



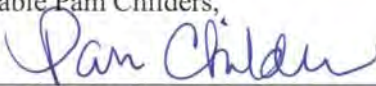
Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

FROM: Honorable Pam Childers,

Clerk of the Circuit Court and Comptroller

DATE: July 9, 2013

SUBJECT: Tourist Development Tax (TDT) Collections

PAM CHILDERS
CLERK OF CIRCUIT COURT
ESCAMBIA COUNTY, FL
2013 JUL 16 P 4:34
CLERK OF THE BOARD OF
COUNTY COMMISSIONERS

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the May 2013 returns received in the month of June 2013, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the ninth month of collections for the fiscal year 2013.

- ✓ Total collected for the May 2013 returns was \$802,568.92. This is an 11.05% increase over the May 2012 returns.
- ✓ Total collections year to date are 7.30% higher than the comparable time frame in Fiscal Year 2012.

Please feel free to call me if you have any questions.

PC/jc

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF JUNE 2013

Zip Code	Fiscal Year 2013	Fiscal Year 2012	Difference	% Change
	YTD Collected	YTD Collected		
32501	113,841	100,209	13,632	14%
32502	244,401	233,433	10,968	5%
32503	14,222	14,489	(267)	-2%
32504	702,327	668,624	33,703	5%
32505	171,480	187,137	(15,657)	-8%
32506	134,247	142,837	(8,590)	-6%
32507	579,250	504,111	75,139	15%
32514	317,817	292,558	25,259	9%
32526	150,175	153,472	(3,297)	-2%
32534	93,261	91,191	2,070	2%
32535	1,167	1,440	(273)	-19%
32561	1,812,394	1,649,283	163,111	10%
32562	-	-	-	0%
32577	86	808	(722)	100%
Total	\$ 4,334,668	\$ 4,039,592	\$ 295,076	7%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2013
 AS OF JUNE 30 2013

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/12	12,661	2%	27,713	5%	1,528	0%	73,197	14%	9,599	2%
11/12	11,148	3%	24,962	6%	1,704	0%	78,929	18%	8,936	2%
12/12	9,528	3%	22,759	7%	2,017	1%	73,028	21%	10,171	3%
01/13	8,987	3%	17,622	6%	708	0%	53,840	19%	8,555	3%
02/13	8,723	3%	19,432	7%	1,309	0%	64,862	24%	9,884	4%
03/13	12,389	3%	22,357	6%	1,213	0%	64,860	17%	29,880	8%
04/13	19,196	3%	32,784	5%	2,301	0%	93,326	14%	31,839	5%
05/13	15,243	3%	40,577	7%	1,923	0%	94,720	16%	27,019	4%
06/13	15,966	2%	36,195	5%	1,519	0%	105,565	13%	35,599	4%
Total	\$ 113,841	3%	\$ 244,401	6%	\$ 14,222	0%	\$ 702,327	16%	\$ 171,480	4%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/12	15,753	3%	83,654	16%	33,847	6%	15,553	3%	9,695	2%
11/12	18,431	4%	49,162	11%	34,114	8%	17,748	4%	11,369	3%
12/12	12,937	4%	30,458	9%	34,884	10%	14,070	4%	12,653	4%
01/13	9,207	3%	27,025	10%	28,530	10%	20,208	7%	8,008	3%
02/13	12,079	4%	28,330	10%	28,426	10%	15,751	6%	8,789	3%
03/13	12,212	3%	42,639	11%	27,706	7%	13,052	3%	9,101	2%
04/13	18,645	3%	110,233	16%	42,141	6%	17,954	3%	11,598	2%
05/13	16,130	3%	85,269	14%	42,376	7%	9,757	2%	10,873	2%
06/13	18,852	2%	122,480	15%	45,793	6%	26,084	3%	11,175	1%
Total	\$ 134,247	3%	\$ 579,250	13%	\$ 317,817	7%	\$ 150,175	3%	\$ 93,261	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/12	110	0%	247,757	47%	-	0%	-	0%	531,066	100%
11/12	267	0%	176,827	41%	-	0%	-	0%	433,598	100%
12/12	102	0%	117,258	35%	-	0%	-	0%	339,864	100%
01/13	37	0%	93,429	34%	-	0%	-	0%	276,156	100%
02/13	111	0%	76,910	28%	-	0%	-	0%	274,606	100%
03/13	82	0%	142,863	38%	-	0%	63	0%	378,416	100%
04/13	102	0%	310,848	45%	-	0%	23	0%	690,989	100%
05/13	194	0%	263,325	43%	-	0%	-	0%	607,405	100%
06/13	162	0%	383,178	48%	-	0%	-	0%	802,569	100%
Total	\$ 1,167	0%	\$ 1,812,394	42%	\$ -	0%	86	0%	4,334,668	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2012
 AS OF JUNE 30, 2012

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/11	10,252	2%	21,587	5%	1,621	0%	66,469	15%	18,229	4%
11/11	11,569	3%	26,077	6%	1,654	0%	67,517	17%	13,639	3%
12/11	10,117	3%	23,673	7%	1,669	1%	65,599	20%	16,934	5%
01/12	8,427	3%	17,418	6%	780	0%	57,653	20%	13,662	5%
02/12	9,900	4%	19,812	7%	1,322	0%	61,237	23%	15,166	6%
03/12	11,129	3%	23,863	7%	1,153	0%	70,802	20%	26,666	7%
04/12	13,857	2%	32,868	5%	2,001	0%	96,476	16%	32,046	5%
05/12	11,446	2%	30,890	5%	1,898	0%	87,760	15%	23,364	4%
06/12	13,511	2%	37,245	5%	2,392	0%	95,111	13%	27,430	4%
Total	\$ 100,209	2%	\$ 233,433	6%	\$ 14,489	0%	\$ 668,624	17%	\$ 187,137	5%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/11	18,032	4%	68,744	15%	29,674	6%	15,323	3%	8,636	2%
11/11	15,074	4%	45,371	11%	30,181	7%	15,055	4%	8,914	2%
12/11	14,538	4%	27,295	8%	29,083	9%	15,684	5%	8,510	3%
01/12	11,748	4%	26,916	10%	27,933	10%	17,104	6%	8,774	3%
02/12	12,784	5%	26,494	10%	24,125	9%	13,587	5%	7,496	3%
03/12	13,278	4%	37,429	10%	32,590	9%	15,693	4%	10,609	3%
04/12	23,616	4%	85,566	14%	44,393	7%	22,592	4%	14,619	2%
05/12	17,818	3%	83,272	14%	37,655	6%	14,260	2%	12,006	2%
06/12	15,949	2%	103,024	14%	36,924	5%	24,174	3%	11,625	2%
Total	\$ 142,837	4%	\$ 504,111	12%	\$ 292,558	7%	\$ 153,472	4%	\$ 91,191	2%

Month of Collection	Zip Code									
	32535		32561		32562		32577		Total Month	% OF Total
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/11	162	0%	199,210	43%	-	0%	244	0%	458,183	100%
11/11	359	0%	170,514	42%	-	0%	180	0%	406,106	100%
12/11	141	0%	113,216	35%	-	0%	1	0%	326,460	100%
01/12	70	0%	92,299	33%	-	0%	100	0%	282,885	100%
02/12	-	0%	75,867	28%	-	0%	-	0%	267,790	100%
03/12	242	0%	116,748	32%	-	0%	100	0%	360,302	100%
04/12	186	0%	250,450	40%	-	0%	-	0%	618,669	100%
05/12	136	0%	275,830	46%	-	0%	133	0%	596,467	100%
06/12	145	0%	355,150	49%	-	0%	50	0%	722,731	100%
Total	\$ 1,440	0%	\$ 1,649,283	41%	-	0%	\$ 808	0%	\$ 4,039,592	100%

Tourist Development Tax Collection Data
 Reported in Fiscal Year Format
 Escambia County Florida

THREE (3%) PERCENT TOURIST TAX DOLLARS
 COLLECTED 2004-2013

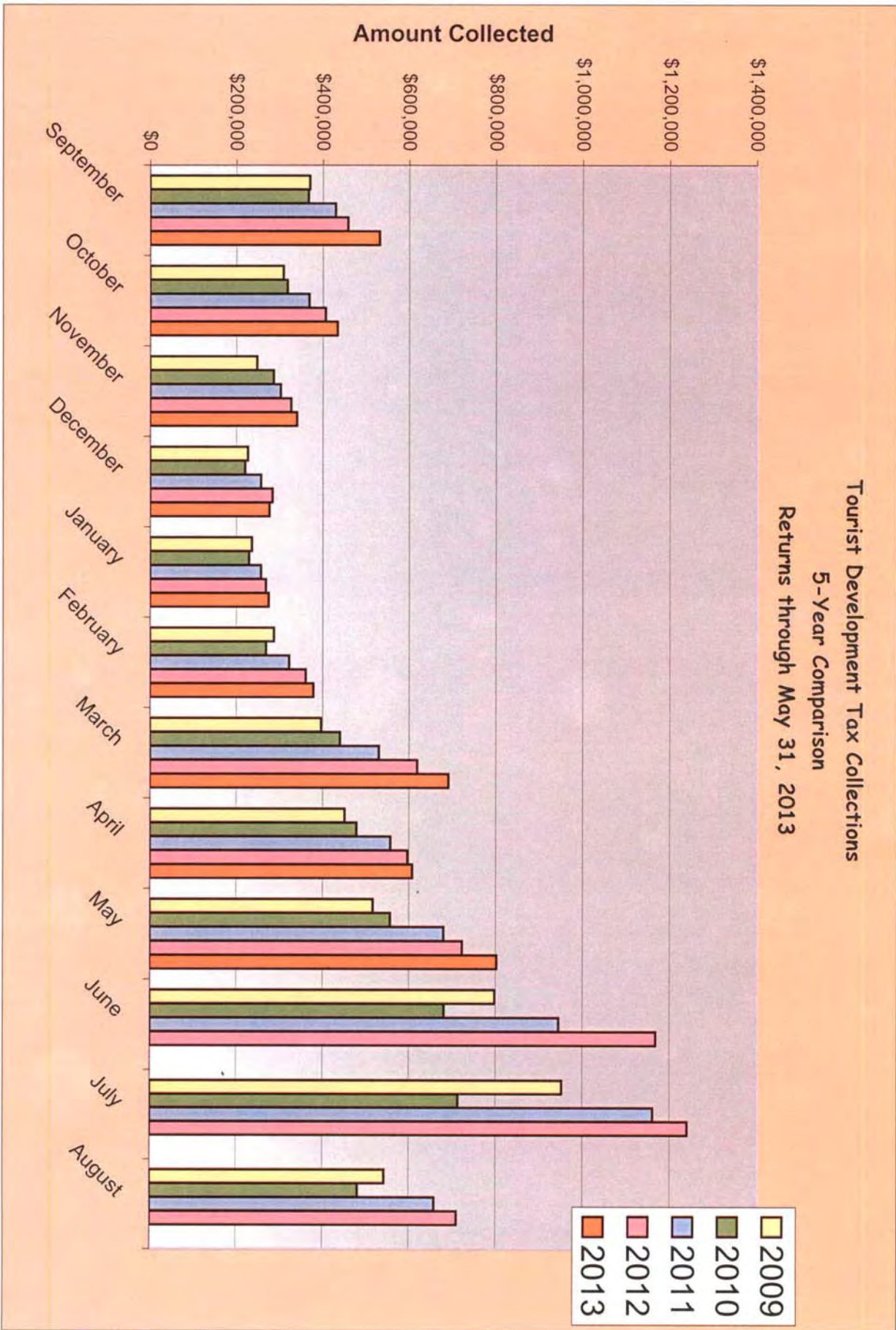
Month Of Collection	For The Month Of	THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2004-2013											
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013		
OCT	SEP	\$224,446	\$248,504	\$302,728	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300		
NOV	OCT	211,517	232,619	262,261	224,646	238,591	231,361	238,423	276,214	304,579	325,198		
DEC	NOV	182,428	214,278	229,491	212,939	206,205	185,367	214,475	226,459	244,845	254,898		
JAN	DEC	143,891	208,669	198,766	179,798	163,665	169,734	164,750	192,546	212,164	207,117		
FEB	JAN	142,928	201,031	205,121	179,184	180,694	176,773	171,885	192,262	200,843	205,954		
MAR	FEB	221,737	205,903	225,806	212,686	227,362	215,131	201,473	241,571	270,226	283,912		
APR	MAR	313,139	261,605	312,491	328,479	344,151	297,195	330,261	397,690	464,002	518,242		
MAY	APR	338,856	259,188	288,754	315,555	303,720	338,268	358,871	417,733	447,350	455,554		
JUN	MAY	346,125	295,677	343,616	387,614	474,863	387,513	417,285	510,038	542,048	601,927		
TOTAL		\$2,125,066	\$2,127,475	\$2,369,034	\$2,286,027	\$2,427,327	\$2,278,786	\$2,372,325	\$2,776,364	\$3,029,694	\$3,251,002		

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

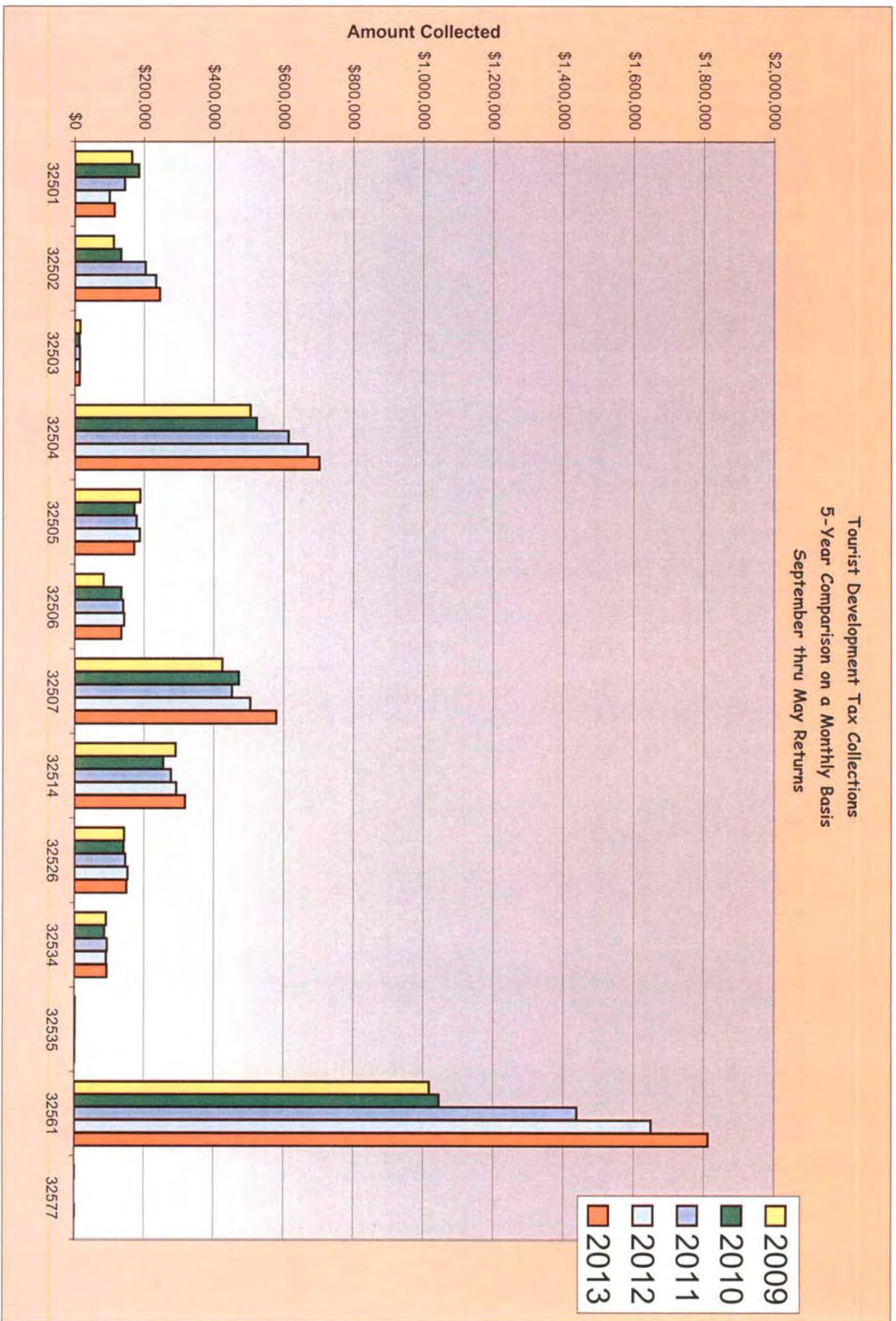
ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS
 COLLECTED 2004-2013

Month Of Collection	For The Month Of	ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2004-2013											
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013		
OCT	SEP	\$72,025	\$80,772	\$100,750	\$81,708	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767		
NOV	OCT	68,243	77,125	87,266	74,882	79,530	77,120	79,474	92,072	101,526	108,399		
DEC	NOV	59,544	71,106	76,287	70,980	68,735	61,789	71,492	75,487	81,615	84,966		
JAN	DEC	46,802	69,486	65,960	59,933	54,555	56,578	54,917	64,182	70,721	69,039		
FEB	JAN	46,458	66,731	67,836	59,728	60,231	58,924	57,295	64,087	66,948	68,651		
MAR	FEB	71,404	68,324	74,453	70,895	75,787	71,710	67,158	80,524	90,075	94,604		
APR	MAR	100,682	86,518	103,411	109,493	114,717	99,065	110,087	132,563	154,667	172,747		
MAY	APR	107,864	85,729	94,971	105,185	101,240	112,756	119,624	139,244	149,117	151,851		
JUN	MAY	115,334	96,938	113,025	129,205	158,288	129,171	139,095	170,013	180,683	200,642		
	TOTAL	\$688,355	\$702,728	\$783,969	\$762,009	\$809,109	\$759,595	\$790,775	\$925,455	\$1,009,898	\$1,083,667		

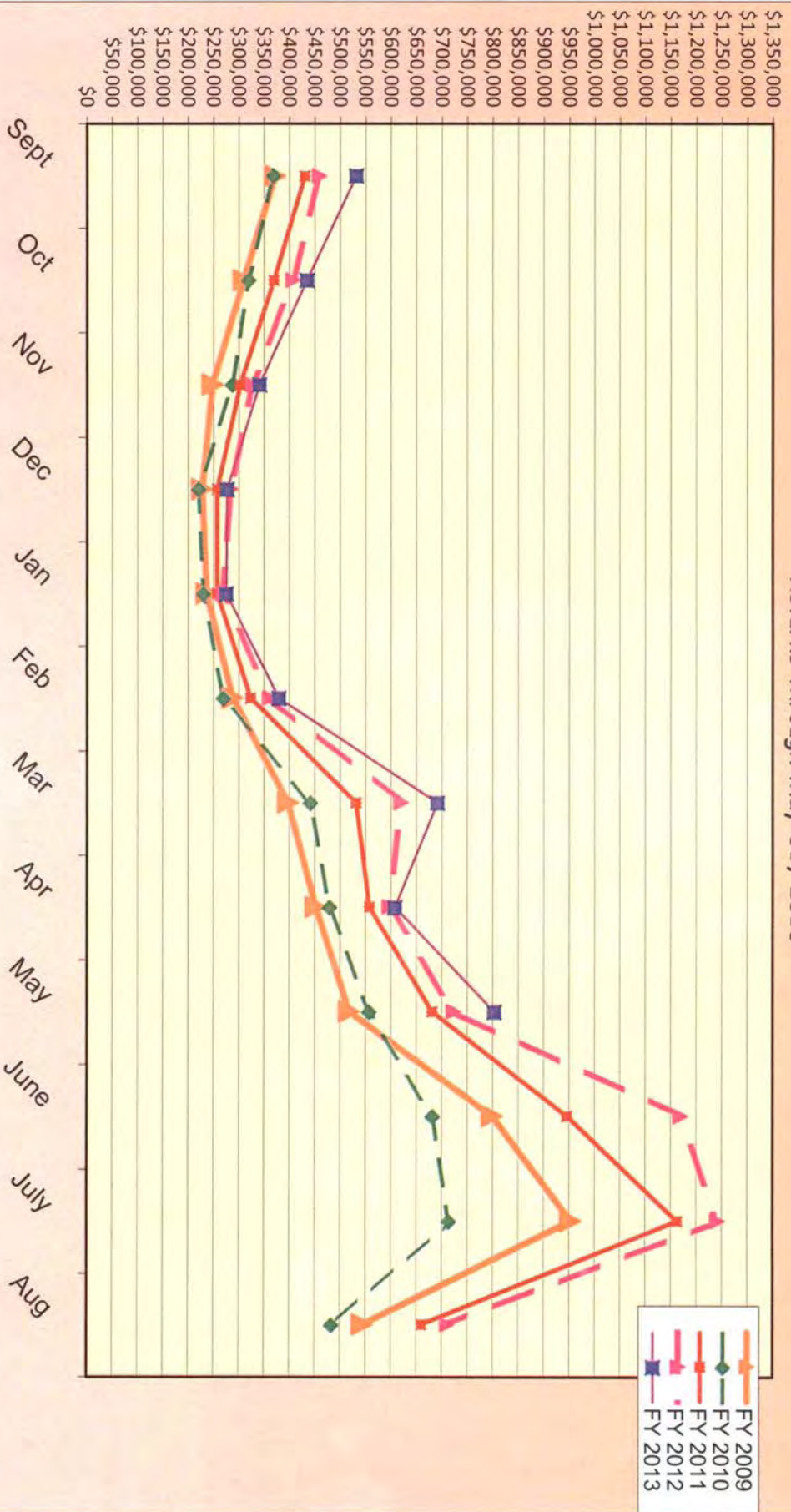
Tourist Development Tax Collections
5-Year Comparison
Returns through May 31, 2013



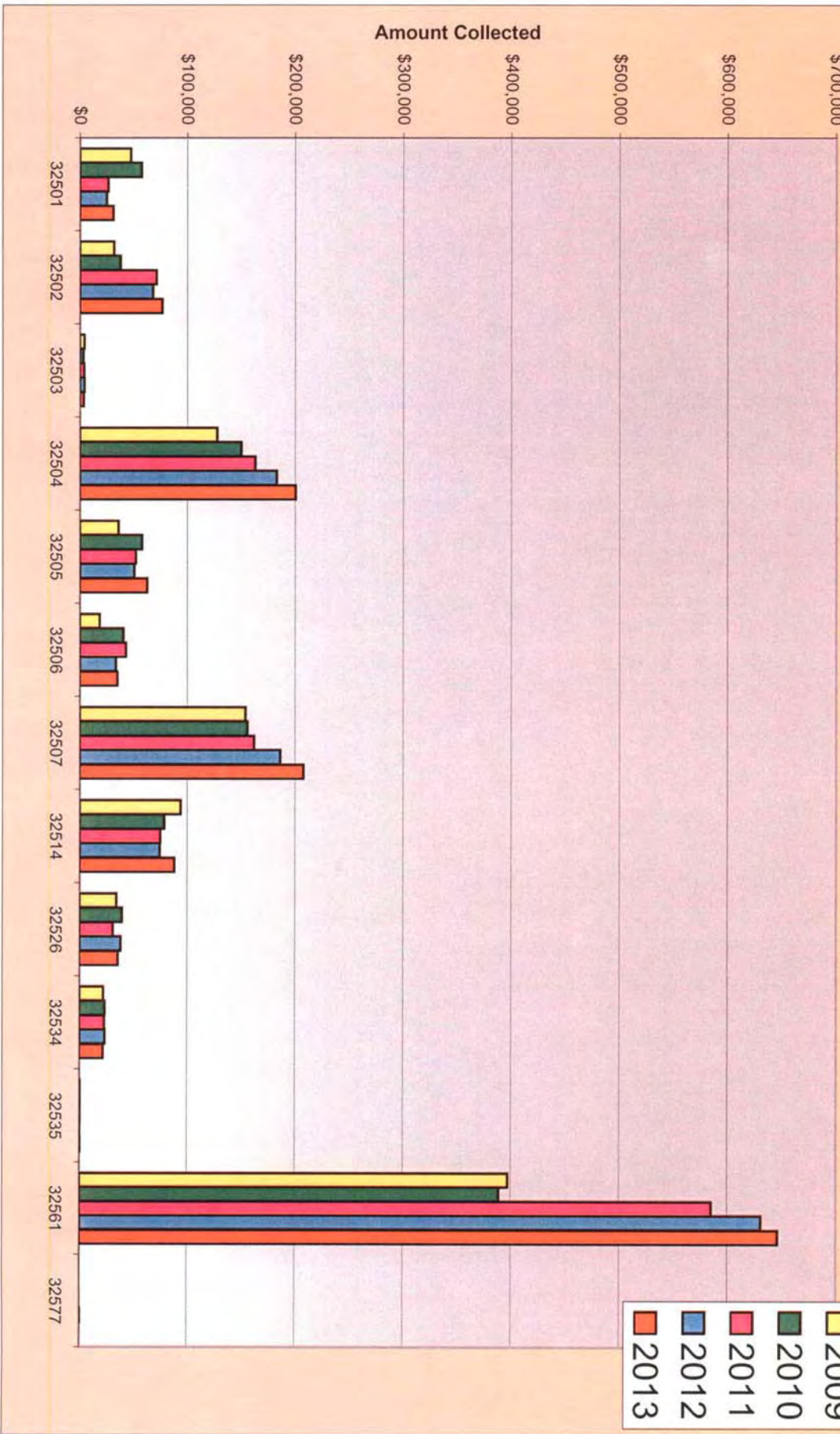
Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 September thru May Returns



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2009 - FY 2013
Returns through May 31, 2013**



Tourist Development Monthly Tax Collections by Zip Code
 5-Year Comparison for Deep Water Horizon Oil Spill
 May - June Collections
 As of June 30, 2013



Tourist Development Monthly Tax Collections
 5-Year Comparison for Deep Water Horizon Oil Spill
 May - June Collections
 As of June 30, 2013

