



# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM

**TO:** Honorable Board of County Commissioners  
**DATE:** January 9, 2017  
**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the November 2016 returns received in the month of December 2016, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the third month of collections for the fiscal year 2017.

- ✓ Total collected for the month of November 2016 returns was \$483,152.55. This is a 18.52% increase over the November 2015 returns.
- ✓ Total collections year to date are 12.26% more than the comparable time frame in Fiscal Year 2016.

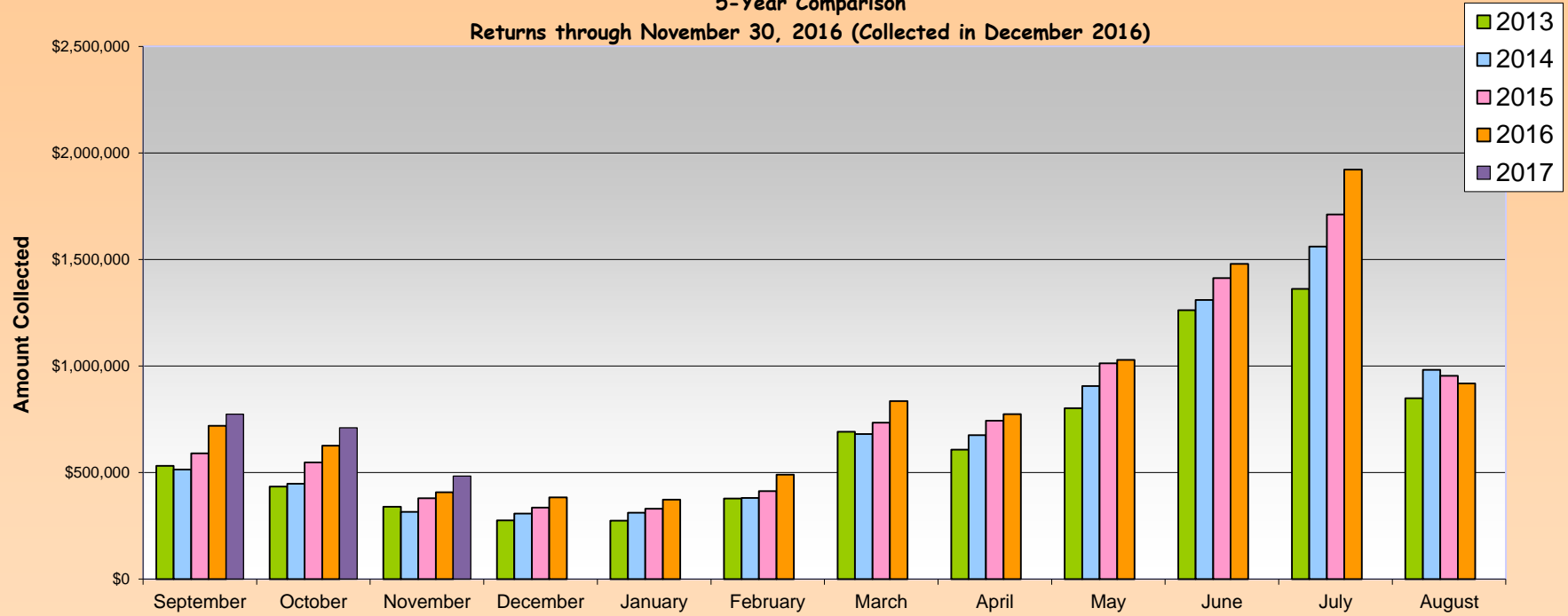
Please feel free to call me if you have any questions.

PC/bhw

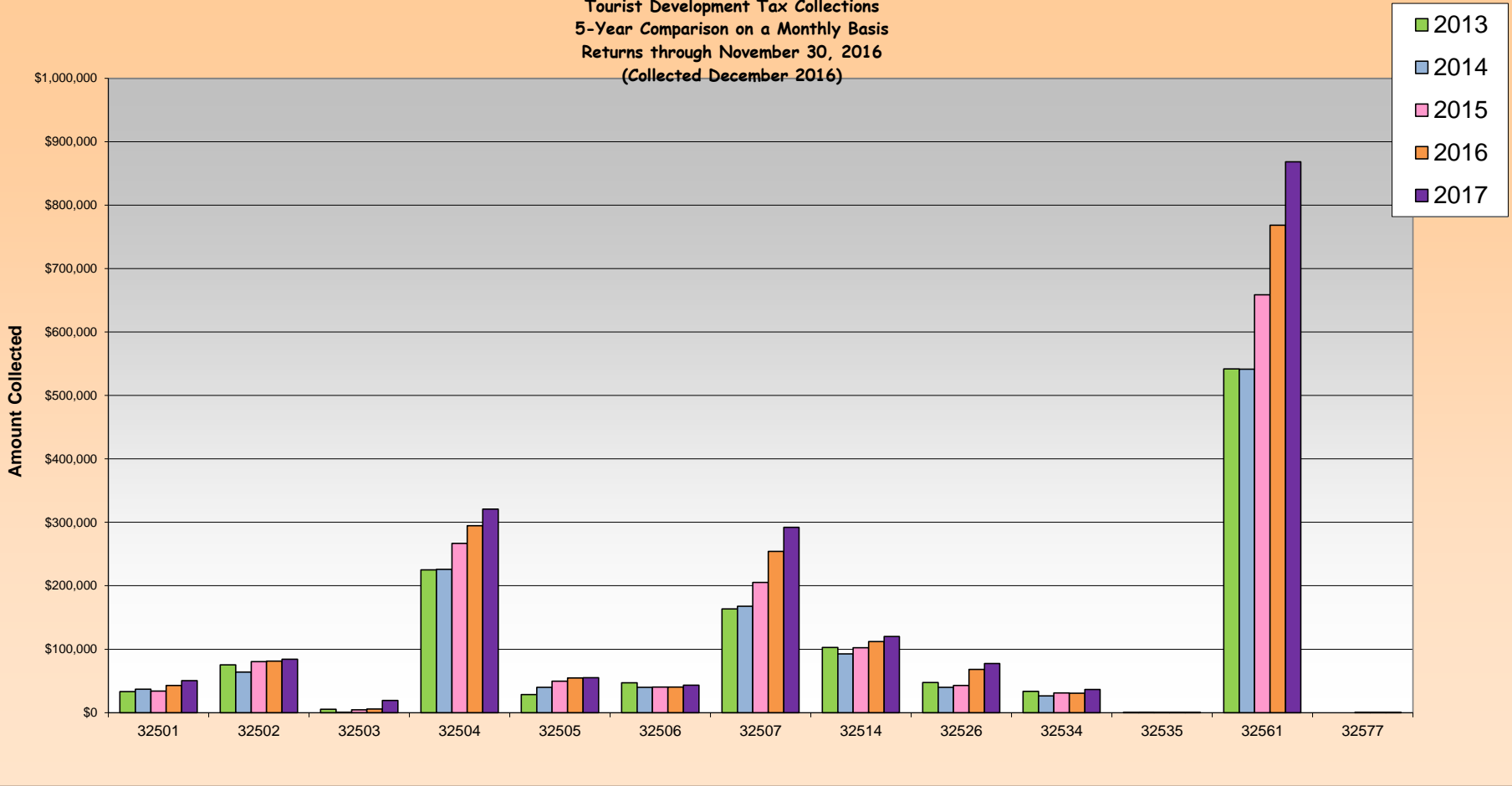
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 REPORTED IN FISCAL YEAR FORMAT  
 ESCAMBIA COUNTY FLORIDA  
 AS DECEMBER 2016**

| Zip Code     | Fiscal Year 2017    | Fiscal Year 2016    | Difference     | % Change   |
|--------------|---------------------|---------------------|----------------|------------|
|              | YTD Collected       | YTD Collected       |                |            |
| 32501        | 50,549              | 42,700              | 7,849          | 18%        |
| 32502        | 84,299              | 81,247              | 3,052          | 4%         |
| 32503        | 19,320              | 5,950               | 13,370         | 225%       |
| 32504        | 320,696             | 294,619             | 26,077         | 9%         |
| 32505        | 55,290              | 54,648              | 642            | 1%         |
| 32506        | 43,082              | 40,440              | 2,642          | 7%         |
| 32507        | 292,011             | 253,982             | 38,029         | 15%        |
| 32514        | 119,836             | 112,004             | 7,832          | 7%         |
| 32526        | 77,524              | 68,103              | 9,421          | 14%        |
| 32534        | 36,610              | 30,843              | 5,767          | 19%        |
| 32535        | 468                 | 424                 | 44             | 10%        |
| 32561        | 868,250             | 768,137             | 100,113        | 13%        |
| 32562        | -                   | -                   | -              | 0%         |
| 32577        | 100                 | 50                  | 50             | 100%       |
| <b>Total</b> | <b>\$ 1,968,035</b> | <b>\$ 1,753,147</b> | <b>214,888</b> | <b>12%</b> |

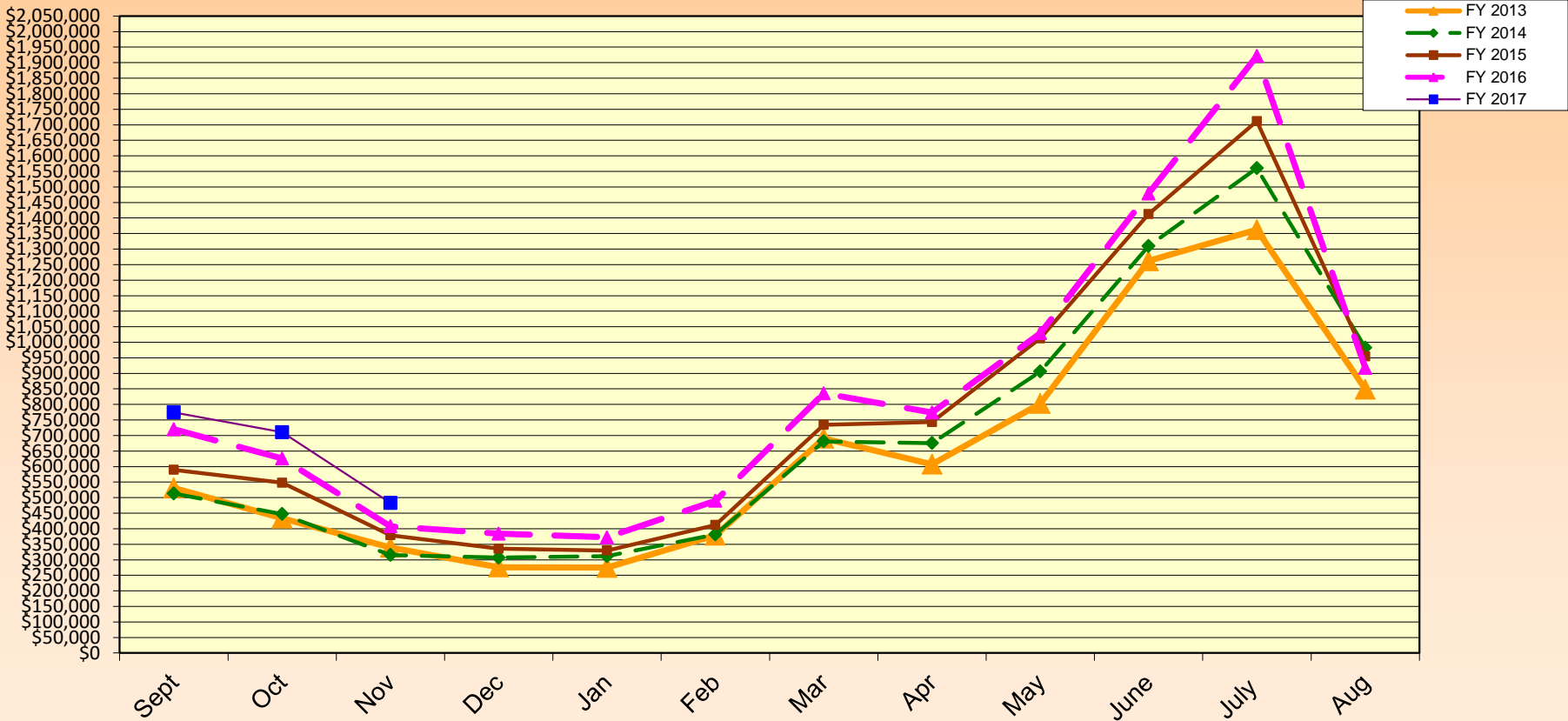
**Tourist Development Tax Collections**  
**5-Year Comparison**  
**Returns through November 30, 2016 (Collected in December 2016)**



**Tourist Development Tax Collections**  
**5-Year Comparison on a Monthly Basis**  
**Returns through November 30, 2016**  
**(Collected December 2016)**



**TOURIST DEVELOPMENT TAX  
5 YEAR TRENDLINE  
FY 2012 - FY 2016**  
Returns through November 30, 2016 (Collected in December 2016)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 ESCAMBA COUNTY FLORIDA  
 FISCAL YEAR 2017  
 AS OF DECEMBER 31, 2016

| Month of Collection | Zip Code         |            |                     |            |                           |            |   |            |   |            |
|---------------------|------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
|                     | 32501            |            | 32502               |            | 32503                     |            | 32504   |            | 32505   |            |
|                     | Downtown Area    | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/16               | 19,380           | 3%         | 28,706              | 4%         | 7,582                     | 1%         | 107,704   | 14%        | 18,717  | 2%         |
| 11/16               | 16,302           | 2%         | 29,923              | 4%         | 6,327                     | 1%         | 113,135   | 16%        | 19,922  | 3%         |
| 12/16               | 14,867           | 3%         | 25,670              | 5%         | 5,411                     | 1%         | 99,858  | 21%        | 16,651  | 3%         |
| <b>Total</b>        | <b>\$ 50,549</b> | <b>3%</b>  | <b>\$ 84,299</b>    | <b>4%</b>  | <b>\$ 19,320</b>          | <b>1%</b>  | <b>\$ 320,696</b>                                       | <b>16%</b> | <b>\$ 55,290</b>  | <b>3%</b>  |

| Month of Collection | Zip Code                      |            |   |            |   |            |  |            |                                  |            |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
|                     | 32506                         |            | 32507   |            | 32514                                   |            | 32526                                    |            | 32534                            |            |
|                     | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palafox & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/16               | 14,090                        | 2%         | 127,015   | 16%        | 40,875                                  | 5%         | 26,793                                   | 3%         | 11,880                           | 2%         |
| 11/16               | 17,582                        | 2%         | 111,916   | 16%        | 39,350                                  | 6%         | 26,474                                   | 4%         | 12,889                           | 2%         |
| 12/16               | 11,410                        | 2%         | 53,080  | 11%        | 39,610                                  | 8%         | 24,256                                   | 5%         | 11,841                           | 2%         |
| <b>Total</b>        | <b>\$ 43,082</b>              | <b>2%</b>  | <b>\$ 292,011</b>                                 | <b>15%</b> | <b>\$ 119,836</b>                       | <b>6%</b>  | <b>\$ 77,524</b>                         | <b>4%</b>  | <b>\$ 36,610</b>                 | <b>2%</b>  |

| Month of Collection | Zip Code             |            |                      |            |             |            |               |            | Total Month         | % OF Total  |
|---------------------|----------------------|------------|----------------------|------------|-------------|------------|---------------|------------|---------------------|-------------|
|                     | 32535                |            | 32561                |            | 32562       |            | 32577         |            |                     |             |
|                     | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other       | % OF Total | Molino Area   | % OF Total |                     |             |
| 10/16               | 105                  | 0%         | 371,595              | 48%        | -           | 0%         | 100           | 0%         | 774,540             | 100%        |
| 11/16               | 229                  | 0%         | 316,292              | 45%        | -           | 0%         | -             | 0%         | 710,342             | 100%        |
| 12/16               | 135                  | 0%         | 180,363              | 37%        | -           | 0%         | -             | 0%         | 483,152             | 100%        |
| <b>Total</b>        | <b>\$ 468</b>        | <b>0%</b>  | <b>\$ 868,250</b>    | <b>44%</b> | <b>\$ -</b> | <b>0%</b>  | <b>\$ 100</b> | <b>0%</b>  | <b>\$ 1,968,035</b> | <b>100%</b> |

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 ESCAMBIA COUNTY FLORIDA  
 FISCAL YEAR 2016  
 AS OF DECEMBER 31, 2015

| Month of Collection | Zip Code         |            |                     |            |                           |            |   |            |   |            |
|---------------------|------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
|                     | 32501            |            | 32502               |            | 32503                     |            | 32504   |            | 32505   |            |
|                     | Downtown Area    | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/15               | 13,893           | 2%         | 28,092              | 4%         | 1,583                     | 0%         | 103,155   | 14%        | 23,955  | 3%         |
| 11/15               | 16,283           | 3%         | 31,883              | 5%         | 2,371                     | 0%         | 102,729   | 16%        | 17,936  | 3%         |
| 12/15               | 12,524           | 3%         | 21,272              | 5%         | 1,996                     | 0%         | 88,735  | 22%        | 12,756  | 3%         |
|                     |                  |            |                     |            | 3                         |            |   |            |   |            |
| <b>Total</b>        | <b>\$ 42,700</b> | <b>2%</b>  | <b>\$ 81,247</b>    | <b>5%</b>  | <b>\$ 5,950</b>           | <b>0%</b>  | <b>\$ 294,619</b>                                       | <b>17%</b> | <b>\$ 54,648</b>  | <b>3%</b>  |

| Month of Collection | Zip Code                      |            |   |            |   |            |  |            |                                  |            |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
|                     | 32506                         |            | 32507   |            | 32514                                   |            | 32526                                    |            | 32534                            |            |
|                     | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palafox & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/15               | 14,443                        | 2%         | 118,367   | 16%        | 39,504                                  | 5%         | 22,562                                   | 3%         | 9,820                            | 1%         |
| 11/15               | 13,073                        | 2%         | 93,637  | 15%        | 38,662                                  | 6%         | 24,476                                   | 4%         | 11,627                           | 2%         |
| 12/15               | 12,924                        | 3%         | 41,978  | 10%        | 33,838                                  | 8%         | 21,065                                   | 5%         | 9,397                            | 2%         |
| <b>Total</b>        | <b>\$ 40,440</b>              | <b>2%</b>  | <b>\$ 253,982</b>                                 | <b>14%</b> | <b>\$ 112,004</b>                       | <b>6%</b>  | <b>\$ 68,103</b>                         | <b>4%</b>  | <b>\$ 30,843</b>                 | <b>2%</b>  |

| Month of Collection | Zip Code             |            |                      |            |             |            |              |            | Total Month         | % OF Total  |
|---------------------|----------------------|------------|----------------------|------------|-------------|------------|--------------|------------|---------------------|-------------|
|                     | 32535                |            | 32561                |            | 32562       |            | 32577        |            |                     |             |
|                     | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other       | % OF Total | Molino Area  | % OF Total |                     |             |
| 10/15               | 115                  | 0%         | 344,150              | 48%        | -           | 0%         | 50           | 0%         | 719,688             | 100%        |
| 11/15               | -                    | 0%         | 273,123              | 44%        | -           | 0%         | -            | 0%         | 625,801             | 100%        |
| 12/15               | 310                  | 0%         | 150,864              | 37%        | -           | 0%         | -            | 0%         | 407,658             | 100%        |
| <b>Total</b>        | <b>\$ 424</b>        | <b>0%</b>  | <b>\$ 768,137</b>    | <b>44%</b> | <b>\$ -</b> | <b>0%</b>  | <b>\$ 50</b> | <b>0%</b>  | <b>\$ 1,753,147</b> | <b>100%</b> |

**Tourist Development Tax Collection Data  
Reported in Fiscal Year Format  
Escambia County Florida**

|                        |                     | <b>THREE (3%) PERCENT TOURIST TAX DOLLARS<br/>COLLECTED 2008-2017</b> |                  |                  |                  |                  |                  |                  |                    |                    |                    |
|------------------------|---------------------|---|------------------|------------------|------------------|------------------|------------------|------------------|--------------------|--------------------|--------------------|
| Month Of<br>Collection | For The<br>Month Of | 2008  | 2009             | 2010             | 2011             | 2012             | 2013             | 2014             | 2015               | 2016               | 2017               |
| OCT                    | SEP                 | \$288,077   | \$277,444        | \$274,902        | \$321,850        | \$343,637        | \$398,300        | \$385,209        | \$442,268          | \$539,766          | \$580,905          |
| NOV                    | OCT                 | 238,591   | 231,361          | 238,423          | 276,214          | 304,579          | 325,198          | 335,284          | 411,054            | 469,351            | \$532,757          |
| DEC                    | NOV                 | 206,205   | 185,367          | 214,475          | 226,459          | 244,845          | 254,898          | 236,608          | 284,253            | 305,743            | \$362,364          |
| <b>TOTAL</b>           |                     | <b>\$732,873</b>  | <b>\$694,173</b> | <b>\$727,800</b> | <b>\$824,524</b> | <b>\$893,061</b> | <b>\$978,396</b> | <b>\$957,101</b> | <b>\$1,137,575</b> | <b>\$1,314,860</b> | <b>\$1,476,026</b> |



TOURIST DEVELOPMENT TAX COLLECTION DATA  
 REPORTED IN FISCAL YEAR FORMAT  
 ESCAMBIA COUNTY, FLORIDA

|                        |                     | <b>ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS<br/>COLLECTED 2008-2017</b> |                  |                  |                  |                  |                  |                  |                  |                  |                  |
|------------------------|---------------------|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Month Of<br>Collection | For The<br>Month Of | 2008   | 2009             | 2010             | 2011             | 2012             | 2013             | 2014             | 2015             | 2016             | 2017             |
| OCT                    | SEP                 | \$96,026   | \$92,482         | \$91,634         | \$107,283        | \$114,546        | \$132,767        | \$128,403        | \$147,425        | \$179,922        | \$193,635        |
| NOV                    | OCT                 | 79,530   | 77,120           | 79,474           | 92,072           | 101,526          | 108,399          | 111,761          | 137,018          | 156,450          | \$177,586        |
| DEC                    | NOV                 | 68,735   | 61,789           | 71,492           | 75,487           | 81,615           | 84,966           | 78,869           | 94,751           | 101,914          | \$120,788        |
| <b>TOTAL</b>           |                     | <b>\$244,291</b>   | <b>\$231,391</b> | <b>\$242,600</b> | <b>\$274,841</b> | <b>\$297,687</b> | <b>\$326,132</b> | <b>\$319,034</b> | <b>\$379,194</b> | <b>\$438,287</b> | <b>\$492,009</b> |