



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners
DATE: January 9, 2017
SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the November 2016 returns received in the month of December 2016, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the third month of collections for the fiscal year 2017.

- ✓ Total collected for the month of November 2016 returns was \$483,152.55. This is a 18.52% increase over the November 2015 returns.
- ✓ Total collections year to date are 12.26% more than the comparable time frame in Fiscal Year 2016.

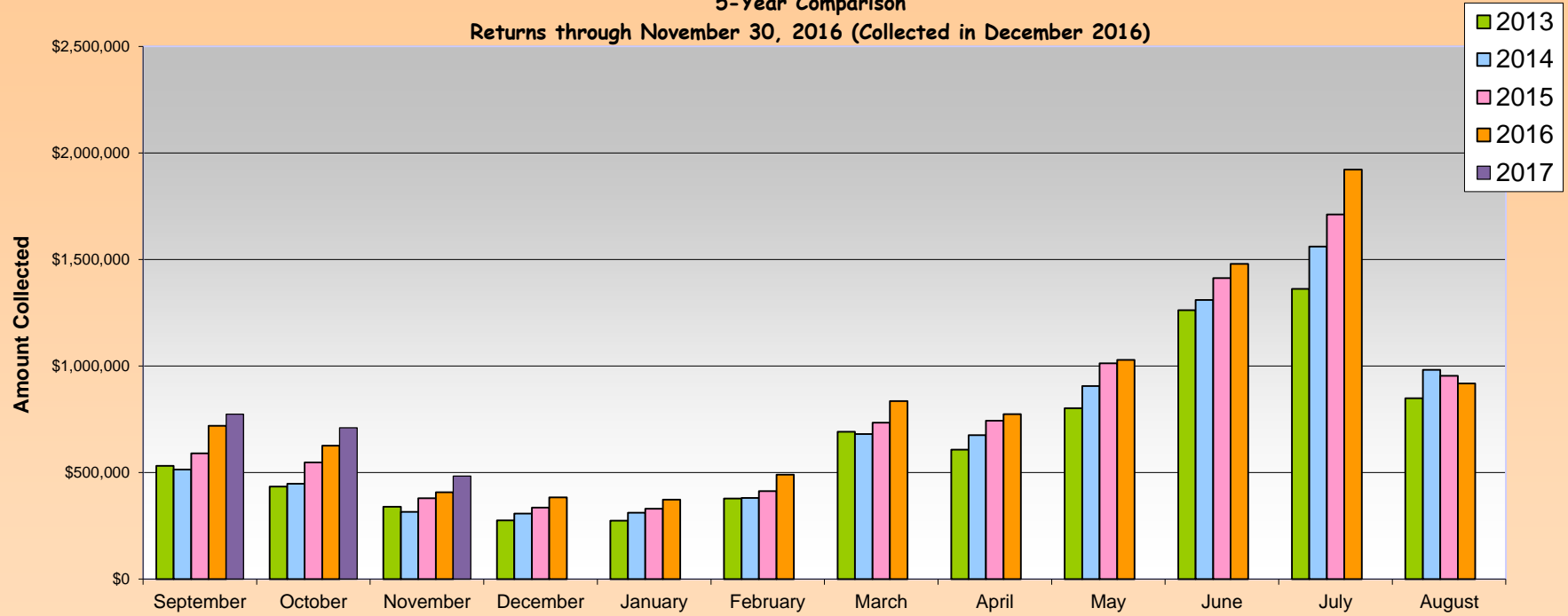
Please feel free to call me if you have any questions.

PC/bhw

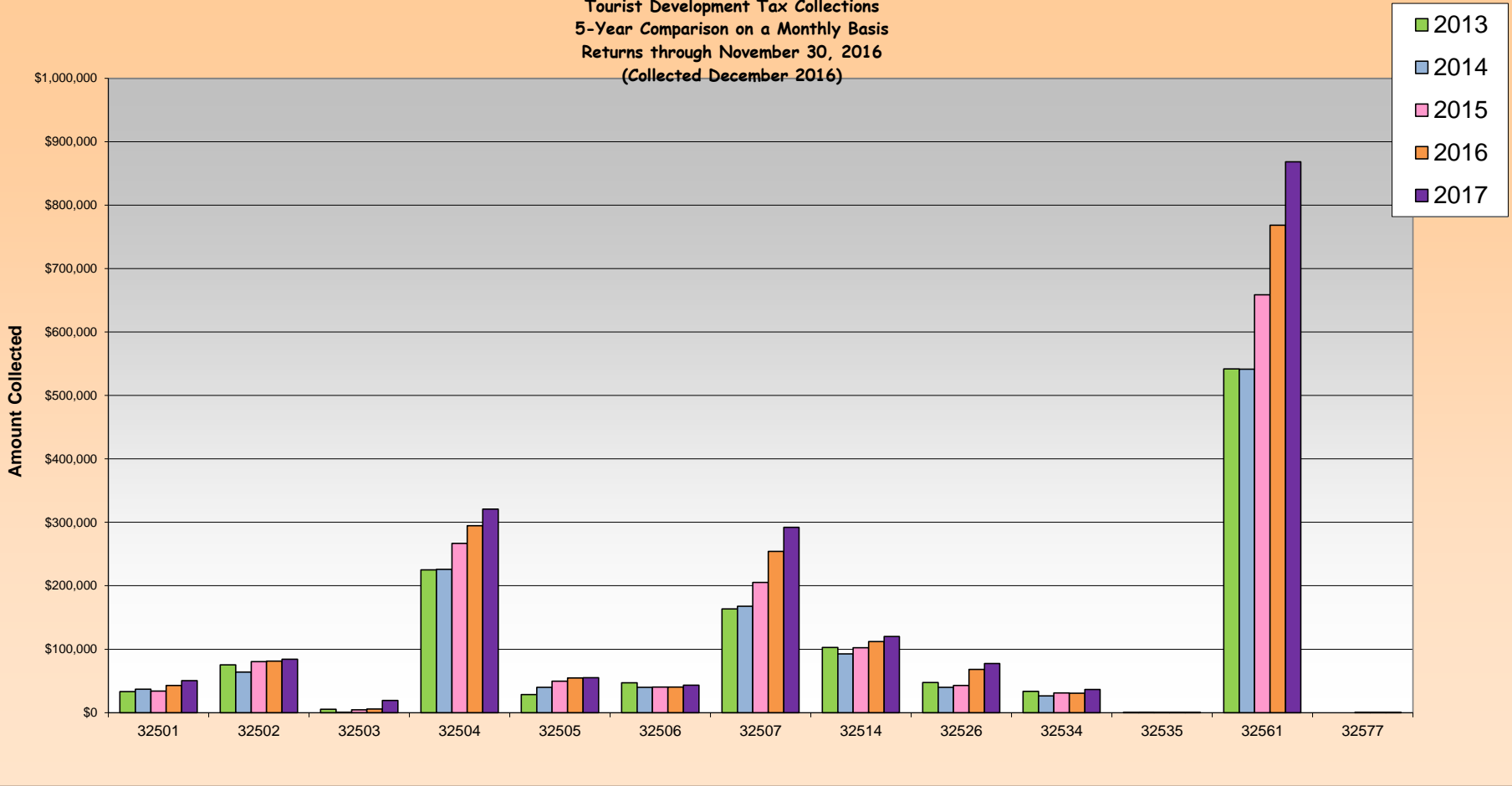
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS DECEMBER 2016**

Zip Code	Fiscal Year 2017	Fiscal Year 2016	Difference	% Change
	YTD Collected	YTD Collected		
32501	50,549	42,700	7,849	18%
32502	84,299	81,247	3,052	4%
32503	19,320	5,950	13,370	225%
32504	320,696	294,619	26,077	9%
32505	55,290	54,648	642	1%
32506	43,082	40,440	2,642	7%
32507	292,011	253,982	38,029	15%
32514	119,836	112,004	7,832	7%
32526	77,524	68,103	9,421	14%
32534	36,610	30,843	5,767	19%
32535	468	424	44	10%
32561	868,250	768,137	100,113	13%
32562	-	-	-	0%
32577	100	50	50	100%
Total	\$ 1,968,035	\$ 1,753,147	214,888	12%

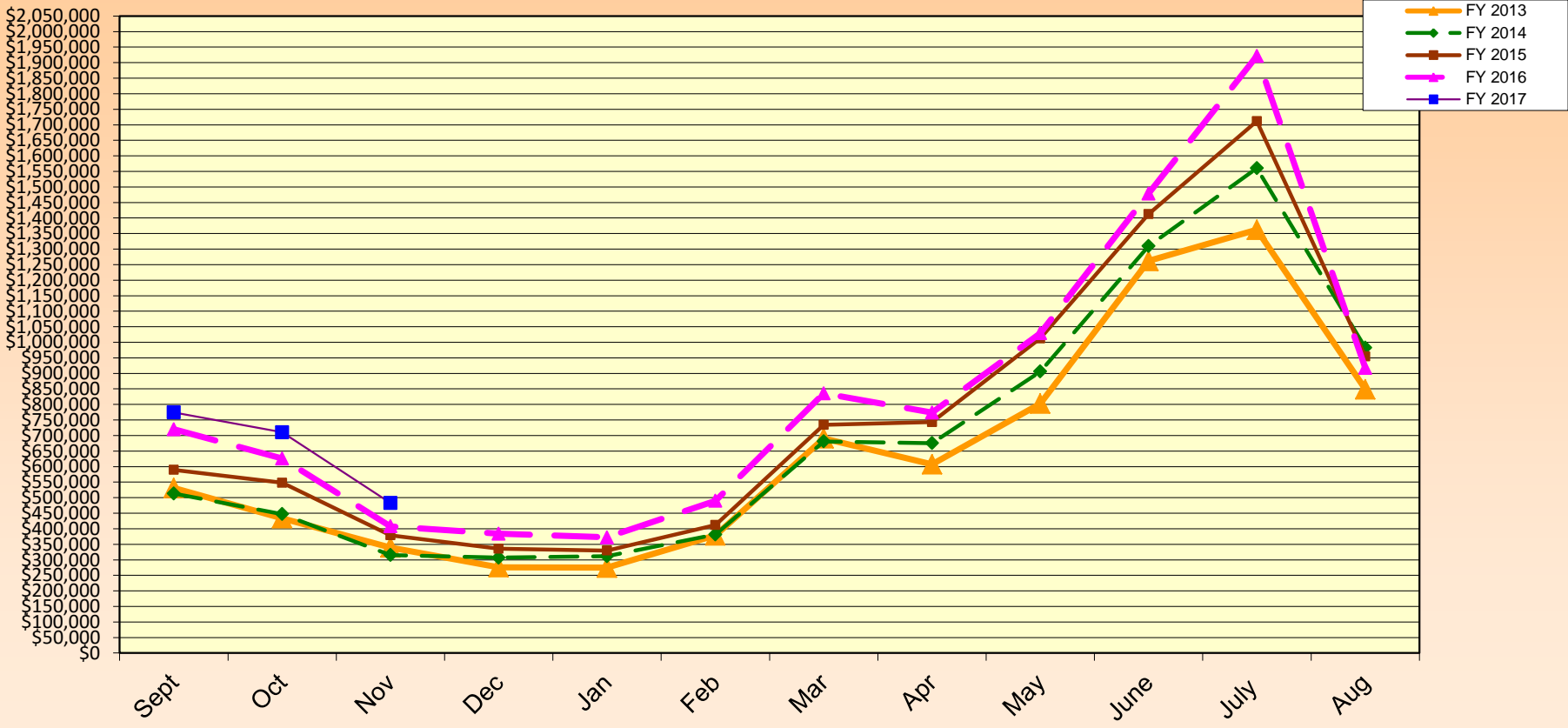
Tourist Development Tax Collections
5-Year Comparison
Returns through November 30, 2016 (Collected in December 2016)



Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 Returns through November 30, 2016
 (Collected December 2016)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2012 - FY 2016**
Returns through November 30, 2016 (Collected in December 2016)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2017
 AS OF DECEMBER 31, 2016

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/16	19,380	3%	28,706	4%	7,582	1%	107,704	14%	18,717	2%
11/16	16,302	2%	29,923	4%	6,327	1%	113,135	16%	19,922	3%
12/16	14,867	3%	25,670	5%	5,411	1%	99,858	21%	16,651	3%
Total	\$ 50,549	3%	\$ 84,299	4%	\$ 19,320	1%	\$ 320,696	16%	\$ 55,290	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/16	14,090	2%	127,015	16%	40,875	5%	26,793	3%	11,880	2%
11/16	17,582	2%	111,916	16%	39,350	6%	26,474	4%	12,889	2%
12/16	11,410	2%	53,080	11%	39,610	8%	24,256	5%	11,841	2%
Total	\$ 43,082	2%	\$ 292,011	15%	\$ 119,836	6%	\$ 77,524	4%	\$ 36,610	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/16	105	0%	371,595	48%	-	0%	100	0%	774,540	100%
11/16	229	0%	316,292	45%	-	0%	-	0%	710,342	100%
12/16	135	0%	180,363	37%	-	0%	-	0%	483,152	100%
Total	\$ 468	0%	\$ 868,250	44%	\$ -	0%	\$ 100	0%	\$ 1,968,035	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2016
 AS OF DECEMBER 31, 2015

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,092	4%	1,583	0%	103,155	14%	23,955	3%
11/15	16,283	3%	31,883	5%	2,371	0%	102,729	16%	17,936	3%
12/15	12,524	3%	21,272	5%	1,996	0%	88,735	22%	12,756	3%
					3					
Total	\$ 42,700	2%	\$ 81,247	5%	\$ 5,950	0%	\$ 294,619	17%	\$ 54,648	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,443	2%	118,367	16%	39,504	5%	22,562	3%	9,820	1%
11/15	13,073	2%	93,637	15%	38,662	6%	24,476	4%	11,627	2%
12/15	12,924	3%	41,978	10%	33,838	8%	21,065	5%	9,397	2%
Total	\$ 40,440	2%	\$ 253,982	14%	\$ 112,004	6%	\$ 68,103	4%	\$ 30,843	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/15	115	0%	344,150	48%	-	0%	50	0%	719,688	100%
11/15	-	0%	273,123	44%	-	0%	-	0%	625,801	100%
12/15	310	0%	150,864	37%	-	0%	-	0%	407,658	100%
Total	\$ 424	0%	\$ 768,137	44%	\$ -	0%	\$ 50	0%	\$ 1,753,147	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2008-2017									
Month Of Collection	For The Month Of	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
OCT	SEP	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268	\$539,766	\$580,905
NOV	OCT	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351	\$532,757
DEC	NOV	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743	\$362,364
TOTAL		\$732,873	\$694,173	\$727,800	\$824,524	\$893,061	\$978,396	\$957,101	\$1,137,575	\$1,314,860	\$1,476,026

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2008-2017											
Month Of Collection	For The Month Of	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
OCT	SEP	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,425	\$179,922	\$193,635
NOV	OCT	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450	\$177,586
DEC	NOV	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914	\$120,788
TOTAL		\$244,291	\$231,391	\$242,600	\$274,841	\$297,687	\$326,132	\$319,034	\$379,194	\$438,287	\$492,009