



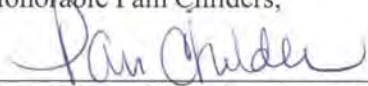
Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

FROM: Honorable Pam Childers,

Clerk of the Circuit Court and Comptroller

DATE: August 2, 2013

SUBJECT: Tourist Development Tax (TDT) Collections

PAM CHILDERS
CLERK OF CIRCUIT COURT
ESCAMBIA COUNTY, FL
2013 AUG 12 P 2:48
CLERK OF THE BOARD OF
COUNTY COMMISSIONERS

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the June 2013 returns received in the month of July 2013, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the tenth month of collections for the fiscal year 2013.

- ✓ Total collected for the June 2013 returns was \$1,261,638.79. This is an 7.97% increase over the June 2012 returns.
- ✓ Total collections year to date are 7.45% higher than the comparable time frame in Fiscal Year 2012.

Please feel free to call me if you have any questions.

PC/jc

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF JULY 2013

| Zip Code | Fiscal Year 2013 | Fiscal Year 2012 | Difference | % Change |
|--------------|---------------------|---------------------|-------------------|-----------|
| | YTD Collected | YTD Collected | | |
| 32501 | 132,200 | 116,636 | 15,564 | 13% |
| 32502 | 284,383 | 273,110 | 11,273 | 4% |
| 32503 | 14,273 | 15,737 | (1,464) | -9% |
| 32504 | 826,550 | 772,632 | 53,918 | 7% |
| 32505 | 199,656 | 221,750 | (22,094) | -10% |
| 32506 | 155,054 | 166,197 | (11,143) | -7% |
| 32507 | 878,376 | 782,417 | 95,959 | 12% |
| 32514 | 371,551 | 341,664 | 29,887 | 9% |
| 32526 | 171,094 | 178,418 | (7,324) | -4% |
| 32534 | 107,843 | 105,096 | 2,747 | 3% |
| 32535 | 1,976 | 1,578 | 398 | 25% |
| 32561 | 2,453,266 | 2,232,027 | 221,239 | 10% |
| 32562 | - | - | - | 0% |
| 32577 | 86 | 858 | (772) | 100% |
| Total | \$ 5,596,308 | \$ 5,208,120 | \$ 388,188 | 7% |

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2013
 AS OF JULY 31 2013

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
| | 32501 | | 32502 | | 32503 | | 32504 | | 32505 | |
| | Downtown Area | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/12 | 12,661 | 2% | 27,713 | 5% | 1,528 | 0% | 73,197 | 14% | 9,599 | 2% |
| 11/12 | 11,148 | 3% | 24,962 | 6% | 1,704 | 0% | 78,929 | 18% | 8,936 | 2% |
| 12/12 | 9,528 | 3% | 22,759 | 7% | 2,017 | 1% | 73,028 | 21% | 10,171 | 3% |
| 01/13 | 8,987 | 3% | 17,622 | 6% | 708 | 0% | 53,840 | 19% | 8,555 | 3% |
| 02/13 | 8,723 | 3% | 19,432 | 7% | 1,309 | 0% | 64,862 | 24% | 9,884 | 4% |
| 03/13 | 12,389 | 3% | 22,357 | 6% | 1,213 | 0% | 64,860 | 17% | 29,880 | 8% |
| 04/13 | 19,196 | 3% | 32,784 | 5% | 2,301 | 0% | 93,326 | 14% | 31,839 | 5% |
| 05/13 | 15,243 | 3% | 40,577 | 7% | 1,923 | 0% | 94,720 | 16% | 27,019 | 4% |
| 06/13 | 15,966 | 2% | 36,195 | 5% | 1,519 | 0% | 105,565 | 13% | 35,599 | 4% |
| 07/13 | 18,359 | 1% | 39,982 | 3% | 51 | 0% | 124,223 | 10% | 28,175 | 2% |
| Total | \$ 132,200 | 2% | \$ 284,383 | 5% | \$ 14,273 | 0% | \$ 826,550 | 15% | \$ 199,656 | 4% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
| | 32506 | | 32507 | | 32514 | | 32526 | | 32534 | |
| | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palafox & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/12 | 15,753 | 3% | 83,654 | 16% | 33,847 | 6% | 15,553 | 3% | 9,695 | 2% |
| 11/12 | 18,431 | 4% | 49,162 | 11% | 34,114 | 8% | 17,748 | 4% | 11,369 | 3% |
| 12/12 | 12,937 | 4% | 30,458 | 9% | 34,884 | 10% | 14,070 | 4% | 12,653 | 4% |
| 01/13 | 9,207 | 3% | 27,025 | 10% | 28,530 | 10% | 20,208 | 7% | 8,008 | 3% |
| 02/13 | 12,079 | 4% | 28,330 | 10% | 28,426 | 10% | 15,751 | 6% | 8,789 | 3% |
| 03/13 | 12,212 | 3% | 42,639 | 11% | 27,706 | 7% | 13,052 | 3% | 9,101 | 2% |
| 04/13 | 18,645 | 3% | 110,233 | 16% | 42,141 | 6% | 17,954 | 3% | 11,598 | 2% |
| 05/13 | 16,130 | 3% | 85,269 | 14% | 42,376 | 7% | 9,757 | 2% | 10,873 | 2% |
| 06/13 | 18,852 | 2% | 122,480 | 15% | 45,793 | 6% | 26,084 | 3% | 11,175 | 1% |
| 07/13 | 20,807 | 2% | 299,126 | 24% | 53,733 | 4% | 20,919 | 2% | 14,582 | 1% |
| Total | \$ 155,054 | 3% | \$ 878,376 | 16% | \$ 371,551 | 7% | \$ 171,094 | 3% | \$ 107,843 | 2% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|----------------------|------------|----------------------|------------|-------------|------------|--------------|------------|---------------------|-------------|
| | 32535 | | 32561 | | 32562 | | 32577 | | Total Month | % OF Total |
| | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other | % OF Total | Molino Area | % OF Total | | |
| 10/12 | 110 | 0% | 247,757 | 47% | - | 0% | - | 0% | 531,066 | 100% |
| 11/12 | 267 | 0% | 176,827 | 41% | - | 0% | - | 0% | 433,598 | 100% |
| 12/12 | 102 | 0% | 117,258 | 35% | - | 0% | - | 0% | 339,864 | 100% |
| 01/13 | 37 | 0% | 93,429 | 34% | - | 0% | - | 0% | 276,156 | 100% |
| 02/13 | 111 | 0% | 76,910 | 28% | - | 0% | - | 0% | 274,606 | 100% |
| 03/13 | 82 | 0% | 142,863 | 38% | - | 0% | 63 | 0% | 378,416 | 100% |
| 04/13 | 102 | 0% | 310,848 | 45% | - | 0% | 23 | 0% | 690,989 | 100% |
| 05/13 | 194 | 0% | 263,325 | 43% | - | 0% | - | 0% | 607,405 | 100% |
| 06/13 | 162 | 0% | 383,178 | 48% | - | 0% | - | 0% | 802,569 | 100% |
| 07/13 | 809 | 0% | 640,872 | 51% | - | 0% | - | 0% | 1,261,639 | 100% |
| Total | \$ 1,976 | 0% | \$ 2,453,266 | 44% | \$ - | 0% | \$ 86 | 0% | \$ 5,596,308 | 100% |

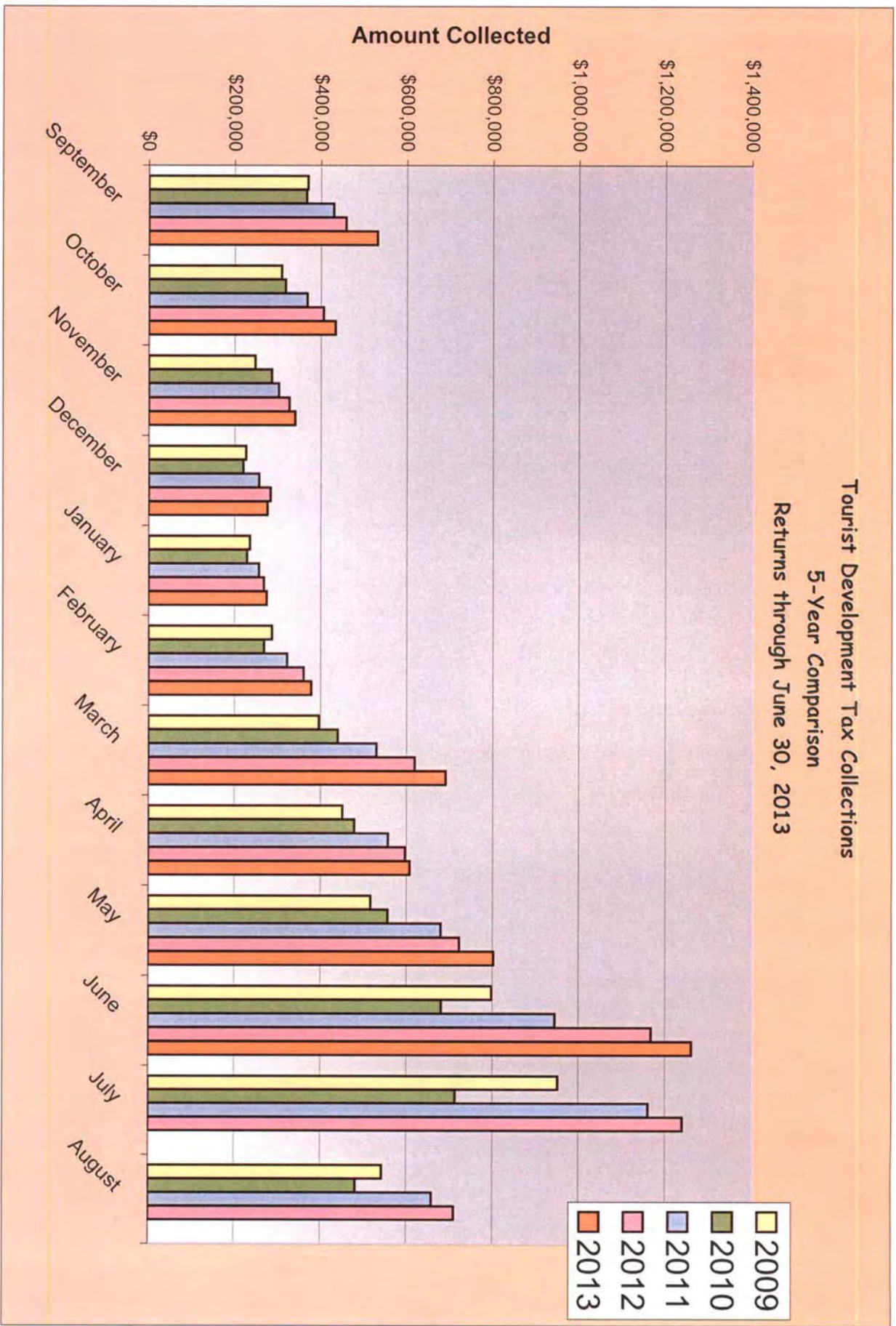
FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2012
 AS OF JULY 31, 2012

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
| | 32501 | | 32502 | | 32503 | | 32504 | | 32505 | |
| | Downtown Area | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/11 | 10,252 | 2% | 21,587 | 5% | 1,621 | 0% | 66,469 | 15% | 18,229 | 4% |
| 11/11 | 11,569 | 3% | 26,077 | 6% | 1,654 | 0% | 67,517 | 17% | 13,639 | 3% |
| 12/11 | 10,117 | 3% | 23,673 | 7% | 1,669 | 1% | 65,599 | 20% | 16,934 | 5% |
| 01/12 | 8,427 | 3% | 17,418 | 6% | 780 | 0% | 57,653 | 20% | 13,662 | 5% |
| 02/12 | 9,900 | 4% | 19,812 | 7% | 1,322 | 0% | 61,237 | 23% | 15,166 | 6% |
| 03/12 | 11,129 | 3% | 23,863 | 7% | 1,153 | 0% | 70,802 | 20% | 26,666 | 7% |
| 04/12 | 13,857 | 2% | 32,868 | 5% | 2,001 | 0% | 96,476 | 16% | 32,046 | 5% |
| 05/12 | 11,446 | 2% | 30,890 | 5% | 1,898 | 0% | 87,760 | 15% | 23,364 | 4% |
| 06/12 | 13,511 | 2% | 37,245 | 5% | 2,392 | 0% | 95,111 | 13% | 27,430 | 4% |
| 07/12 | 16,426 | 1% | 39,677 | 3% | 1,248 | 0% | 104,008 | 9% | 34,613 | 3% |
| Total | \$ 116,636 | 2% | \$ 273,110 | 5% | \$ 15,737 | 0% | \$ 772,632 | 15% | \$ 221,750 | 4% |

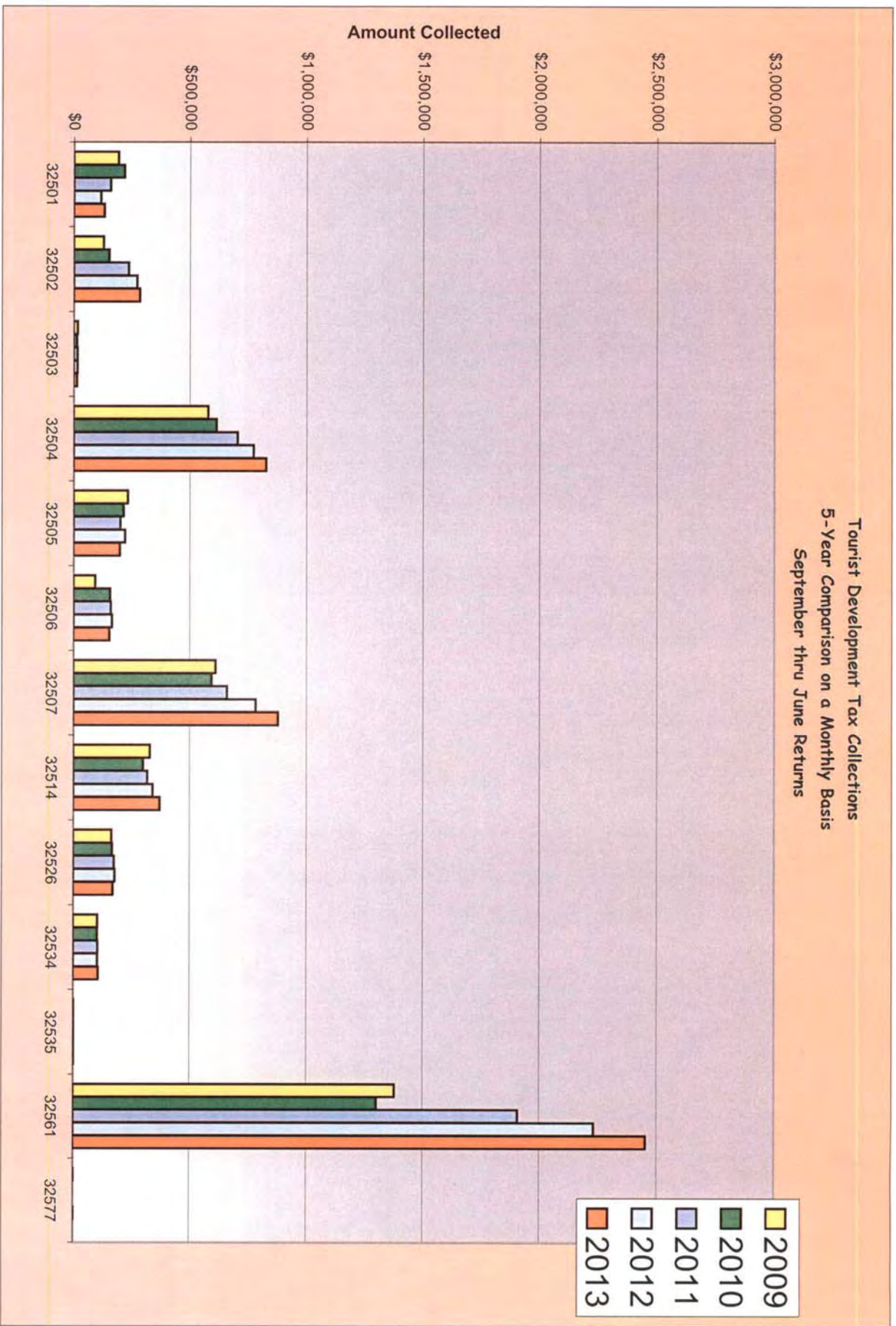
| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
| | 32506 | | 32507 | | 32514 | | 32526 | | 32534 | |
| | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palatof & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/11 | 18,032 | 4% | 68,744 | 15% | 29,674 | 6% | 15,323 | 3% | 8,636 | 2% |
| 11/11 | 15,074 | 4% | 45,371 | 11% | 30,181 | 7% | 15,055 | 4% | 8,914 | 2% |
| 12/11 | 14,538 | 4% | 27,295 | 8% | 29,083 | 9% | 15,684 | 5% | 8,510 | 3% |
| 01/12 | 11,748 | 4% | 26,916 | 10% | 27,933 | 10% | 17,104 | 6% | 8,774 | 3% |
| 02/12 | 12,784 | 5% | 26,494 | 10% | 24,125 | 9% | 13,587 | 5% | 7,496 | 3% |
| 03/12 | 13,278 | 4% | 37,429 | 10% | 32,590 | 9% | 15,693 | 4% | 10,609 | 3% |
| 04/12 | 23,616 | 4% | 85,566 | 14% | 44,393 | 7% | 22,592 | 4% | 14,619 | 2% |
| 05/12 | 17,818 | 3% | 83,272 | 14% | 37,655 | 6% | 14,260 | 2% | 12,006 | 2% |
| 06/12 | 15,949 | 2% | 103,024 | 14% | 36,924 | 5% | 24,174 | 3% | 11,625 | 2% |
| 07/12 | 23,360 | 2% | 278,306 | 24% | 49,106 | 4% | 24,946 | 2% | 13,905 | 1% |
| Total | \$ 166,197 | 3% | \$ 782,417 | 15% | \$ 341,664 | 7% | \$ 178,418 | 3% | \$ 105,096 | 2% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|----------------------|------------|----------------------|------------|-------------|------------|---------------|------------|---------------------|-------------|
| | 32535 | | 32561 | | 32562 | | 32577 | | Total Month | % OF Total |
| | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other | % OF Total | Molino Area | % OF Total | | |
| 10/11 | 162 | 0% | 199,210 | 43% | - | 0% | 244 | 0% | 458,183 | 100% |
| 11/11 | 359 | 0% | 170,514 | 42% | - | 0% | 180 | 0% | 406,106 | 100% |
| 12/11 | 141 | 0% | 113,216 | 35% | - | 0% | 1 | 0% | 326,460 | 100% |
| 01/12 | 70 | 0% | 92,299 | 33% | - | 0% | 100 | 0% | 282,885 | 100% |
| 02/12 | - | 0% | 75,867 | 28% | - | 0% | - | 0% | 267,790 | 100% |
| 03/12 | 242 | 0% | 116,748 | 32% | - | 0% | 100 | 0% | 360,302 | 100% |
| 04/12 | 186 | 0% | 250,450 | 40% | - | 0% | - | 0% | 618,669 | 100% |
| 05/12 | 136 | 0% | 275,830 | 46% | - | 0% | 133 | 0% | 596,467 | 100% |
| 06/12 | 145 | 0% | 355,150 | 49% | - | 0% | 50 | 0% | 722,731 | 100% |
| 07/12 | 138 | 0% | 582,744 | 50% | - | 0% | 50 | 0% | 1,168,527 | 100% |
| Total | \$ 1,578 | 0% | \$ 2,232,027 | 43% | \$ - | 0% | \$ 858 | 0% | \$ 5,208,120 | 100% |

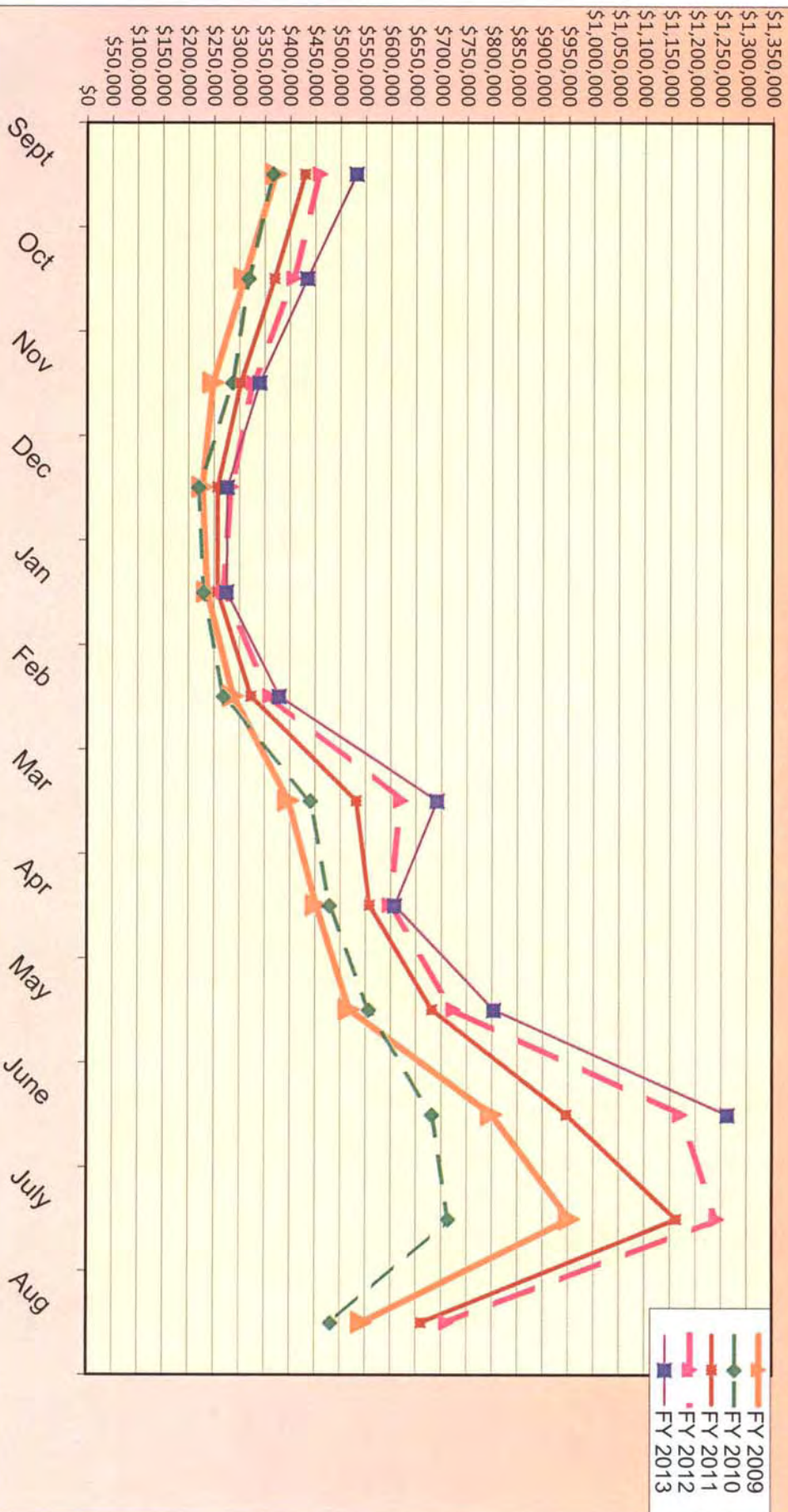
Tourist Development Tax Collections
5-Year Comparison
Returns through June 30, 2013



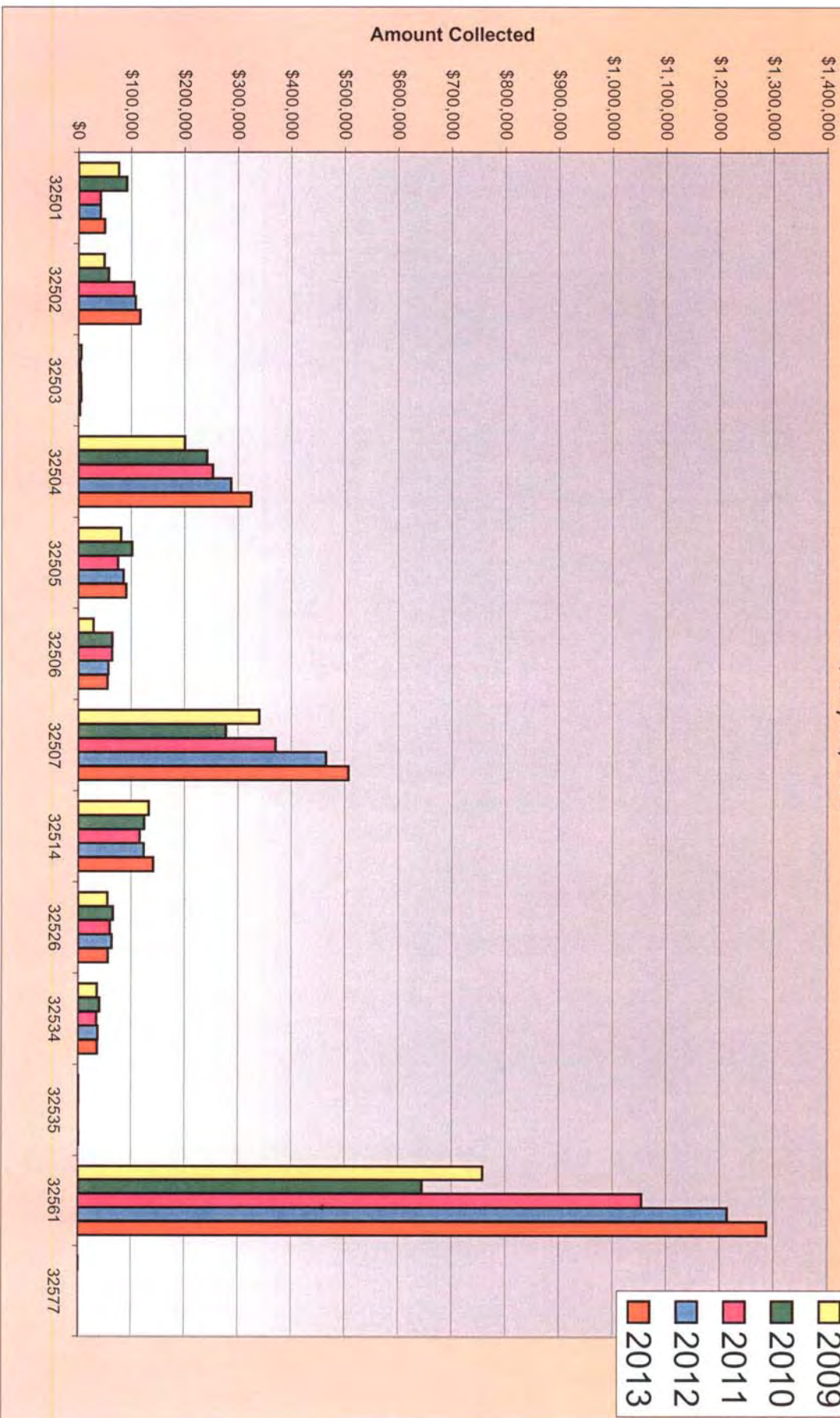
Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 September thru June Returns



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2009 - FY 2013
Returns through June 30, 2013**



Tourist Development Monthly Tax Collections by Zip Code
 5-Year Comparison for Deep Water Horizon Oil Spill
 May - July Collections
 As of July 31, 2013



Tourist Development Monthly Tax Collections
5-Year Comparison for Deep Water Horizon Oil Spill
May - July Collections
As of July 31, 2013

