



# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM

**TO:** Honorable Board of County Commissioners

**DATE:** September 1, 2016

**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the July 2016 returns received in the month of August 2016, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the eleventh month of collections for the fiscal year 2016.

- ✓ Total collected for the month of July 2016 returns was \$1,921,320.76. This is a 12.26% increase over the July 2015 returns.
- ✓ Total collections year to date are 10.09% more than the comparable time frame in Fiscal Year 2015.

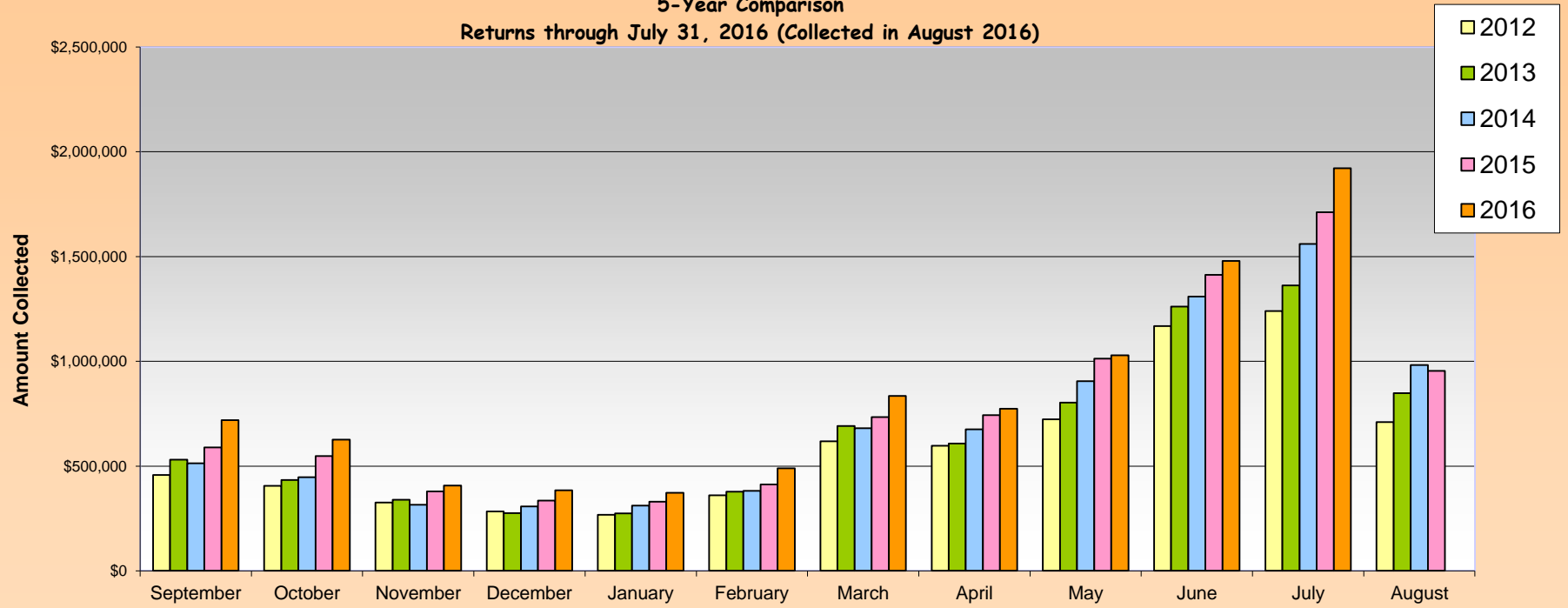
Please feel free to call me if you have any questions.

PC/bhw

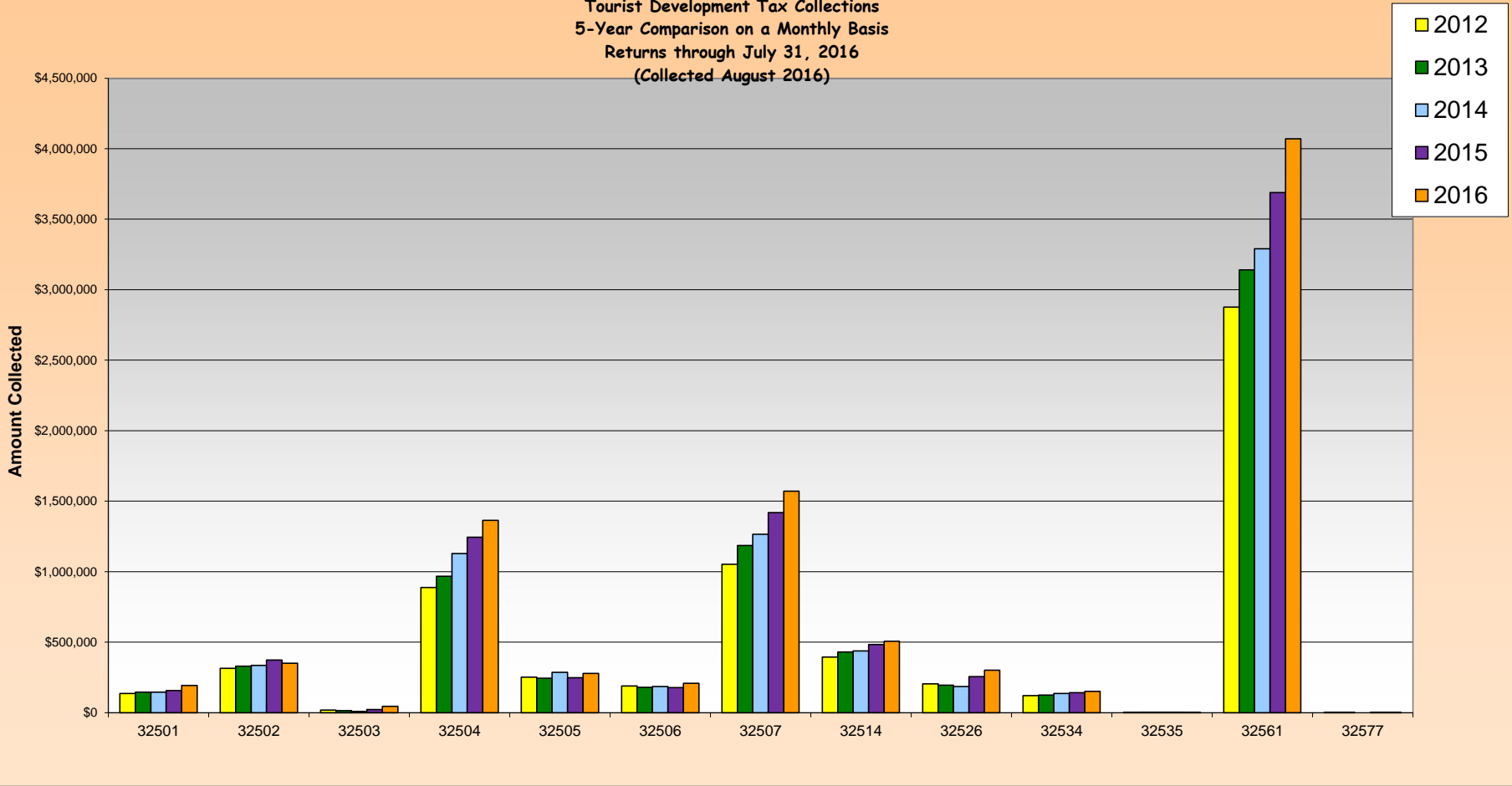
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 REPORTED IN FISCAL YEAR FORMAT  
 ESCAMBIA COUNTY FLORIDA  
 AS OF AUGUST 2016**

Zip Code	Fiscal Year 2016	Fiscal Year 2015	Difference	% Change
	YTD Collected	YTD Collected		
32501	192,866	156,369	36,497	23%
32502	349,953	373,248	(23,295)	-6%
32503	44,082	22,230	21,852	98%
32504	1,364,042	1,244,393	119,649	10%
32505	278,923	247,047	31,876	13%
32506	207,260	177,121	30,139	17%
32507	1,571,283	1,418,121	153,162	11%
32514	505,485	482,770	22,715	5%
32526	300,508	254,732	45,776	18%
32534	150,853	142,400	8,453	6%
32535	1,552	2,133	(581)	-27%
32561	4,070,585	3,687,961	382,624	10%
32562	-	-	-	0%
32577	50	465	(415)	0%
<b>Total</b>	<b>\$ 9,037,442</b>	<b>\$ 8,208,990</b>	<b>\$ 828,452</b>	<b>10%</b>

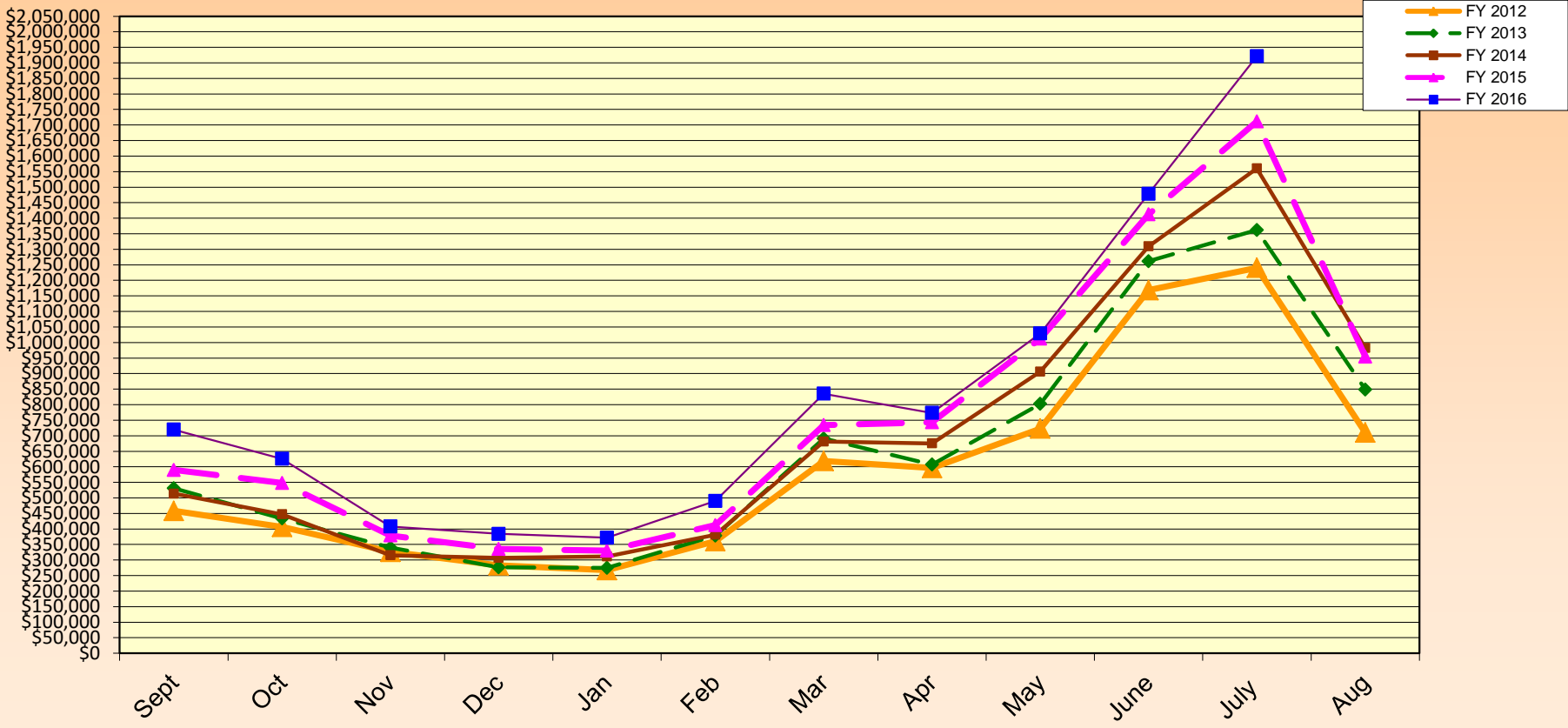
**Tourist Development Tax Collections**  
**5-Year Comparison**  
**Returns through July 31, 2016 (Collected in August 2016)**



Tourist Development Tax Collections  
 5-Year Comparison on a Monthly Basis  
 Returns through July 31, 2016  
 (Collected August 2016)



**TOURIST DEVELOPMENT TAX  
5 YEAR TRENDLINE  
FY 2012 - FY 2016**  
Returns through July 31, 2016 (Collected in August 2016)



**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA**  
**ESCAMBIA COUNTY FLORIDA**  
**FISCAL YEAR 2016**  
**AS OF AUGUST 31, 2016**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,093	4%	1,582	0%	103,155	14%	23,956	3%
11/15	16,283	3%	31,883	5%	2,371	0%	102,729	16%	17,937	3%
12/15	12,524	3%	21,272	5%	1,996	0%	88,735	22%	12,756	3%
01/16	13,573	4%	20,368	5%	610	0%	83,364	22%	17,085	4%
02/16	13,032	4%	23,607	6%	1,025	0%	84,142	23%	14,337	4%
03/16	13,400	3%	27,976	6%	1,807	0%	101,374	21%	28,180	6%
04/16	17,642	2%	36,335	4%	4,316	1%	136,994	16%	30,208	4%
05/16	17,514	2%	38,337	5%	3,718	0%	135,394	18%	26,196	3%
06/16	20,726	2%	32,731	3%	6,274	1%	158,136	15%	30,108	3%
07/16	24,497	2%	39,917	3%	8,313	1%	167,345	11%	31,515	2%
08/16	29,781	2%	49,433	3%	12,070	1%	202,675	11%	46,645	2%
<b>Total</b>	<b>\$ 192,866</b>	<b>2%</b>	<b>\$ 349,953</b>	<b>4%</b>	<b>\$ 44,082</b>	<b>0%</b>	<b>\$ 1,364,042</b>	<b>15%</b>	<b>\$ 278,923</b>	<b>3%</b>

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,444	2%	118,368	16%	39,504	5%	22,563	3%	9,819	1%
11/15	13,073	2%	93,637	15%	38,664	6%	24,477	4%	11,627	2%
12/15	12,924	3%	41,978	10%	33,837	8%	21,065	5%	9,397	2%
01/16	10,738	3%	36,999	10%	34,083	9%	22,108	6%	9,416	2%
02/16	12,462	3%	46,390	12%	35,263	9%	19,997	5%	9,137	2%
03/16	15,117	3%	61,478	13%	38,016	8%	21,107	4%	12,049	2%
04/16	21,604	3%	125,695	15%	49,429	6%	27,812	3%	13,771	2%
05/16	19,370	3%	109,122	14%	49,965	6%	27,574	4%	15,294	2%
06/16	22,134	2%	168,441	16%	54,150	5%	31,565	3%	17,056	2%
07/16	28,784	2%	337,246	23%	58,513	4%	36,624	2%	18,710	1%
08/16	36,611	2%	431,928	22%	74,062	4%	45,617	2%	24,578	1%
<b>Total</b>	<b>\$ 207,260</b>	<b>2%</b>	<b>\$ 1,571,283</b>	<b>17%</b>	<b>\$ 505,485</b>	<b>6%</b>	<b>\$ 300,508</b>	<b>3%</b>	<b>\$ 150,853</b>	<b>2%</b>

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/15	115	0%	344,150	48%	-	0%	50	0%	719,689	100%
11/15	-	0%	273,123	44%	-	0%	-	0%	625,801	100%
12/15	310	0%	150,864	37%	-	0%	-	0%	407,658	100%
01/16	83	0%	135,746	35%	-	0%	-	0%	384,174	100%
02/16	120	0%	112,686	30%	-	0%	-	0%	372,197	100%
03/16	124	0%	169,342	35%	-	0%	-	0%	489,970	100%
04/16	118	0%	371,503	44%	-	0%	-	0%	835,430	100%
05/16	122	0%	330,868	43%	-	0%	-	0%	773,474	100%
06/16	215	0%	487,471	47%	-	0%	-	0%	1,029,008	100%
07/16	215	0%	727,042	49%	-	0%	-	0%	1,478,722	100%
08/16	130	0%	967,791	50%	-	0%	-	0%	1,921,321	100%
<b>Total</b>	<b>\$ 1,552</b>	<b>0%</b>	<b>\$ 4,070,585</b>	<b>45%</b>	<b>\$ -</b>	<b>0%</b>	<b>\$ 50</b>	<b>0%</b>	<b>\$ 9,037,442</b>	<b>100%</b>

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 ESCAMBIA COUNTY FLORIDA  
 FISCAL YEAR 2015  
 AS OF AUGUST 31, 2015**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/14	12,080	2%	28,345	5%	1,001	0%	90,113	15%	17,610	3%
11/14	11,576	2%	28,797	5%	1,508	0%	91,522	17%	19,570	4%
12/14	10,149	3%	23,205	6%	1,947	1%	85,208	22%	12,546	3%
01/15	8,965	3%	19,469	6%	1,080	0%	76,865	23%	14,358	4%
02/15	9,315	3%	20,156	6%	1,559	0%	78,723	24%	11,946	4%
03/15	10,927	3%	25,024	6%	1,737	0%	90,663	22%	15,462	4%
04/15	15,383	2%	37,903	5%	2,281	0%	129,751	18%	24,175	3%
05/15	14,931	2%	41,734	6%	2,716	0%	119,958	16%	26,063	4%
06/15	18,273	2%	46,322	5%	2,944	0%	142,031	14%	30,202	3%
07/15	19,902	1%	47,866	3%	3,244	0%	152,398	11%	37,190	3%
08/15	24,866	1%	54,427	3%	2,213	0%	187,162	11%	37,927	2%
<b>Total</b>	<b>\$ 156,369</b>	<b>2%</b>	<b>\$ 373,248</b>	<b>5%</b>	<b>\$ 22,230</b>	<b>0%</b>	<b>\$ 1,244,393</b>	<b>15%</b>	<b>\$ 247,047</b>	<b>3%</b>

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/14	13,395	2%	91,990	16%	34,533	6%	13,979	2%	10,808	2%
11/14	14,690	3%	75,256	14%	36,155	7%	14,418	3%	10,733	2%
12/14	12,374	3%	38,153	10%	31,823	8%	14,508	4%	9,370	2%
01/15	7,525	2%	31,711	9%	31,878	9%	9,581	3%	9,763	3%
02/15	10,575	3%	41,776	13%	31,056	9%	22,378	7%	9,109	3%
03/15	13,079	3%	58,292	14%	32,364	8%	16,867	4%	10,206	2%
04/15	21,703	3%	109,369	15%	47,807	7%	27,868	4%	13,465	2%
05/15	14,668	2%	108,012	15%	49,305	7%	27,070	4%	13,915	2%
06/15	21,474	2%	159,019	16%	55,183	5%	30,882	3%	14,862	1%
07/15	21,799	2%	326,639	23%	60,455	4%	34,694	2%	17,244	1%
08/15	25,838	2%	377,905	22%	72,212	4%	42,487	2%	22,924	1%
<b>Total</b>	<b>\$ 177,121</b>	<b>2%</b>	<b>\$ 1,418,121</b>	<b>17%</b>	<b>\$ 482,770</b>	<b>6%</b>	<b>\$ 254,732</b>	<b>3%</b>	<b>\$ 142,400</b>	<b>2%</b>

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/14	124	0%	275,714	47%	-	0%	-	0%	589,692	100%
11/14	213	0%	243,219	44%	-	0%	415	0%	548,072	100%
12/14	104	0%	139,616	37%	-	0%	-	0%	379,004	100%
01/15	102	0%	124,512	37%	-	0%	-	0%	335,808	100%
02/15	111	0%	93,287	28%	-	0%	-	0%	329,991	100%
03/15	104	0%	137,546	33%	-	0%	-	0%	412,271	100%
04/15	163	0%	304,391	41%	-	0%	-	0%	734,259	100%
05/15	316	0%	324,801	44%	-	0%	-	0%	743,490	100%
06/15	651	0%	490,812	48%	-	0%	50	0%	1,012,704	100%
07/15	138	0%	690,712	49%	-	0%	-	0%	1,412,281	100%
08/15	105	0%	863,353	50%	-	0%	-	0%	1,711,419	100%
<b>Total</b>	<b>\$ 2,133</b>	<b>0%</b>	<b>\$ 3,687,961</b>	<b>45%</b>	<b>\$ -</b>	<b>0%</b>	<b>\$ 465</b>	<b>0%</b>	<b>\$ 8,208,990</b>	<b>100%</b>

**Tourist Development Tax Collection Data  
Reported in Fiscal Year Format  
Escambia County Florida**

		<b>THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016</b>									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268	\$539,766
NOV	OCT	224,646	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351
DEC	NOV	212,939	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743
JAN	DEC	179,798	163,665	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130
FEB	JAN	179,184	180,694	176,773	171,885	192,262	200,843	205,954	233,879	247,492	279,148
MAR	FEB	212,686	227,362	215,131	201,473	241,571	270,226	283,812	286,019	309,204	367,477
APR	MAR	328,479	344,151	297,195	330,261	397,690	464,002	518,242	510,758	550,693	626,572
MAY	APR	315,555	303,720	338,268	358,871	417,733	447,350	455,554	506,593	557,617	580,106
JUN	MAY	387,614	474,863	387,513	417,285	510,038	542,048	601,927	679,428	759,528	771,756
JUL	JUN	590,236	605,739	598,667	510,928	708,757	876,396	946,229	982,133	1,059,211	1,109,041
AUG	JUL	655,699	687,552	714,120	535,005	871,107	930,410	1,021,761	1,170,208	1,283,566	1,440,991
<b>TOTAL</b>		<b>\$3,531,962</b>	<b>\$3,720,618</b>	<b>\$3,591,573</b>	<b>\$3,418,258</b>	<b>\$4,356,228</b>	<b>\$4,836,500</b>	<b>\$5,218,992</b>	<b>\$5,556,420</b>	<b>\$6,156,741</b>	<b>\$6,778,081</b>



TOURIST DEVELOPMENT TAX COLLECTION DATA  
 REPORTED IN FISCAL YEAR FORMAT  
 ESCAMBIA COUNTY, FLORIDA

		<b>ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016</b>									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$81,708	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,425	\$179,922
NOV	OCT	74,882	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450
DEC	NOV	70,980	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914
JAN	DEC	59,933	54,555	56,578	54,917	64,182	70,721	69,039	76,767	83,952	96,043
FEB	JAN	59,728	60,231	58,924	57,295	64,087	66,948	68,651	77,960	82,497	93,049
MAR	FEB	70,895	75,787	71,710	67,158	80,524	90,075	94,604	95,340	103,068	122,492
APR	MAR	109,493	114,717	99,065	110,087	132,563	154,667	172,747	170,253	183,564	208,857
MAY	APR	105,185	101,240	112,756	119,624	139,244	149,117	151,851	168,864	185,872	193,369
JUN	MAY	129,205	158,288	129,171	139,095	170,013	180,683	200,642	226,476	253,176	257,252
JUL	JUN	196,745	201,913	199,556	170,309	236,252	292,132	315,410	327,378	353,070	369,680
AUG	JUL	218,566	229,184	238,040	178,335	290,369	310,137	340,587	390,069	427,855	480,330
<b>TOTAL</b>		<b>\$1,177,321</b>	<b>\$1,240,206</b>	<b>\$1,197,191</b>	<b>\$1,139,419</b>	<b>\$1,452,076</b>	<b>\$1,612,167</b>	<b>\$1,739,664</b>	<b>\$1,852,140</b>	<b>\$2,052,249</b>	<b>\$2,259,361</b>