	177,586	170,074
DEC	NOV	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914	120,788	127,601
TOTAL		\$231,391	\$242,600	\$274,841	\$297,687	\$326,132	\$319,034	\$379,194	\$438,287	\$492,009	\$510,620