



# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM

**TO:** Honorable Board of County Commissioners  
**DATE:** January 4, 2016  
**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the November 2015 returns received in the month of December 2015, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the third month of collections for the fiscal year 2016.

- ✓ Total collected for the month of November 2015 returns was \$407,658.66. This is a 7.56% increase over the November 2014 returns.
- ✓ Total collections year to date are 15.58% more than the comparable time frame in Fiscal Year 2015.

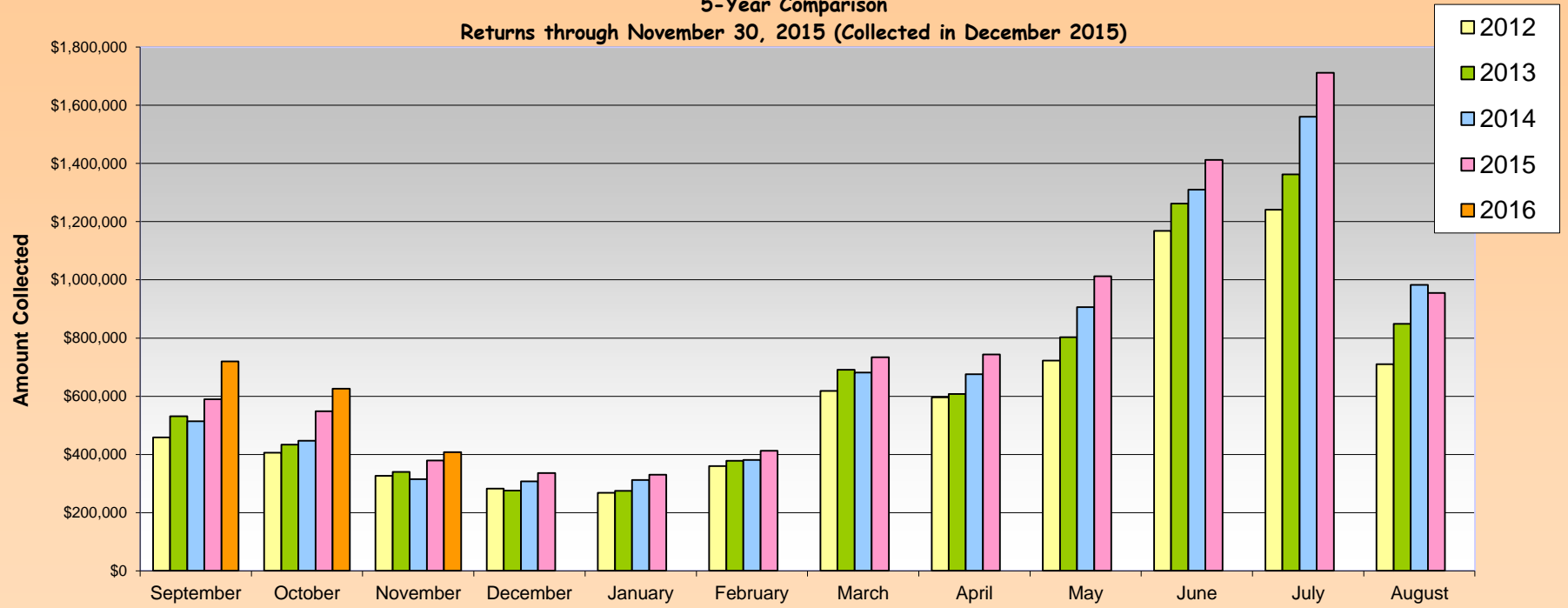
Please feel free to call me if you have any questions.

PC/bhw

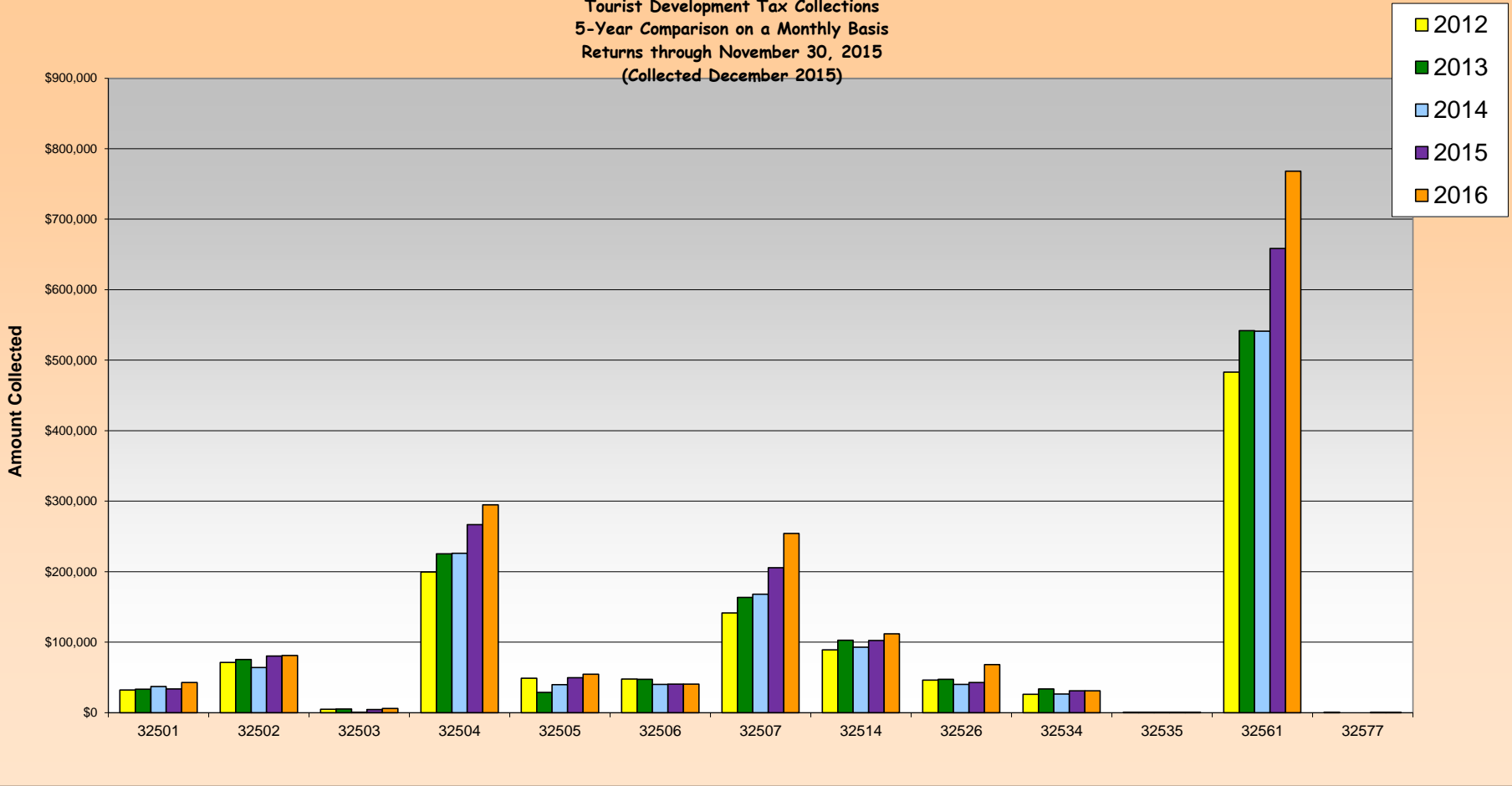
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 REPORTED IN FISCAL YEAR FORMAT  
 ESCAMBIA COUNTY FLORIDA  
 AS OF DECEMBER 2015**

Zip Code	Fiscal Year 2016	Fiscal Year 2015	Difference	% Change
	YTD Collected	YTD Collected		
32501	42,700	33,806	8,894	26%
32502	81,247	80,347	900	1%
32503	5,949	4,457	1,492	33%
32504	294,619	266,843	27,776	10%
32505	54,649	49,726	4,923	10%
32506	40,440	40,460	(20)	0%
32507	253,982	205,399	48,583	24%
32514	112,005	102,511	9,494	9%
32526	68,105	42,905	25,200	59%
32534	30,843	30,911	(68)	0%
32535	424	441	(17)	-4%
32561	768,134	658,545	109,589	17%
32562	-	-	-	0%
32577	50	415	(365)	0%
<b>Total</b>	<b>\$ 1,753,147</b>	<b>\$ 1,516,766</b>	<b>\$ 236,381</b>	<b>16%</b>

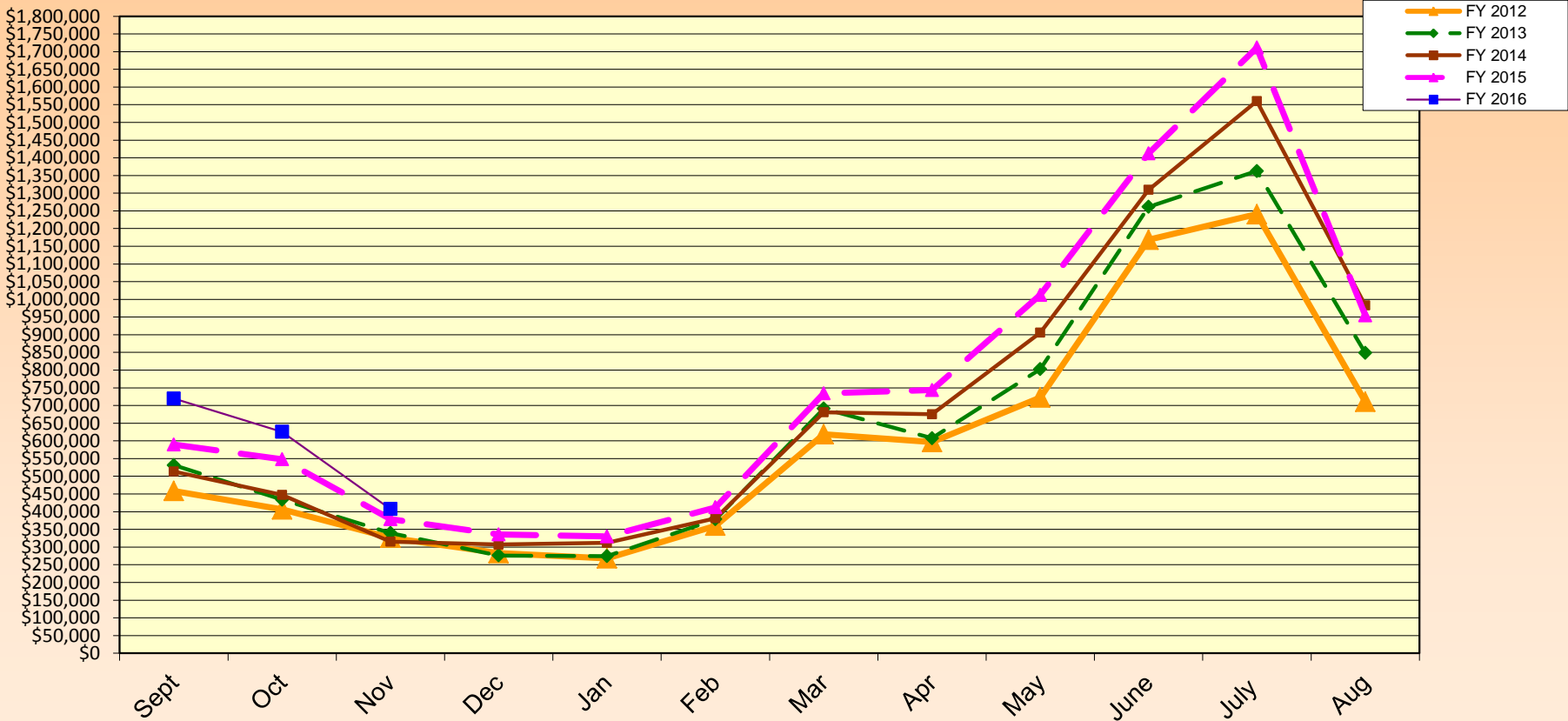
**Tourist Development Tax Collections**  
**5-Year Comparison**  
**Returns through November 30, 2015 (Collected in December 2015)**



Tourist Development Tax Collections  
 5-Year Comparison on a Monthly Basis  
 Returns through November 30, 2015  
 (Collected December 2015)



**TOURIST DEVELOPMENT TAX  
5 YEAR TRENDLINE  
FY 2012 - FY 2016**  
Returns through November 30, 2015 (Collected in December 2015)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 ESCAMBIA COUNTY FLORIDA  
 FISCAL YEAR 2016  
 AS OF DECEMBER 31, 2015

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,093	4%	1,582	0%	103,155	14%	23,956	3%
11/15	16,283	3%	31,883	5%	2,371	0%	102,729	16%	17,937	3%
12/15	12,524	3%	21,272	5%	1,996	0%	88,735	22%	12,756	3%
<b>Total</b>	<b>\$ 42,700</b>	<b>2%</b>	<b>\$ 81,247</b>	<b>5%</b>	<b>\$ 5,949</b>	<b>0%</b>	<b>\$ 294,619</b>	<b>17%</b>	<b>\$ 54,649</b>	<b>3%</b>

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,443	2%	118,367	16%	39,504	5%	22,563	3%	9,819	1%
11/15	13,073	2%	93,637	15%	38,664	6%	24,477	4%	11,627	2%
12/15	12,924	3%	41,978	10%	33,837	8%	21,065	5%	9,397	2%
<b>Total</b>	<b>\$ 40,440</b>	<b>2%</b>	<b>\$ 253,982</b>	<b>14%</b>	<b>\$ 112,005</b>	<b>6%</b>	<b>\$ 68,105</b>	<b>4%</b>	<b>\$ 30,843</b>	<b>2%</b>

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/15	115	0%	344,147	48%	-	0%	50	0%	719,688	100%
11/15	-	0%	273,123	44%	-	0%	-	0%	625,801	100%
12/15	310	0%	150,864	37%	-	0%	-	0%	407,658	100%
<b>Total</b>	<b>\$ 424</b>	<b>0%</b>	<b>\$ 768,134</b>	<b>44%</b>	<b>\$ -</b>	<b>0%</b>	<b>\$ 50</b>	<b>0%</b>	<b>\$ 1,753,147</b>	<b>100%</b>

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 ESCAMBIA COUNTY FLORIDA  
 FISCAL YEAR 2015  
 AS OF DECEMBER 31, 2014

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/14	12,081	2%	28,345	5%	1,001	0%	90,113	15%	17,610	3%
11/14	11,576	2%	28,797	5%	1,508	0%	91,522	17%	19,570	4%
12/14	10,150	3%	23,205	6%	1,947	1%	85,208	22%	12,546	3%
<b>Total</b>	<b>\$ 33,806</b>	<b>2%</b>	<b>\$ 80,347</b>	<b>5%</b>	<b>\$ 4,457</b>	<b>0%</b>	<b>\$ 266,843</b>	<b>18%</b>	<b>\$ 49,726</b>	<b>3%</b>

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/14	13,395	2%	91,990	16%	34,533	6%	13,979	2%	10,808	2%
11/14	14,690	3%	75,256	14%	36,155	7%	14,417	3%	10,733	2%
12/14	12,375	3%	38,153	10%	31,823	8%	14,508	4%	9,370	2%
<b>Total</b>	<b>\$ 40,460</b>	<b>3%</b>	<b>\$ 205,399</b>	<b>14%</b>	<b>\$ 102,511</b>	<b>7%</b>	<b>\$ 42,905</b>	<b>3%</b>	<b>\$ 30,911</b>	<b>2%</b>

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/14	124	0%	275,711	47%	-	0%	-	0%	589,690	100%
11/14	213	0%	243,219	44%	-	0%	415	0%	548,072	100%
12/14	104	0%	139,615	37%	-	0%	-	0%	379,004	100%
<b>Total</b>	<b>\$ 441</b>	<b>0%</b>	<b>\$ 658,545</b>	<b>43%</b>	<b>\$ -</b>	<b>0%</b>	<b>\$ 415</b>	<b>0%</b>	<b>\$ 1,516,766</b>	<b>100%</b>

**Tourist Development Tax Collection Data  
Reported in Fiscal Year Format  
Escambia County Florida**

		<b>THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016</b>									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268	\$539,766
NOV	OCT	224,646	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351
DEC	NOV	212,939	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743
<b>TOTAL</b>		<b>\$682,710</b>	<b>\$732,873</b>	<b>\$694,173</b>	<b>\$727,800</b>	<b>\$824,524</b>	<b>\$893,061</b>	<b>\$978,396</b>	<b>\$957,101</b>	<b>\$1,137,575</b>	<b>\$1,314,860</b>



TOURIST DEVELOPMENT TAX COLLECTION DATA  
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 ESCAMBIA COUNTY, FLORIDA

<b>ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016</b>											
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$81,708	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,422	\$179,922
NOV	OCT	74,882	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450
DEC	NOV	70,980	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914
<b>TOTAL</b>		<b>\$227,570</b>	<b>\$244,291</b>	<b>\$231,391</b>	<b>\$242,600</b>	<b>\$274,841</b>	<b>\$297,687</b>	<b>\$326,132</b>	<b>\$319,034</b>	<b>\$379,191</b>	<b>\$438,287</b>