Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

DATE: November 13, 2016

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the September 2016 returns received in the month of October 2016, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the first month of collections for the fiscal year 2017.

- ✓ Total collected for the month of September 2016 returns was $774,540.31. This is a 7.62% increase over the September 2015 returns.
- ✓ Total collections year to date are 7.62% more than the comparable time frame in Fiscal Year 2016.

Please feel free to call me if you have any questions.

PC/bhw

Finance • 221 Palafox Place • Suite 140 • Pensacola, FL 32502

Telephone 850-595-4830 • Finance@EscambiaClerk.com

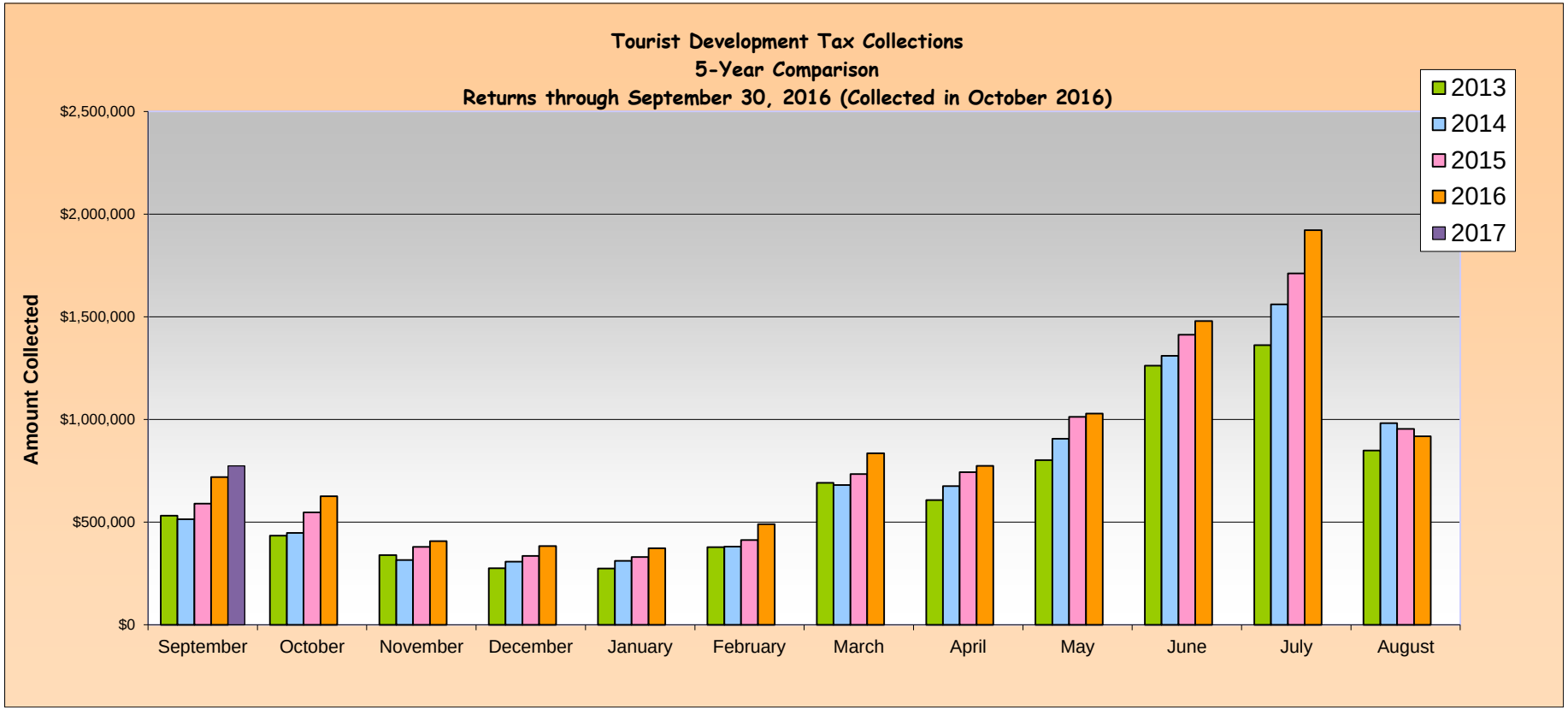
FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA

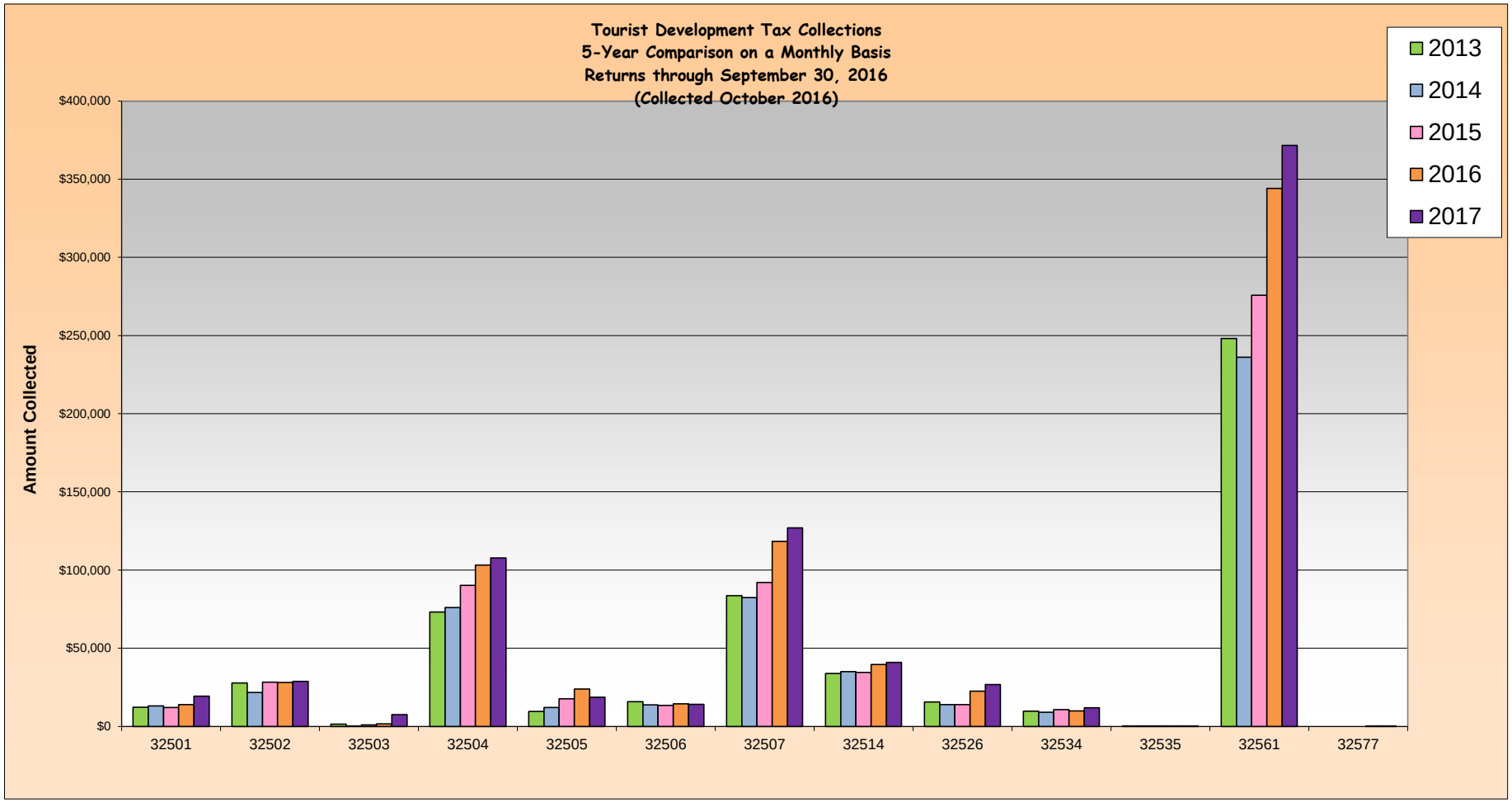
REPORTED IN FISCAL YEAR FORMAT

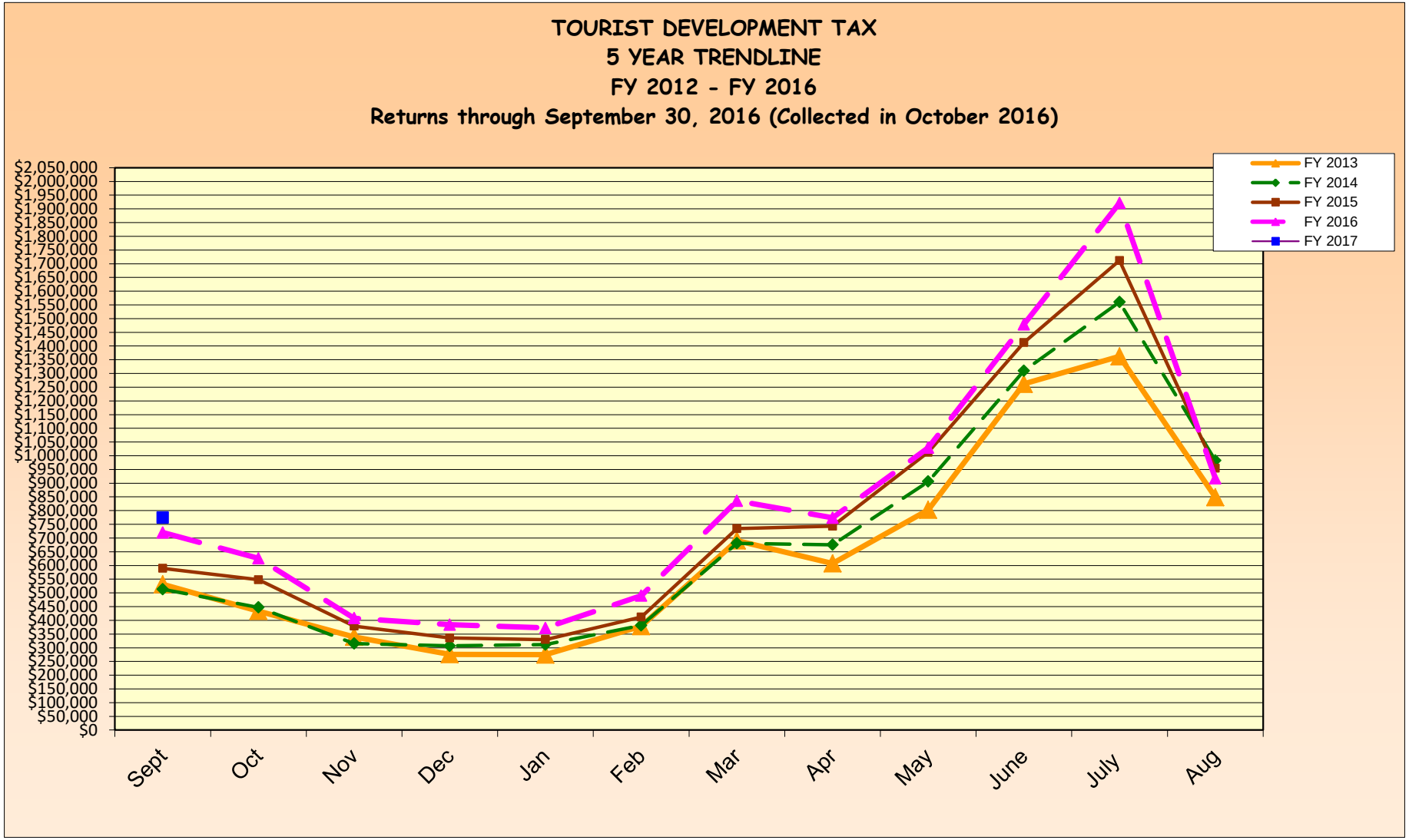
ESCAMBIA COUNTY FLORIDA

AS October 2016

Zip Code	Fiscal Year 2017 YTD Collected	Fiscal Year 2016 YTD Collected	Difference	% Change
32501	19,380	13,893	5,487	39%
32502	28,707	28,092	615	2%
32503	7,582	1,582	6,000	379%
32504	107,704	103,155	4,549	4%
32505	18,717	23,955	(5,238)	-22%
32506	14,090	14,443	(353)	-2%
32507	127,015	118,367	8,648	7%
32514	40,875	39,504	1,371	3%
32526	26,793	22,562	4,231	19%
32534	11,880	9,820	2,060	21%
32535	104	115	(11)	-10%
32561	371,593	344,150	27,443	8%
32562	-	-	-	0%
32577	100	50	50	100%
Total	**$ 774,540**	**$ 719,688**	54,852	**8%**


Tourist Development Tax Collections
5-Year Comparison
Returns through September 30, 2016 (Collected in October 2016)
Amount Collected
$2,500,000
$2,000,000
$1,500,000
$1,000,000
$500,000
$0
September
October
November
December
January
February
March
April
May
June
July
August
2013
2014
2015
2016
2017


Tourist Development Tax Collections
5-Year Comparison on a Monthly Basis
Returns through September 30, 2016
(Collected October 2016)
Amount Collected
$400,000
$350,000
$300,000
$250,000
$200,000
$150,000
$100,000
$50,000
$0
32501
32502
32503
32504
32505
32506
32507
32514
32526
32534
32535
32561
32577
2013
2014
2015
2016
2017


TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2012 - FY 2016
Returns through September 30, 2016 (Collected in October 2016)
$2,050,000
$2,000,000
$1,950,000
$1,900,000
$1,850,000
$1,800,000
$1,750,000
$1,700,000
$1,650,000
$1,600,000
$1,550,000
$1,500,000
$1,450,000
$1,400,000
$1,350,000
$1,300,000
$1,250,000
$1,200,000
$1,150,000
$1,100,000
$1,050,000
$1,000,000
$950,000
$900,000
$850,000
$800,000
$750,000
$700,000
$650,000
$600,000
$550,000
$500,000
$450,000
$400,000
$350,000
$300,000
$250,000
$200,000
$150,000
$100,000
$50,000
$0
Sept
Oct
Nov
Dec
Jan
Feb
Mar
Apr
May
June
July
Aug
FY 2013
FY 2014
FY 2015
FY 2016
FY 2017

Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2008-2017									
Month Of	For The										
Collection	Month Of	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
OCT	SEP	$288,077	$277,444	$274,902	$321,850	$343,637	$398,300	$385,209	$442,268	$539,766	$580,905
	TOTAL	**$288,077**	**$277,444**	**$274,902**	**$321,850**	**$343,637**	**$398,300**	**$385,209**	**$442,268**	**$539,766**	**$580,905**

TOURIST DEVELOPMENT TAX COLLECTION DATA
REPORTED IN FISCAL YEAR FORMAT
ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2008-2017									
Month Of	For The										
Collection	Month Of	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
OCT	SEP	$96,026	$92,482	$91,634	$107,283	$114,546	$132,767	$128,403	$147,425	$179,922	$193,635
	TOTAL	**$96,026**	**$92,482**	**$91,634**	**$107,283**	**$114,546**	**$132,767**	**$128,403**	**$147,425**	**$179,922**	**$193,635**

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2016
AS OF OCTOBER 31, 2016

	Zip Code									
	32501		32502		32503		32504		32505	
Month of Collection	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,092	4%	1,582	0%	103,155	14%	23,955	3%
					3					
Total	$ 13,893	2%	$ 28,092	4%	$ 1,582	0%	$ 103,155	14%	$ 23,955	3%

	Zip Code									
	32506		32507		32514		32526		32534	
Month of Collection	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,443	2%	118,367	16%	39,504	5%	22,562	3%	9,820	1%
Total	$ 14,443	2%	$ 118,367	16%	$ 39,504	5%	$ 22,562	3%	$ 9,820	1%

	Zip Code									
	32535		32561		32562		32577			
Month of Collection	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total	Total Month	% OF Total
10/15	115	0%	344,150	48%	-	0%	50	0%	719,688	100%
Total	$ 115	0%	$ 344,150	48%	$ -	0%	$ 50	0%	$ 719,688	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2017
AS OF OCTOBER 31, 2016

	Zip Code									
	32501		32502		32503		32504		32505	
Month of Collection	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	19,380	3%	28,707	4%	7,582	1%	107,704	14%	18,717	2%
Total	**$ 19,380**	**3%**	**$ 28,707**	**4%**	**$ 7,582**	**1%**	**$ 107,704**	**14%**	**$ 18,717**	**2%**

	Zip Code									
	32506		32507		32514		32526		32534	
Month of Collection	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,090	2%	127,015	16%	40,875	5%	26,793	3%	11,880	2%
Total	**$ 14,090**	**2%**	**$ 127,015**	**16%**	**$ 40,875**	**5%**	**$ 26,793**	**3%**	**$ 11,880**	**2%**

	Zip Code									
	32535		32561		32562		32577			
Month of Collection	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total	Total Month	% OF Total
10/15	104	0%	371,593	48%	-	0%	100	0%	774,540	100%
Total	**$ 104**	**0%**	**$ 371,593**	**48%**	**$ -**	**0%**	**$ 100**	**0%**	**$ 774,540**	**100%**