



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners
DATE: March 9, 2018
SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the January 2018 returns received in the month of February 2018, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the fifth month of collections for the fiscal year 2018.

- ✓ Total collected for the month of January 2018 returns was \$417,058.01. This is a 4.82% increase over the January 2017 returns.
- ✓ Total collections year to date are 5.70% more than the comparable time frame in Fiscal Year 2017.

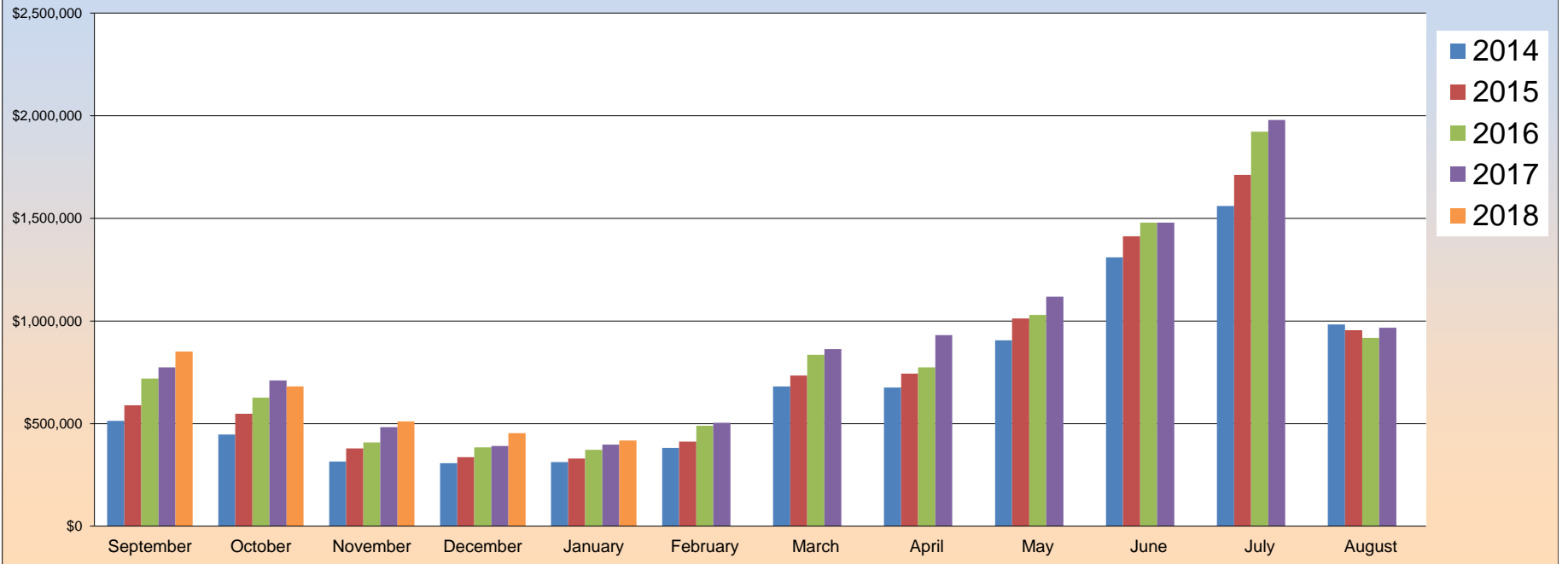
Please feel free to call me if you have any questions.

PC/bhw

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF FEBRUARY 2018**

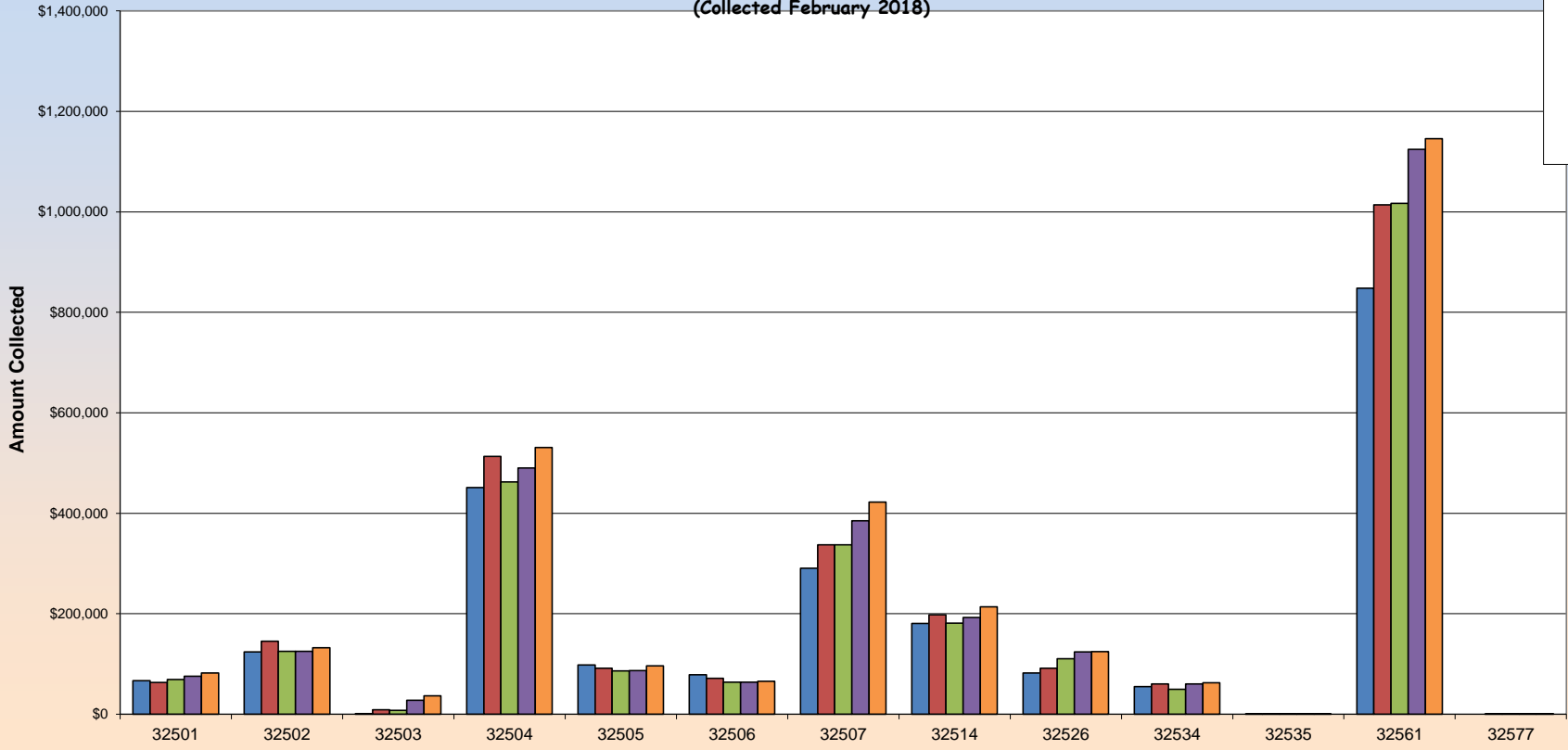
Zip Code	Fiscal Year 2018	Fiscal Year 2017	Difference	% Change
	YTD Collected	YTD Collected		
32501	82,234	75,650	6,584	9%
32502	132,168	125,076	7,092	6%
32503	36,517	27,748	8,769	32%
32504	530,860	490,025	40,835	8%
32505	96,066	87,068	8,998	10%
32506	65,782	63,804	1,978	3%
32507	422,411	385,211	37,200	10%
32514	213,619	192,545	21,074	11%
32526	124,743	123,845	898	1%
32534	62,575	60,057	2,518	4%
32535	612	679	(67)	-10%
32561	1,145,745	1,124,478	21,267	2%
32562	-	-	-	0%
32577	117	100	17	17%
Total	\$ 2,913,449	\$ 2,756,287	157,162	6%

Tourist Development Tax Collections
5-Year Comparison
Returns through January 31, 2018 (Collected in February 2018)

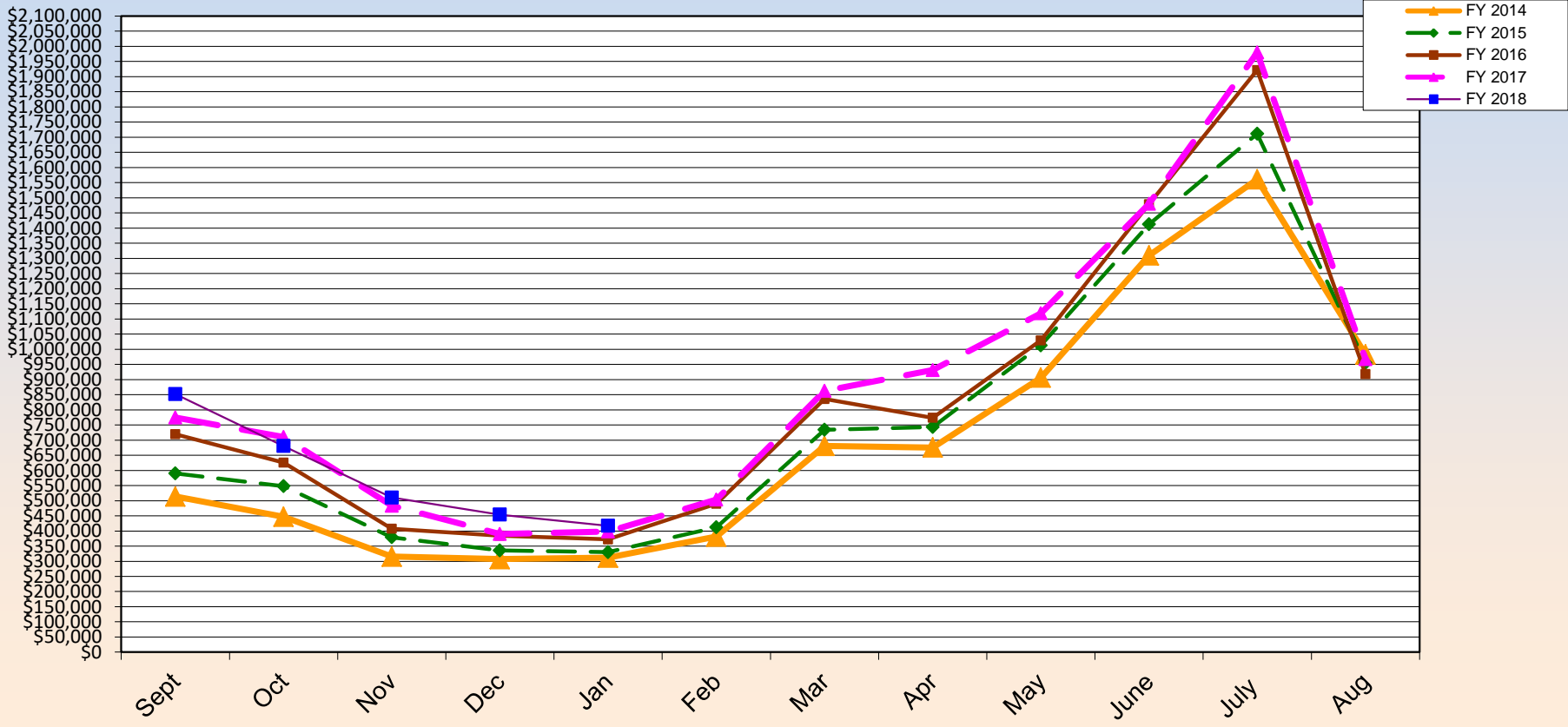


Tourist Development Tax Collections
5-Year Comparison on a Monthly Basis
Returns through January 31, 2018
(Collected February 2018)

- 2014
- 2015
- 2016
- 2017
- 2018



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2014 - FY 2018**
Returns through January 31, 2018 (Collected in February 2018)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2018
 AS OF FEBRUARY 28, 2018

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/17	20,189	2%	33,110	4%	8,055	1%	127,370	15%	26,827	3%
11/17	15,305	2%	30,151	4%	7,908	1%	112,522	17%	16,690	2%
12/17	15,278	3%	26,266	5%	7,092	1%	103,569	20%	15,923	3%
01/18	14,881	3%	22,042	5%	7,184	2%	93,898	21%	18,961	4%
02/18	16,581	4%	20,599	5%	6,278	2%	93,500	22%	17,664	4%
Total	\$ 82,234	3%	\$ 132,168	5%	\$ 36,517	1%	\$ 530,860	18%	\$ 96,066	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/17	17,729	2%	141,510	17%	48,279	6%	28,141	3%	16,786	2%
11/17	14,116	2%	117,580	17%	45,400	7%	25,079	4%	13,813	2%
12/17	12,723	2%	58,984	12%	41,547	8%	24,823	5%	11,206	2%
01/18	10,887	2%	44,414	10%	38,809	9%	24,691	5%	10,404	2%
02/18	10,328	2%	59,924	14%	39,584	9%	22,010	5%	10,365	2%
Total	\$ 65,782	2%	\$ 422,411	14%	\$ 213,619	7%	\$ 124,743	4%	\$ 62,575	2%

Month of Collection	Zip Code									
	32535		32561		32562		32577		Total Month	% OF Total
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/17	138	0%	383,626	45%	-	0%	16	0%	851,777	100%
11/17	186	0%	281,499	41%	-	0%	50	0%	680,298	100%
12/17	200	0%	192,757	38%	-	0%	35	0%	510,405	100%
01/18	88	0%	167,637	37%	-	0%	17	0%	453,912	100%
02/18	-	0%	120,225	29%	-	0%	-	0%	417,058	100%
Total	\$ 612	0%	\$ 1,145,745	39%	\$ -	0%	\$ 117	0%	\$ 2,913,449	100%

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2017
 AS OF FEBRUARY 28, 2017**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/16	19,380	3%	28,706	4%	7,582	1%	107,704	14%	18,717	2%
11/16	16,302	2%	29,923	4%	6,327	1%	113,135	16%	19,922	3%
12/16	14,867	3%	25,670	5%	5,411	1%	99,858	21%	16,651	3%
01/17	12,246	3%	20,593	5%	4,367	1%	80,988	21%	15,052	4%
02/17	12,855	3%	20,184	5%	4,061	1%	88,341	22%	16,726	4%
Total	\$ 75,650	2%	\$ 125,076	4%	\$ 27,748	1%	\$ 490,025	15%	\$ 87,068	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/16	14,090	2%	127,016	16%	40,876	5%	26,793	3%	11,880	2%
11/16	17,582	2%	111,916	16%	39,351	6%	26,474	4%	12,889	2%
12/16	11,410	2%	53,079	11%	39,610	8%	24,256	5%	11,841	2%
01/17	8,637	2%	40,510	10%	35,625	9%	23,062	6%	11,310	3%
02/17	12,085	3%	52,690	13%	37,083	9%	23,259	6%	12,137	3%
Total	\$ 63,804	2%	\$ 385,211	18%	\$ 192,545	6%	\$ 123,845	\$ -	\$ 60,057	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/16	105	0%	371,593	48%	-	0%	100	0%	774,538	100%
11/16	229	0%	316,292	45%	-	0%	-	0%	710,343	100%
12/16	135	0%	180,363	37%	-	0%	-	0%	483,151	100%
01/17	75	0%	137,912	35%	-	0%	-	0%	390,380	100%
02/17	135	0%	118,318	30%	-	0%	-	0%	397,875	100%
Total	\$ 679	0%	\$ 1,124,478	45%	\$ -	0%	\$ 100	0%	\$ 2,756,287	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	277,444	274,902	321,850	343,637	398,300	385,209	442,268	539,766	580,905	638,832
NOV	OCT	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351	532,757	510,223
DEC	NOV	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743	362,364	382,803
JAN	DEC	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130	292,783	340,434
FEB	JAN	176,773	171,885	192,262	200,843	205,954	233,879	247,492	279,148	298,406	312,794
TOTAL		\$ 1,040,679	\$ 1,064,435	\$ 1,209,331	\$ 1,306,068	\$ 1,391,468	\$ 1,421,280	\$ 1,636,923	\$ 1,882,138	\$ 2,067,215	\$ 2,185,087

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	92,482	91,634	107,283	114,546	132,767	128,403	147,425	179,922	193,635	212,944
NOV	OCT	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450	177,586	170,074
DEC	NOV	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914	120,788	127,601
JAN	DEC	56,578	54,917	64,182	70,721	69,039	76,767	83,950	96,043	97,594	113,478
FEB	JAN	58,924	57,295	64,087	66,948	68,651	77,960	82,497	93,049	99,469	104,265
TOTAL		\$346,893	\$354,812	\$403,111	\$435,356	\$463,823	\$473,760	\$545,641	\$627,380	\$689,072	\$728,362