



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

DATE: August 1, 2016

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the June 2016 returns received in the month of July 2016, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the tenth month of collections for the fiscal year 2016.

- ✓ Total collected for the month of June 2016 returns was \$ 1,478,721.56. This is a 4.70% increase over the June 2015 returns.
- ✓ Total collections year to date are 9.52% more than the comparable time frame in Fiscal Year 2015.

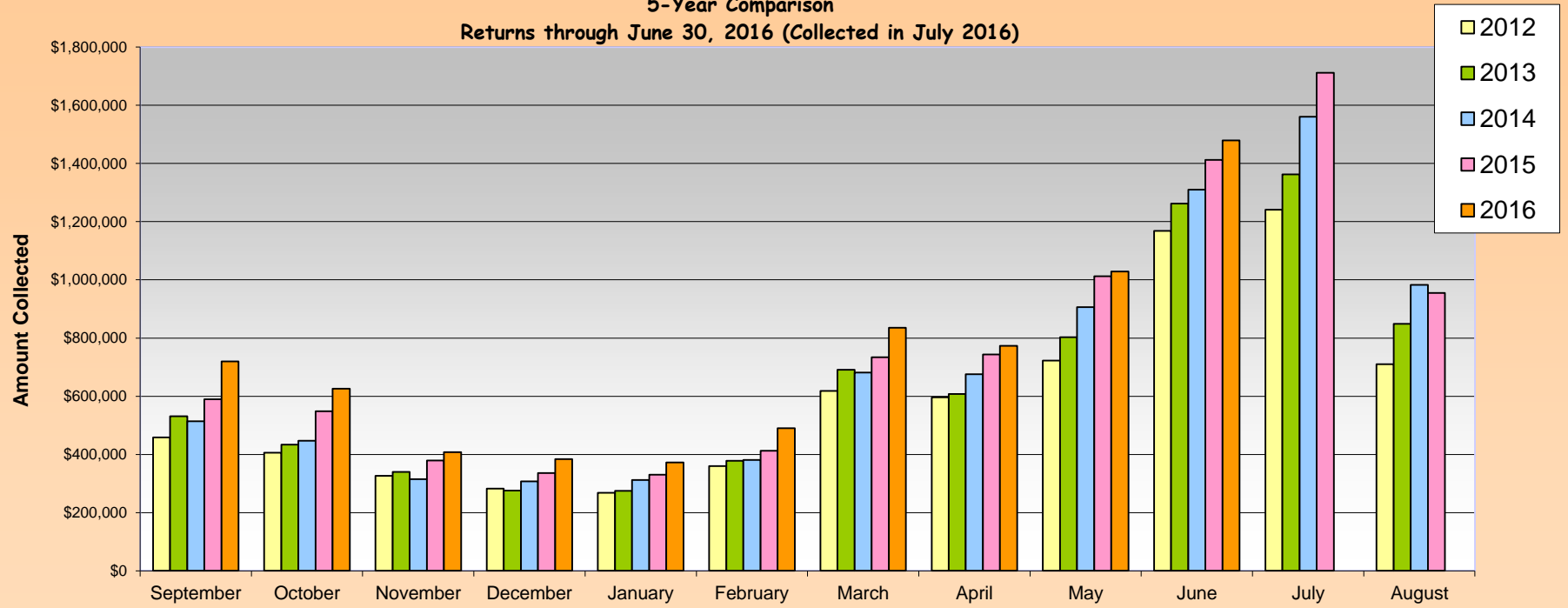
Please feel free to call me if you have any questions.

PC/bhw

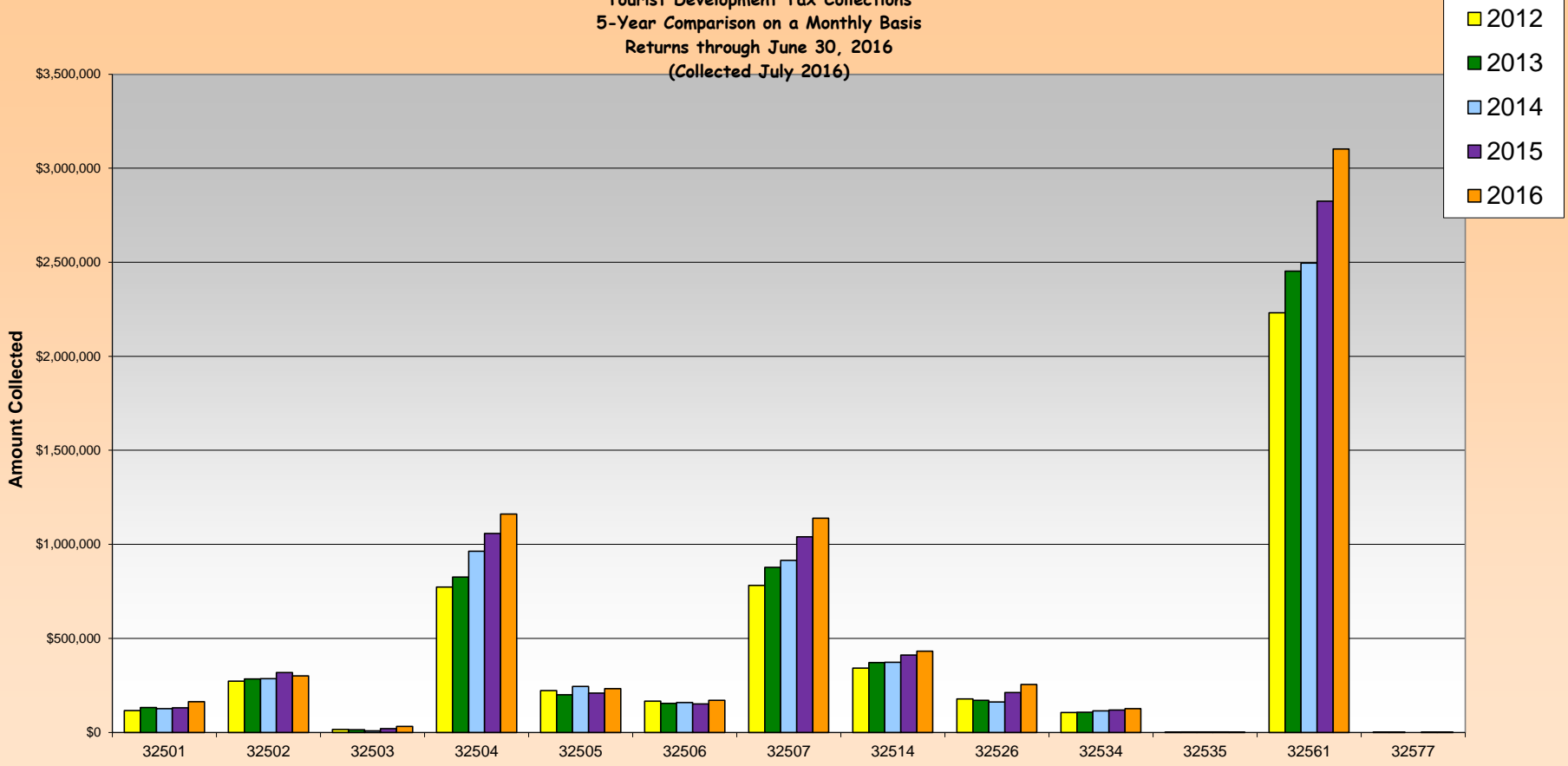
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF JULY 2016**

Zip Code	Fiscal Year 2016 YTD Collected	Fiscal Year 2015 YTD Collected	Difference	% Change
32501	163,085	131,502	31,583	24%
32502	300,519	318,821	(18,302)	-6%
32503	32,012	20,017	11,995	60%
32504	1,161,367	1,057,231	104,136	10%
32505	232,278	209,120	23,158	11%
32506	170,649	151,283	19,366	13%
32507	1,139,354	1,040,216	99,138	10%
32514	431,424	410,558	20,866	5%
32526	254,891	212,244	42,647	20%
32534	126,275	119,477	6,798	6%
32535	1,422	2,028	(606)	-30%
32561	3,102,795	2,824,607	278,188	10%
32562	-	-	-	0%
32577	50	465	(415)	0%
Total	\$ 7,116,121	\$ 6,497,569	\$ 618,552	10%

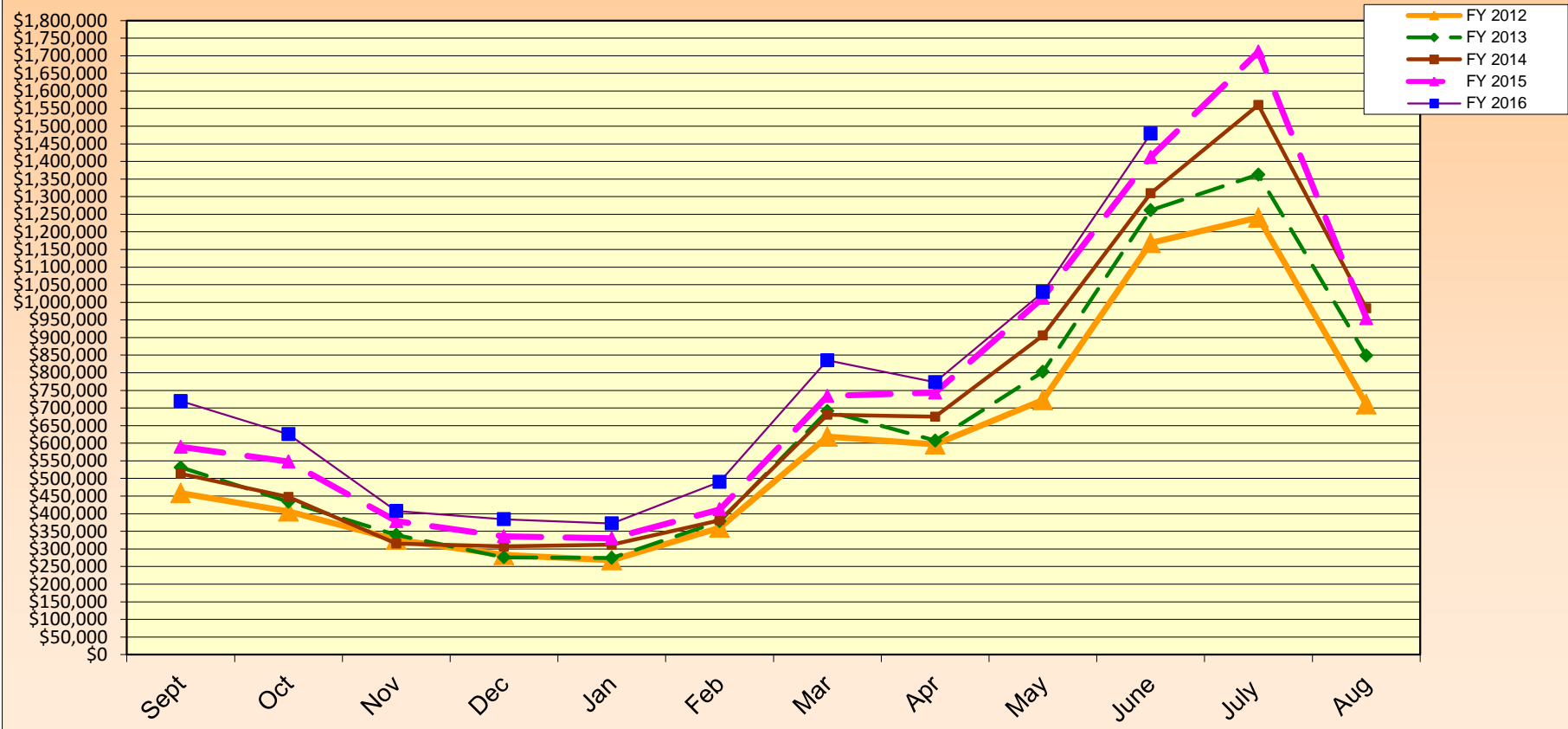
Tourist Development Tax Collections
5-Year Comparison
Returns through June 30, 2016 (Collected in July 2016)



Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 Returns through June 30, 2016
 (Collected July 2016)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2012 - FY 2016**
Returns through June 30, 2016 (Collected in July 2016)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2016
AS OF JULY 31, 2016

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,093	4%	1,582	0%	103,155	14%	23,956	3%
11/15	16,283	3%	31,883	5%	2,371	0%	102,729	16%	17,937	3%
12/15	12,524	3%	21,272	5%	1,996	0%	88,735	22%	12,756	3%
01/16	13,573	4%	20,368	5%	610	0%	83,364	22%	17,085	4%
02/16	13,032	4%	23,607	6%	1,025	0%	84,142	23%	14,337	4%
03/16	13,400	3%	27,976	6%	1,807	0%	101,374	21%	28,180	6%
04/16	17,642	2%	36,335	4%	4,316	1%	136,994	16%	30,208	4%
05/16	17,514	2%	38,337	5%	3,718	0%	135,394	18%	26,196	3%
06/16	20,726	2%	32,731	3%	6,274	1%	158,136	15%	30,108	3%
07/16	24,497	2%	39,917	3%	8,313	1%	167,345	11%	31,515	2%
Total	\$ 163,085	2%	\$ 300,519	4%	\$ 32,012	0%	\$ 1,161,367	16%	\$ 232,278	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,444	2%	118,368	16%	39,504	5%	22,563	3%	9,819	1%
11/15	13,073	2%	93,637	15%	38,664	6%	24,477	4%	11,627	2%
12/15	12,924	3%	41,978	10%	33,837	8%	21,065	5%	9,397	2%
01/16	10,738	3%	36,999	10%	34,083	9%	22,108	6%	9,416	2%
02/16	12,462	3%	46,390	12%	35,263	9%	19,997	5%	9,137	2%
03/16	15,117	3%	61,478	13%	38,016	8%	21,107	4%	12,049	2%
04/16	21,604	3%	125,695	15%	49,429	6%	27,812	3%	13,771	2%
05/16	19,370	3%	109,122	14%	49,965	6%	27,574	4%	15,294	2%
06/16	22,134	2%	168,441	16%	54,150	5%	31,565	3%	17,056	2%
07/16	28,784	2%	337,246	23%	58,513	4%	36,624	2%	18,710	1%
Total	\$ 170,649	2%	\$ 1,139,354	16%	\$ 431,424	6%	\$ 254,891	4%	\$ 126,275	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/15	115	0%	344,148	48%	-	0%	50	0%	719,688	100%
11/15	-	0%	273,123	44%	-	0%	-	0%	625,801	100%
12/15	310	0%	150,864	37%	-	0%	-	0%	407,660	100%
01/16	83	0%	135,746	35%	-	0%	-	0%	384,174	100%
02/16	120	0%	112,686	30%	-	0%	-	0%	372,198	100%
03/16	124	0%	169,342	35%	-	0%	-	0%	489,970	100%
04/16	118	0%	371,503	44%	-	0%	-	0%	835,428	100%
05/16	122	0%	330,868	43%	-	0%	-	0%	773,474	100%
06/16	215	0%	487,473	47%	-	0%	-	0%	1,029,008	100%
07/16	215	0%	727,042	49%	-	0%	-	0%	1,478,722	100%
Total	\$ 1,422	0%	\$ 3,102,795	44%	\$ -	0%	\$ 50	0%	\$ 7,116,121	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2015
AS OF JULY 31, 2015

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/14	12,080	2%	28,345	5%	1,001	0%	90,113	15%	17,610	3%
11/14	11,576	2%	28,797	5%	1,508	0%	91,522	17%	19,570	4%
12/14	10,149	3%	23,205	6%	1,947	1%	85,208	22%	12,546	3%
01/15	8,965	3%	19,469	6%	1,080	0%	76,865	23%	14,358	4%
02/15	9,315	3%	20,156	6%	1,559	0%	78,723	24%	11,946	4%
03/15	10,927	3%	25,024	6%	1,737	0%	90,663	22%	15,462	4%
04/15	15,383	2%	37,903	5%	2,281	0%	129,751	18%	24,175	3%
05/15	14,931	2%	41,734	6%	2,716	0%	119,958	16%	26,063	4%
06/15	18,273	2%	46,322	5%	2,944	0%	142,031	14%	30,202	3%
07/15	19,902	1%	47,866	3%	3,244	0%	152,398	11%	37,190	3%
Total	\$ 131,502	2%	\$ 318,821	5%	\$ 20,017	0%	\$ 1,057,231	16%	\$ 209,120	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/14	13,395	2%	91,990	16%	34,533	6%	13,979	2%	10,808	2%
11/14	14,690	3%	75,256	14%	36,155	7%	14,418	3%	10,733	2%
12/14	12,374	3%	38,153	10%	31,823	8%	14,508	4%	9,370	2%
01/15	7,525	2%	31,711	9%	31,878	9%	9,581	3%	9,763	3%
02/15	10,575	3%	41,776	13%	31,056	9%	22,378	7%	9,109	3%
03/15	13,079	3%	58,292	14%	32,364	8%	16,867	4%	10,206	2%
04/15	21,703	3%	109,369	15%	47,807	7%	27,868	4%	13,465	2%
05/15	14,668	2%	108,012	15%	49,305	7%	27,070	4%	13,915	2%
06/15	21,474	2%	159,019	16%	55,183	5%	30,882	3%	14,862	1%
07/15	21,799	2%	326,639	23%	60,455	4%	34,694	2%	17,244	1%
Total	\$ 151,283	2%	\$ 1,040,216	16%	\$ 410,558	6%	\$ 212,244	3%	\$ 119,477	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/14	124	0%	275,714	47%	-	0%	-	0%	589,691	100%
11/14	213	0%	243,219	44%	-	0%	415	0%	548,072	100%
12/14	104	0%	139,616	37%	-	0%	-	0%	379,004	100%
01/15	102	0%	124,512	37%	-	0%	-	0%	335,808	100%
02/15	111	0%	93,287	28%	-	0%	-	0%	329,991	100%
03/15	104	0%	137,546	33%	-	0%	-	0%	412,271	100%
04/15	163	0%	304,391	41%	-	0%	-	0%	734,259	100%
05/15	316	0%	324,801	44%	-	0%	-	0%	743,490	100%
06/15	651	0%	490,812	48%	-	0%	50	0%	1,012,704	100%
07/15	138	0%	690,712	49%	-	0%	-	0%	1,412,281	100%
Total	\$ 2,028	0%	\$ 2,824,607	43%	\$ -	0%	\$ 465	0%	\$ 6,497,569	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268	\$539,766
NOV	OCT	224,646	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351
DEC	NOV	212,939	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743
JAN	DEC	179,798	163,665	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130
FEB	JAN	179,184	180,694	176,773	171,885	192,262	200,843	205,954	233,879	247,492	279,148
MAR	FEB	212,686	227,362	215,131	201,473	241,571	270,226	283,812	286,019	309,204	367,477
APR	MAR	328,479	344,151	297,195	330,261	397,690	464,002	518,242	510,758	550,693	626,572
MAY	APR	315,555	303,720	338,268	358,871	417,733	447,350	455,554	506,593	557,617	580,106
JUN	MAY	387,614	474,863	387,513	417,285	510,038	542,048	601,927	679,428	759,528	771,756
JUL	JUN	590,236	605,739	598,667	510,928	708,757	876,396	946,229	982,133	1,059,211	1,109,041
TOTAL		\$2,876,262	\$3,033,066	\$2,877,453	\$2,883,253	\$3,485,121	\$3,906,089	\$4,197,231	\$4,386,211	\$4,873,175	\$5,337,091

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$81,708	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,425	\$179,922
NOV	OCT	74,882	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450
DEC	NOV	70,980	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914
JAN	DEC	59,933	54,555	56,578	54,917	64,182	70,721	69,039	76,767	83,952	96,043
FEB	JAN	59,728	60,231	58,924	57,295	64,087	66,948	68,651	77,960	82,497	93,049
MAR	FEB	70,895	75,787	71,710	67,158	80,524	90,075	94,604	95,340	103,068	122,492
APR	MAR	109,493	114,717	99,065	110,087	132,563	154,667	172,747	170,253	183,564	208,857
MAY	APR	105,185	101,240	112,756	119,624	139,244	149,117	151,851	168,864	185,872	193,369
JUN	MAY	129,205	158,288	129,171	139,095	170,013	180,683	200,642	226,476	253,176	257,252
JUL	JUN	196,745	201,913	199,556	170,309	236,252	292,132	315,410	327,378	353,070	369,680
TOTAL		\$958,754	\$1,011,022	\$959,151	\$961,084	\$1,161,707	\$1,302,030	\$1,399,077	\$1,462,070	\$1,624,394	\$1,779,030