



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners
DATE: March 5, 2019
SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the January 2019 returns received in the month of February 2019, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the fifth month of collections for the fiscal year 2019.

- ✓ Total collected for the month of January 2019 returns was \$466,370.36. This is an 11.82% increase over January 2018 returns.
- ✓ Total collections year to date are 11.57% more than the comparable time frame in Fiscal Year 2018.

Please feel free to call me if you have any questions.

PC/bhw

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF FEBRUARY 2019**

Zip Code	Fiscal Year 2019	Fiscal Year 2018	Difference	% Change
	YTD Collected	YTD Collected		
32501	146,422	82,234	64,188	78%
32502	143,679	\$ 132,168	11,511	9%
32503	41,622	36,516	5,106	14%
32504	591,909	530,860	61,049	12%
32505	97,316	96,066	1,250	1%
32506	95,074	65,782	29,292	45%
32507	475,174	422,411	52,763	12%
32514	250,177	213,619	36,558	17%
32526	130,357	124,743	5,614	5%
32534	71,100	62,575	8,525	14%
32535	799	612	187	31%
32561	1,206,659	1,145,745	60,914	5%
32562	-	-	-	0%
32577	189	117	72	62%
Total	\$ 3,250,477	\$ 2,913,449	337,028	12%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2019
AS OF February 28, 2019

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/18	33,060	4%	29,038	3%	8,340	1%	120,566	14%	17,896	2%
11/18	33,959	4%	40,218	4%	10,154	1%	159,394	17%	32,557	4%
12/18	27,415	5%	26,588	5%	8,206	1%	116,496	20%	17,508	3%
01/19	28,240	6%	23,782	5%	7,469	2%	91,184	20%	16,522	4%
02/19	23,748	5%	24,054	5%	7,452	2%	104,269	22%	12,833	3%
Total	\$ 146,422	5%	\$ 143,679	4%	\$ 41,622	1%	\$ 591,909	18%	\$ 97,316	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/18	23,343	3%	148,106	17%	47,657	6%	24,272	3%	13,922	2%
11/18	27,659	3%	145,682	16%	64,824	7%	34,816	4%	18,767	2%
12/18	16,253	3%	68,914	12%	50,181	9%	28,271	5%	14,944	3%
01/19	11,089	2%	46,182	10%	46,077	10%	22,109	5%	13,288	3%
02/19	16,729	4%	66,290	14%	41,438	9%	20,889	4%	10,179	2%
Total	\$ 95,074	3%	\$ 475,174	15%	\$ 250,177	8%	\$ 130,357	4%	\$ 71,100	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/18	209	0%	380,137	45%	-	0%	92	0%	846,640	100%
11/18	-	0%	346,703	38%	-	0%	40	0%	914,773	100%
12/18	369	0%	193,908	34%	-	0%	23	0%	569,078	100%
01/19	-	0%	147,642	33%	-	0%	34	0%	453,617	100%
02/19	220	0%	138,270	30%	-	0%	-	0%	466,370	100%
Total	\$ 799	0%	\$ 1,206,659	37%	\$ -	0%	\$ 189	0%	\$ 3,250,477	

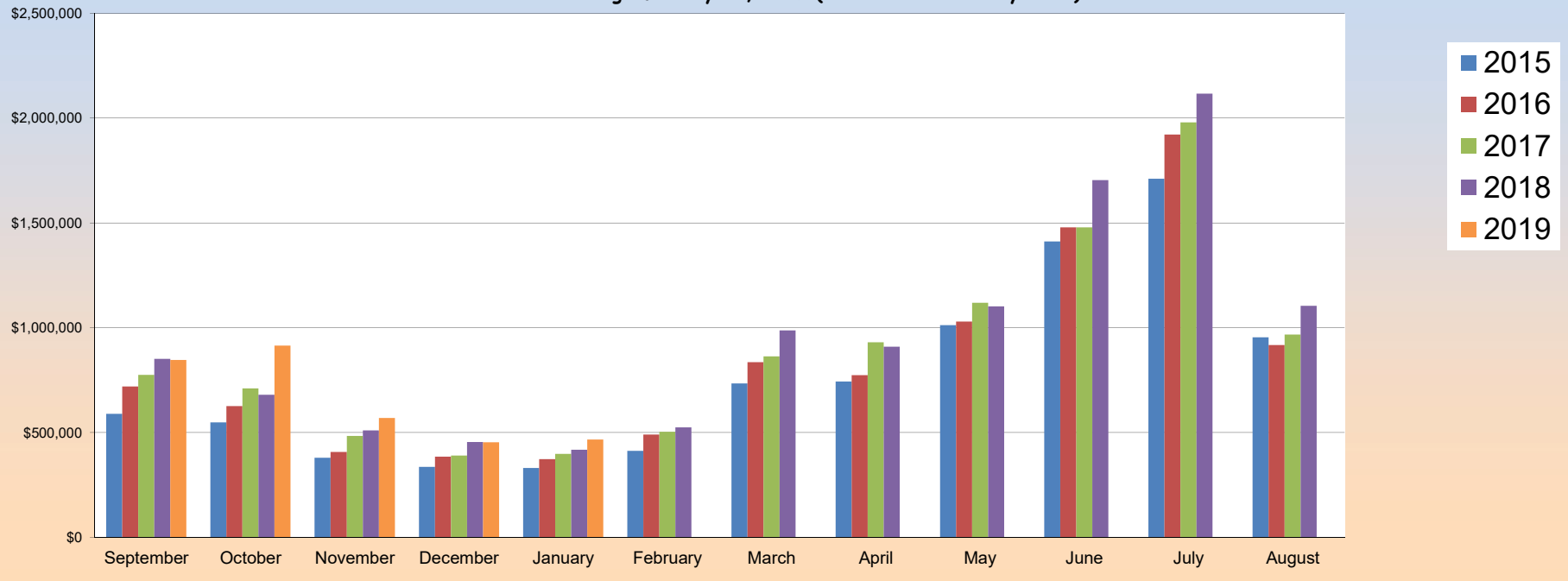
FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIIA COUNTY FLORIDA
FISCAL YEAR 2018
AS OF February 28, 2018

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/17	20,189	2%	33,110	4%	8,054	1%	127,370	15%	26,827	3%
11/17	15,305	2%	30,151	4%	7,908	1%	112,522	17%	16,690	2%
12/17	15,278	3%	26,266	5%	7,092	1%	103,569	20%	15,923	3%
01/18	14,881	3%	22,042	5%	7,184	2%	93,898	21%	18,961	4%
02/18	16,581	4%	20,599	5%	6,278	2%	93,500	22%	17,664	4%
Total	\$ 82,234	3%	\$ 132,168	5%	\$ 36,516	1%	\$ 530,860	18%	\$ 96,066	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/17	17,729	2%	141,510	17%	48,279	6%	28,141	3%	16,787	2%
11/17	14,116	2%	117,580	17%	45,400	7%	25,079	4%	13,812	2%
12/17	12,723	2%	58,984	12%	41,547	8%	24,823	5%	11,206	2%
01/18	10,887	2%	44,414	10%	38,809	9%	24,691	5%	10,404	2%
02/18	10,328	2%	59,924	14%	39,584	9%	22,010	5%	10,365	2%
Total	\$ 65,782	2%	\$ 422,411	14%	\$ 213,619	7%	\$ 124,743	4%	\$ 62,575	2%

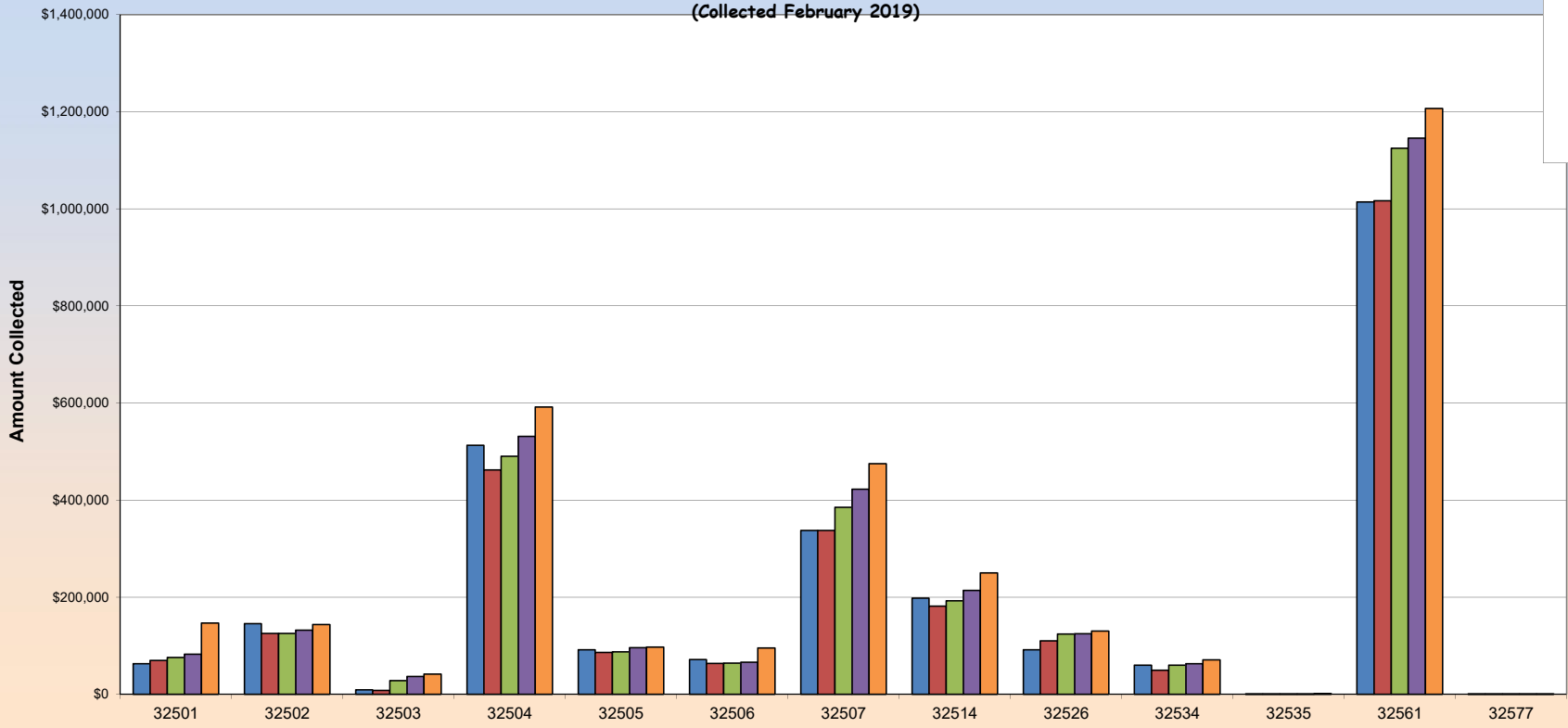
Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/17	138	0%	383,626	45%	-	0%	16	0%	851,776	100%
11/17	186	0%	281,499	41%	-	0%	50	0%	680,298	100%
12/17	200	0%	192,757	38%	-	0%	35	0%	510,405	100%
01/18	88	0%	167,637	37%	-	0%	17	0%	453,912	100%
02/18	-	0%	120,225	29%	-	0%	-	0%	417,058	100%
Total	\$ 612	0%	\$ 1,145,745	39%	\$ -	0%	\$ 117	0%	\$ 2,913,449	

Tourist Development Tax Collections
5-Year Comparison
Returns through January 31, 2019 (Collected in February 2019)

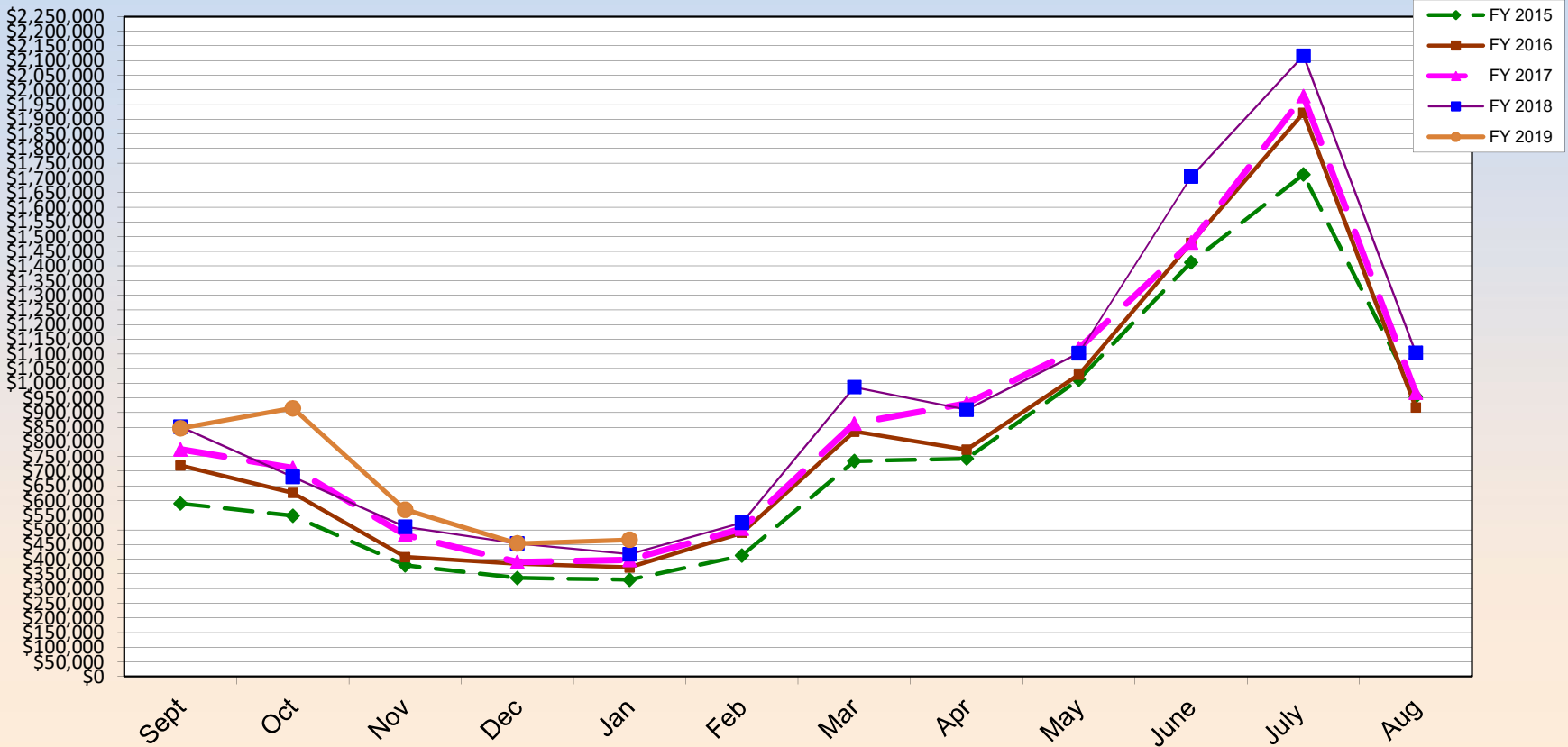


Tourist Development Tax Collections
5-Year Comparison on a Monthly Basis
Returns through January 31, 2019
(Collected February 2019)

- 2015
- 2016
- 2017
- 2018
- 2019



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2015 - FY 2019**
Returns through January 31, 2019 (Collected in February 2019)



**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2010-2019									
Month Of Collection	For The Month Of	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
OCT	SEP	274,902	321,850	343,637	398,300	385,209	442,268	539,766	580,905	638,833	634,980
NOV	OCT	238,423	276,214	304,579	325,198	335,284	411,054	469,351	532,757	510,223	686,080
DEC	NOV	214,475	226,459	244,845	254,898	236,608	284,253	305,743	362,364	382,803	426,808
JAN	DEC	164,750	192,546	212,164	207,117	230,300	251,856	288,130	292,783	340,434	340,212
FEB	JAN	171,885	192,262	200,843	205,954	233,879	247,492	279,148	298,406	312,794	349,778
TOTAL		\$1,064,435	\$1,209,331	\$1,306,068	\$1,391,468	\$1,421,280	\$1,636,923	\$1,882,138	\$2,067,215	\$2,185,087	\$2,437,858

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2010-2019									
Month Of Collection	For The Month Of	2010	2011	2012	2013	2014	2015	2016	2017	2018	2,019
OCT	SEP	91,634	107,283	114,546	132,767	128,403	147,425	179,922	193,635	212,944	211,660
NOV	OCT	79,474	92,072	101,526	108,399	111,761	137,018	156,450	177,586	170,074	228,693
DEC	NOV	71,492	75,487	81,615	84,966	78,869	94,751	101,914	120,788	127,601	142,269
JAN	DEC	54,917	64,182	70,721	69,039	76,767	83,950	96,043	97,594	113,478	113,404
FEB	JAN	57,295	64,087	66,948	68,651	77,960	82,497	93,049	99,469	104,265	116,592
TOTAL		\$354,812	\$403,111	\$435,356	\$463,823	\$473,760	\$545,641	\$627,380	\$689,072	\$728,362	\$812,619