



EXECUTIVE ADMINISTRATION/LEGAL DIVISION
 ACCOUNTING DIVISION
 APPEALS DIVISION
 ARCHIVES AND RECORDS
 CENTURY DIVISION
 CHILD SUPPORT
 CLERK TO THE BOARD
 COUNTY CIVIL
 COUNTY CRIMINAL
 COURT DIVISION
 CIRCUIT CIVIL
 CIRCUIT CRIMINAL
 DOMESTIC RELATIONS
 FAMILY LAW

ERNIE LEE MAGAHA
CLERK OF THE CIRCUIT COURT & COMPTROLLER
ESCAMBIA COUNTY, FLORIDA

◊ AUDITOR ◊ ACCOUNTANT ◊ EX-OFFICIO CLERK TO THE BOARD ◊ CUSTODIAN OF COUNTY FUNDS ◊

FINANCE
 JURY ASSEMBLY
 GUARDIANSHIP
 HUMAN RESOURCES
 JUVENILE DIVISION
 MARRIAGE
 MENTAL HEALTH
 MANAGEMENT INFORMATION SYSTEMS
 OFFICIAL RECORDS
 OPERATIONAL SERVICES
 PROBATE DIVISION
 TRAFFIC DIVISION
 TREASURY

MEMORANDUM

TO: Honorable Board of County Commissioners

FROM: Ernie Lee Magaha
 Clerk of the Circuit Court and Comptroller

By: Patricia L. Sheldon
 Patricia L. Sheldon, CPA, CGFO, CPFO
 Administrator for Financial Services
 Clerk of the Circuit Court & Comptroller

DATE: March 8, 2010

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax Collections Data for Fiscal 2010. This report includes the January 2010 returns received in the month of February 2010, as prepared by the Finance Department of the Clerk's & Comptroller's Office. The five months revenue collected for the fiscal year reflects 27.6% of the budgeted revenue for fiscal 2010.

PLS/nac

CLERK OF THE BOARD OF
 COUNTY COMMISSIONERS
 2010 MAR - 9 P 12: 36
 ERNIE LEE MAGAHA
 CLERK OF CIRCUIT COURT
 ESCAMBIA COUNTY, FL.

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF FEBRUARY 28, 2010**

Zip Code	Fiscal Year 2010 YTD Collected	Fiscal Year 2009 YTD Collected	Difference	% Change
32501	85,907	79,099	6,808	9%
32502	64,650	54,286	10,364	19%
32503	7,142	7,494	(352)	-5%
32504	253,477	258,645	(5,167)	-2%
32505	73,064	109,242	(36,178)	-33%
32506	62,065	43,422	18,643	43%
32507	205,348	171,330	34,018	20%
32514	118,727	138,910	(20,183)	-15%
32526	70,322	72,761	(2,439)	-3%
32534	43,929	50,019	(6,091)	-12%
32535	917	912	5	1%
32561	433,433	401,082	32,351	8%
32562	-	-	-	0%
32577	265	369	(104)	-28%
Total	\$ 1,419,247	\$ 1,387,573	\$ 31,674	2%

**3/18/2010
 CR I-1D**

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBA COUNTY FLORIDA
 FISCAL YEAR 2010
 AS OF FEBRUARY 28, 2010

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/09	17,655	5%	14,969	4%	1,605	0%	53,726	15%	15,593	4%
11/09	20,158	6%	15,208	5%	1,880	1%	53,405	17%	15,676	5%
12/09	16,093	6%	11,676	4%	1,489	1%	50,296	18%	13,741	5%
01/10	15,639	7%	9,469	4%	842	0%	48,563	22%	14,523	7%
02/10	16,362	7%	13,327	6%	1,326	1%	47,487	21%	13,530	6%
Total	\$ 85,907	6%	64,650	5%	\$ 7,142	1%	\$ 253,477	18%	\$ 73,064	5%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/09	12,677	3%	57,614	16%	26,218	7%	13,660	4%	9,501	3%
11/09	11,139	4%	38,627	12%	27,585	9%	14,655	5%	10,619	3%
12/09	14,028	5%	60,090	21%	23,450	8%	14,850	5%	8,245	3%
01/10	8,852	4%	22,098	10%	21,769	10%	14,883	7%	8,156	4%
02/10	15,368	7%	26,919	12%	19,706	9%	12,274	5%	7,408	3%
Total	\$ 62,065	4%	\$ 205,348	14%	\$ 118,727	8%	\$ 70,322	5%	\$ 43,929	3%

Month of Collection	Zip Code									
	32535		32561		32562		32577		Total Month	% OF Total
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/09	240	0%	143,076	39%	-	0%	-	0%	366,536	100%
11/09	224	0%	108,720	34%	-	0%	-	0%	317,897	100%
12/09	258	0%	71,750	25%	-	0%	-	0%	285,967	100%
01/10	113	0%	54,497	25%	-	0%	265	0%	219,667	100%
02/10	82	0%	55,390	24%	-	0%	-	0%	229,179	100%
Total	\$ 917	0%	\$ 433,433	31%	\$ -	0%	\$ 265	0%	1,419,247	100%

3/18/2010
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FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBA COUNTY FLORIDA
 FISCAL YEAR 2009
 AS OF FEBRUARY 28, 2009

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/08	20,590	6%	11,372	3%	1,363	0%	52,515	14%	24,441	7%
11/08	16,571	5%	12,584	4%	1,867	1%	54,431	18%	18,213	6%
12/08	16,437	7%	10,823	4%	1,568	1%	50,475	20%	18,280	7%
01/09	12,948	6%	9,171	4%	882	0%	51,865	23%	14,971	7%
02/09	12,553	5%	10,335	4%	1,813	1%	49,358	21%	33,338	14%
Total	\$ 79,099	6%	\$ 54,286	4%	\$ 7,494	1%	\$ 258,645	19%	\$ 109,242	8%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/08	14,372	4%	66,766	18%	29,372	8%	14,035	4%	10,241	3%
11/08	9,377	3%	36,273	12%	31,245	10%	18,861	6%	11,805	4%
12/08	8,150	3%	22,998	9%	28,439	12%	10,346	4%	9,925	4%
01/09	6,977	3%	20,743	9%	21,696	10%	19,598	9%	10,167	4%
02/09	4,546	2%	24,549	10%	28,158	12%	9,920	4%	7,881	3%
Total	\$ 43,422	3%	\$ 171,330	12%	\$ 138,910	10%	\$ 72,761	5%	\$ 50,019	4%

Month of Collection	Zip Code									
	32535		32561		32562		32577		Total Month	% OF Total
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/08	159	0%	124,530	34%	-	0%	168	0%	369,926	100%
11/08	286	0%	96,952	31%	-	0%	17	0%	308,482	100%
12/08	189	0%	69,480	28%	-	0%	45	0%	247,156	100%
01/09	128	0%	57,125	25%	-	0%	39	0%	226,312	100%
02/09	150	0%	52,995	22%	-	0%	101	0%	235,697	100%
Total	\$ 912	0%	\$ 401,082	29%	\$ -	0%	\$ 369	0%	\$ 1,387,573	100%

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Tourist Development Tax Collection Data
 Reported in Fiscal Year Format
 Escambia County Florida

**3/18/2010
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THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2000-2010												
Month Of Collection	For The Month Of											
		2000*	2001*	2002*	2003*	2004*	2005*	2006*	2007*	2008*	2009*	2010*
OCT	SEP	200,762	211,900	184,219	193,564	224,446	248,504	302,728	245,125	288,077	277,444	274,902
NOV	OCT	151,712	164,993	152,568	190,161	211,517	232,619	262,261	224,646	238,591	231,361	238,423
DEC	NOV	138,641	150,482	148,279	156,742	182,428	214,278	229,491	212,939	206,205	185,367	214,475
JAN	DEC	106,778	116,281	123,532	129,124	143,891	208,669	198,766	179,798	163,665	169,734	164,750
FEB	JAN	122,200	138,645	137,875	150,788	142,928	201,031	205,121	179,184	180,694	176,773	171,885
TOTAL		720,091	782,301	746,473	820,378	905,209	1,105,102	1,198,367	1,041,692	1,077,231	1,040,679	1,064,435

Source: Spreadsheet entitled "Revenue Calculations", line 6 for the current month.

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

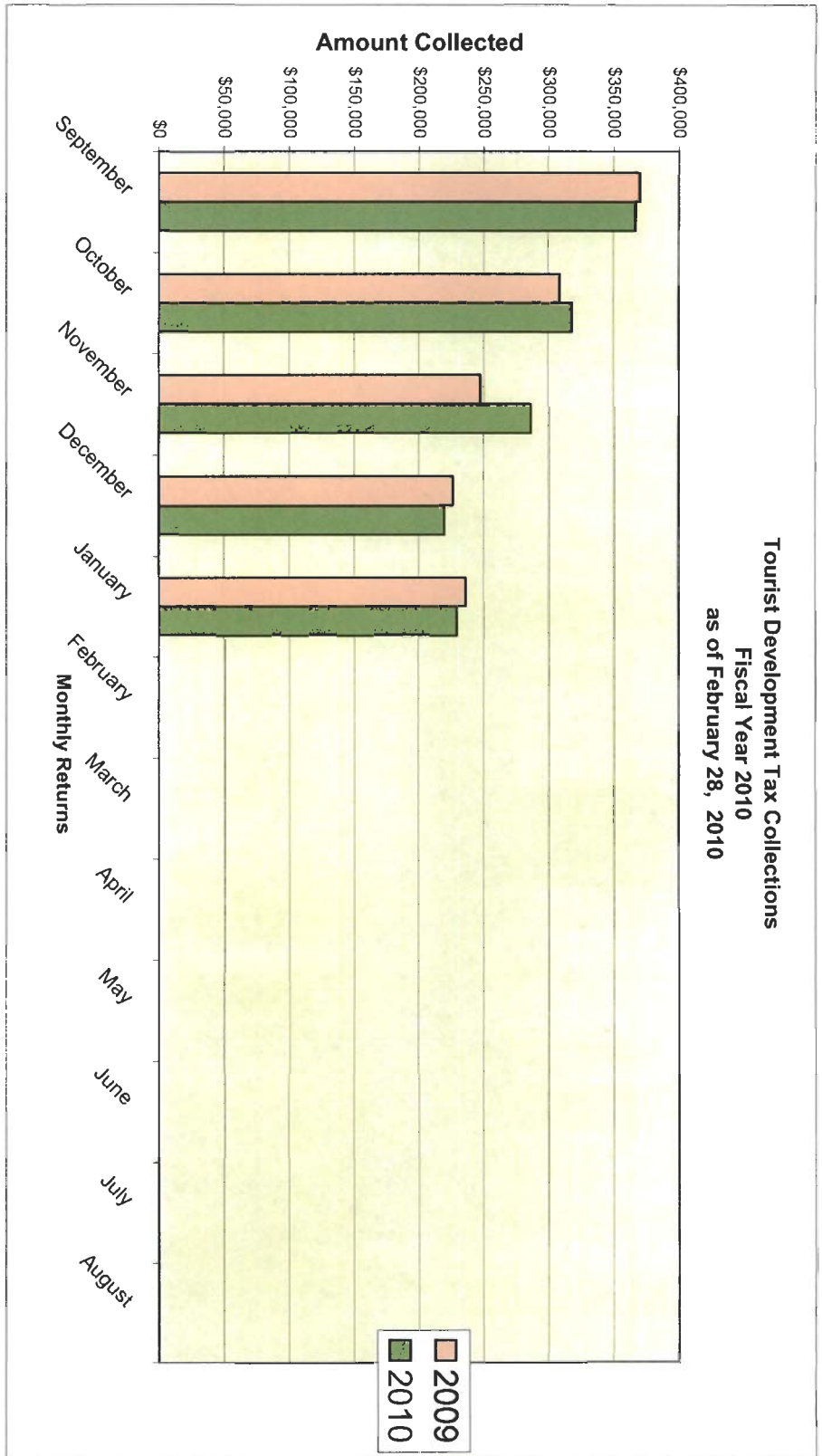
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**ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS
 COLLECTED 2000-2010**

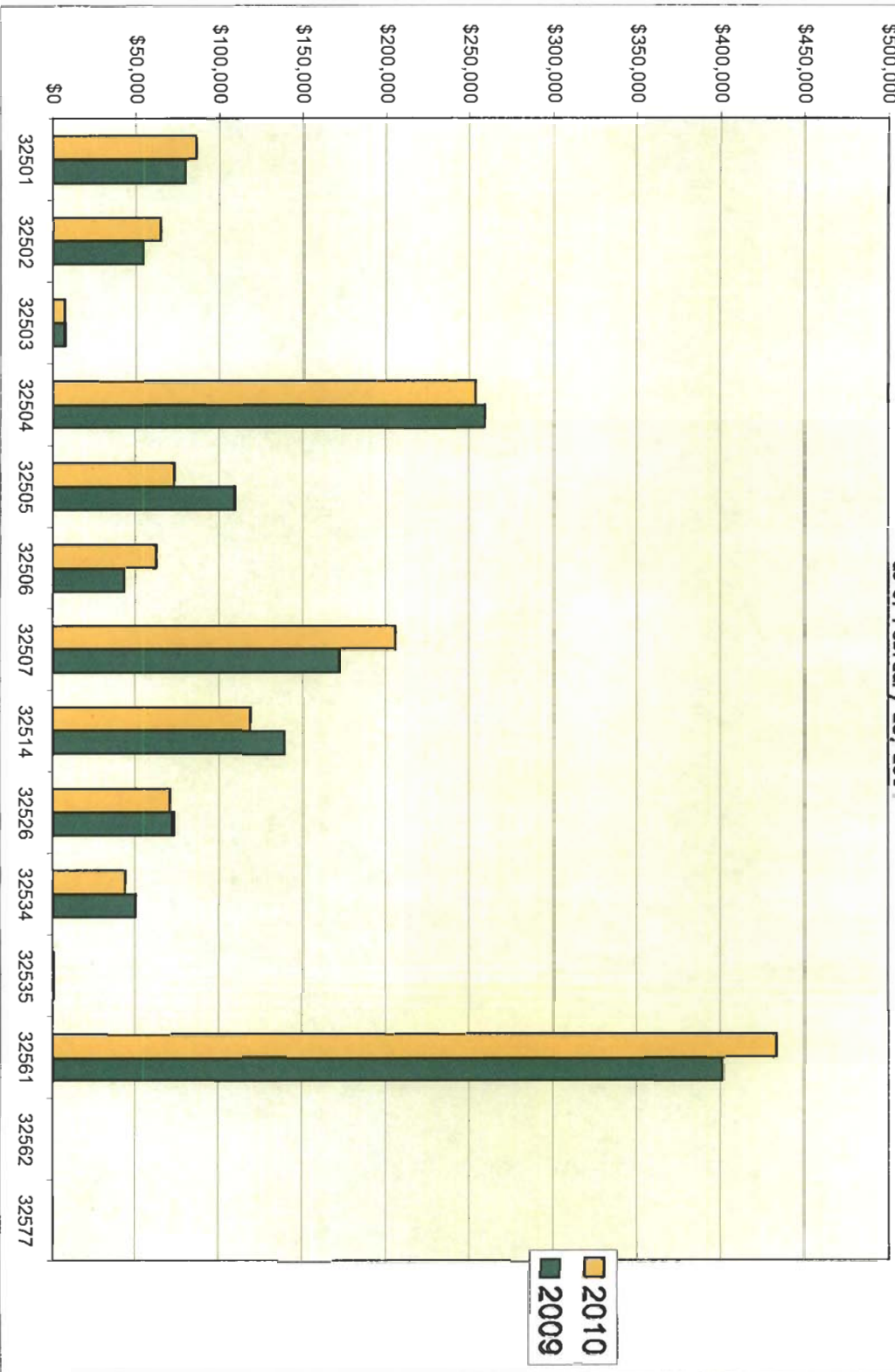
Month Of Collection	For The Month Of	ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2000-2010											
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	
OCT	SEP	-	68,206	59,037	61,683	72,025	80,772	100,760	81,708	96,026	92,482	91,534	
NOV	OCT	-	53,748	49,602	61,914	68,243	77,125	87,266	74,882	79,530	77,120	79,474	
DEC	NOV	-	49,252	48,368	51,137	59,544	71,106	76,287	70,980	68,735	61,789	71,492	
JAN	DEC	-	37,986	40,269	41,904	46,802	69,486	65,960	59,933	54,555	56,578	54,917	
FEB	JAN	-	45,200	44,495	48,987	46,458	66,731	67,836	59,728	60,231	58,924	57,295	
TOTAL		-	254,392	241,771	265,624	293,072	365,219	398,109	347,231	359,077	346,893	354,812	

Source: Spreadsheet entitled "Revenue Calculations", line 5 for the current month.

Tourist Development Tax Collections
Fiscal Year 2010
as of February 28, 2010



Tourist Development Tax Collections
 Comparison by Zip Code
 Fiscal Year 2010
 as of February 28, 2010



TOURIST DEVELOPMENT TAX
2 YEAR TRENDLINE
 Fiscal Year 2010
 as of February 28, 2010

