



# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM

**TO:** Honorable Board of County Commissioners

**DATE:** March 1, 2016

**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the January 2016 returns received in the month of February 2016, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the fifth month of collections for the fiscal year 2016.

- ✓ Total collected for the month of January 2016 returns was \$ 372,196.94. This is a 12.79 % increase over the January 2015 returns.
- ✓ Total collections year to date are 14.98 % more than the comparable time frame in Fiscal Year 2015.

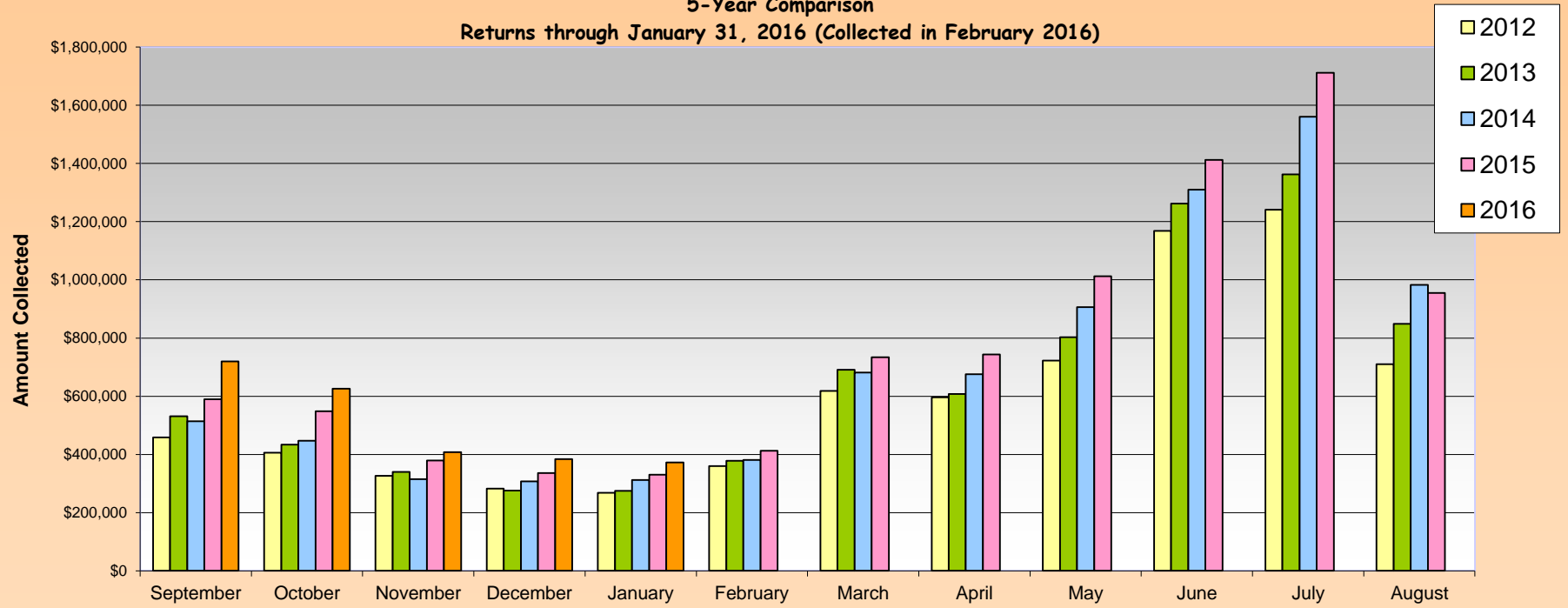
Please feel free to call me if you have any questions.

PC/bhw

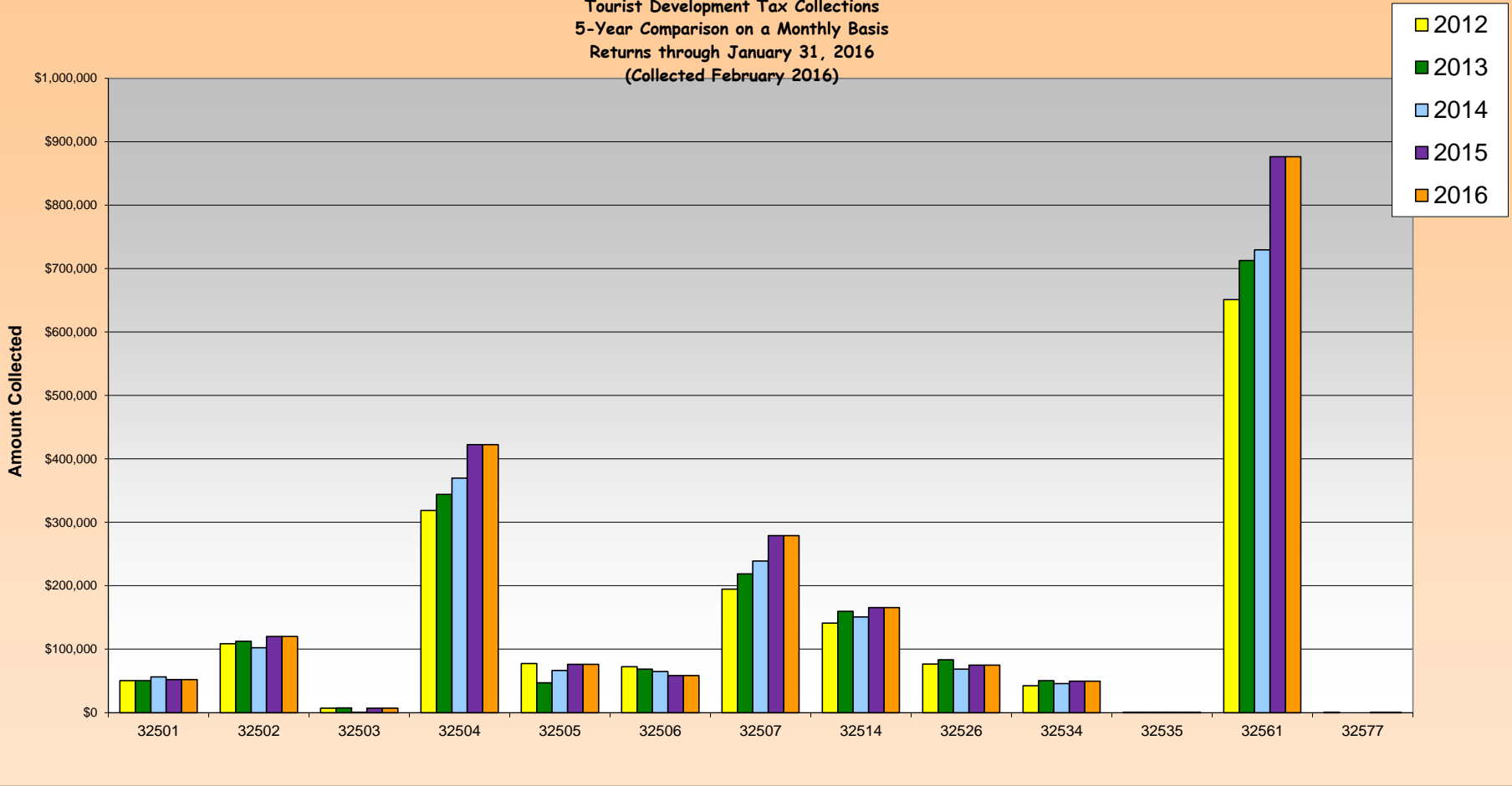
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA  
 REPORTED IN FISCAL YEAR FORMAT  
 ESCAMBIA COUNTY FLORIDA  
 AS OF FEBRUARY 2016**

Zip Code	Fiscal Year 2016	Fiscal Year 2015	Difference	% Change
	YTD Collected	YTD Collected		
32501	69,305	52,086	17,219	33%
32502	125,222	119,971	5,251	4%
32503	7,584	7,095	489	7%
32504	462,125	422,430	39,695	9%
32505	86,071	76,029	10,042	13%
32506	63,640	58,560	5,080	9%
32507	337,372	278,884	58,488	21%
32514	181,351	165,445	15,906	10%
32526	110,209	74,865	35,344	47%
32534	49,396	49,784	(388)	-1%
32535	627	655	(28)	-4%
32561	1,016,566	876,344	140,222	16%
32562	-	-	-	0%
32577	50	415	(365)	0%
<b>Total</b>	<b>\$ 2,509,518</b>	<b>\$ 2,182,563</b>	<b>\$ 326,955</b>	<b>15%</b>

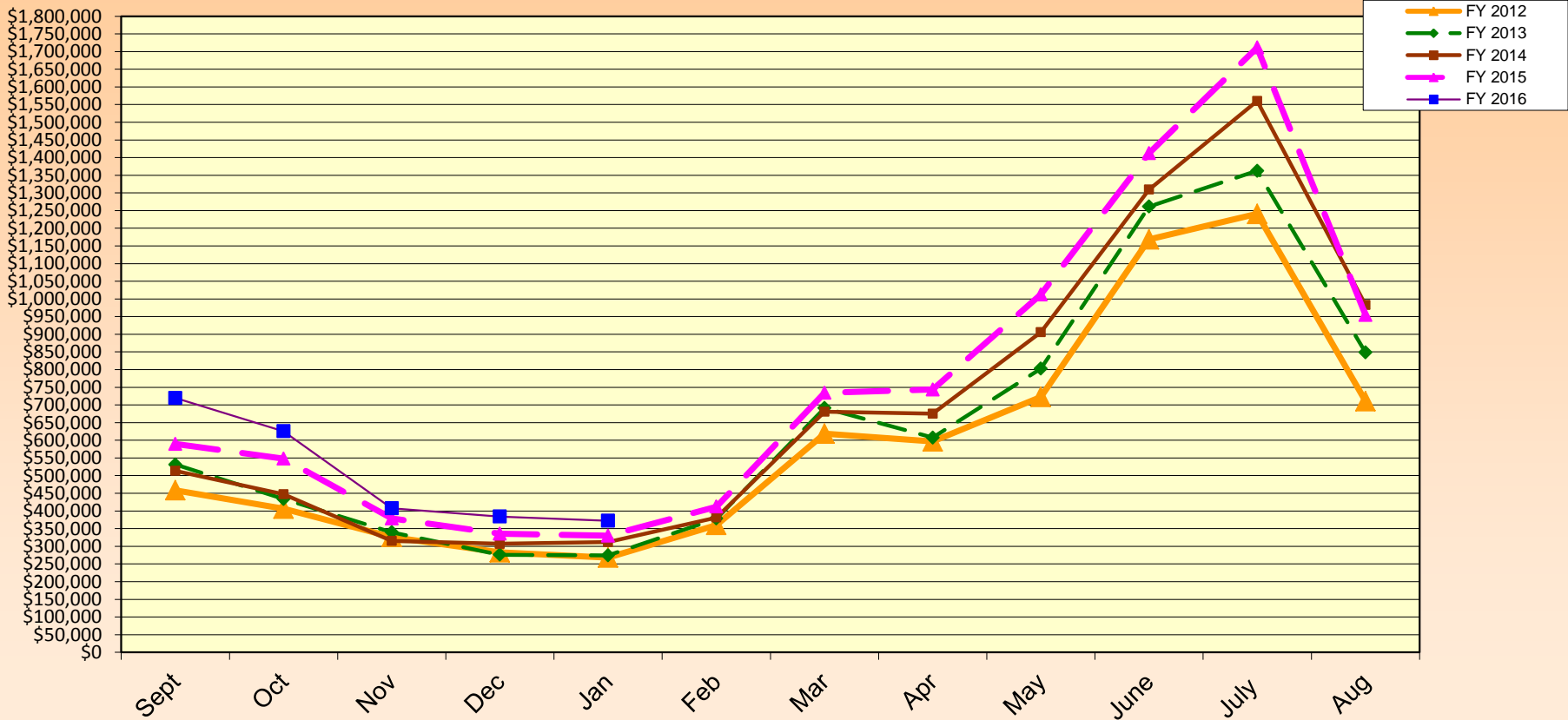
**Tourist Development Tax Collections**  
**5-Year Comparison**  
**Returns through January 31, 2016 (Collected in February 2016)**



Tourist Development Tax Collections  
 5-Year Comparison on a Monthly Basis  
 Returns through January 31, 2016  
 (Collected February 2016)



**TOURIST DEVELOPMENT TAX  
5 YEAR TRENDLINE  
FY 2012 - FY 2016**  
Returns through January 31, 2015 (Collected in February 2016)



**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA**  
**ESCAMBIA COUNTY FLORIDA**  
**FISCAL YEAR 2016**  
**AS OF FEBRUARY 29, 2016**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,093	4%	1,582	0%	103,155	14%	23,956	3%
11/15	16,283	3%	31,883	5%	2,371	0%	102,729	16%	17,937	3%
12/15	12,524	3%	21,272	5%	1,996	0%	88,735	22%	12,756	3%
01/16	13,573	4%	20,368	5%	610	0%	83,364	22%	17,085	4%
02/16	13,032	4%	23,607	6%	1,025	0%	84,142	23%	14,337	4%
<b>Total</b>	<b>\$ 69,305</b>	<b>3%</b>	<b>\$ 125,222</b>	<b>5%</b>	<b>\$ 7,584</b>	<b>0%</b>	<b>\$ 462,125</b>	<b>18%</b>	<b>\$ 86,071</b>	<b>3%</b>

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,443	2%	118,368	16%	39,504	5%	22,563	3%	9,819	1%
11/15	13,073	2%	93,637	15%	38,664	6%	24,477	4%	11,627	2%
12/15	12,924	3%	41,978	10%	33,837	8%	21,065	5%	9,397	2%
01/16	10,738	3%	36,999	10%	34,083	9%	22,108	6%	9,416	2%
02/16	12,462	3%	46,390	12%	35,263	9%	19,997	5%	9,137	2%
<b>Total</b>	<b>\$ 63,640</b>	<b>3%</b>	<b>\$ 337,372</b>	<b>13%</b>	<b>\$ 181,351</b>	<b>7%</b>	<b>\$ 110,209</b>	<b>4%</b>	<b>\$ 49,396</b>	<b>2%</b>

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/15	115	0%	344,147	48%	-	0%	50	0%	719,688	100%
11/15	-	0%	273,123	44%	-	0%	-	0%	625,801	100%
12/15	310	0%	150,864	37%	-	0%	-	0%	407,658	100%
01/16	83	0%	135,746	35%	-	0%	-	0%	384,174	100%
02/16	120	0%	112,686	30%	-	0%	-	0%	372,197	100%
<b>Total</b>	<b>\$ 627</b>	<b>0%</b>	<b>\$ 1,016,566</b>	<b>41%</b>	<b>\$ -</b>	<b>0%</b>	<b>\$ 50</b>	<b>0%</b>	<b>\$ 2,509,518</b>	<b>100%</b>

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA**  
**ESCAMBIA COUNTY FLORIDA**  
**FISCAL YEAR 2015**  
**AS OF FEBRUARY 28, 2015**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/14	12,080	2%	28,345	5%	1,001	0%	90,113	15%	17,610	3%
11/14	11,576	2%	28,797	5%	1,508	0%	91,522	17%	19,570	4%
12/14	10,149	3%	23,205	6%	1,947	1%	85,208	22%	12,546	3%
01/15	8,965	3%	19,469	6%	1,080	0%	76,865	23%	14,358	4%
02/15	9,315	3%	20,156	6%	1,559	0%	78,723	24%	11,946	4%
<b>Total</b>	<b>\$ 52,086</b>	<b>2%</b>	<b>\$ 119,971</b>	<b>5%</b>	<b>\$ 7,095</b>	<b>0%</b>	<b>\$ 422,430</b>	<b>19%</b>	<b>\$ 76,029</b>	<b>3%</b>

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/14	13,395	2%	91,990	16%	34,533	6%	13,979	2%	10,808	2%
11/14	14,690	3%	75,256	14%	36,155	7%	14,418	3%	10,733	2%
12/14	12,375	3%	38,153	10%	31,823	8%	14,508	4%	9,370	2%
01/15	7,525	2%	31,710	9%	31,878	9%	9,581	3%	9,763	3%
02/15	10,575	3%	41,776	13%	31,056	9%	22,378	7%	9,109	3%
<b>Total</b>	<b>\$ 58,560</b>	<b>3%</b>	<b>\$ 278,884</b>	<b>13%</b>	<b>\$ 165,445</b>	<b>8%</b>	<b>\$ 74,865</b>	<b>3%</b>	<b>\$ 49,784</b>	<b>2%</b>

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/14	124	0%	275,712	47%	-	0%	-	0%	589,690	100%
11/14	213	0%	243,219	44%	-	0%	415	0%	548,073	100%
12/14	104	0%	139,615	37%	-	0%	-	0%	379,004	100%
01/15	102	0%	124,512	37%	-	0%	-	0%	335,808	100%
02/15	111	0%	93,287	28%	-	0%	-	0%	329,991	100%
<b>Total</b>	<b>\$ 655</b>	<b>0%</b>	<b>\$ 876,344</b>	<b>40%</b>	<b>\$ -</b>	<b>0%</b>	<b>\$ 415</b>	<b>0%</b>	<b>\$ 2,182,563</b>	<b>100%</b>

**Tourist Development Tax Collection Data  
Reported in Fiscal Year Format  
Escambia County Florida**

		<b>THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016</b>									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268	\$539,766
NOV	OCT	224,646	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351
DEC	NOV	212,939	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743
JAN	DEC	179,798	163,665	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130
FEB	JAN	179,184	180,694	176,773	171,885	192,262	200,843	205,954	233,879	247,492	279,148
<b>TOTAL</b>		<b>\$1,041,692</b>	<b>\$1,077,231</b>	<b>\$1,040,679</b>	<b>\$1,064,435</b>	<b>\$1,209,331</b>	<b>\$1,306,068</b>	<b>\$1,391,468</b>	<b>\$1,421,280</b>	<b>\$1,636,923</b>	<b>\$1,882,138</b>



TOURIST DEVELOPMENT TAX COLLECTION DATA  
 REPORTED IN FISCAL YEAR FORMAT  
 ESCAMBIA COUNTY, FLORIDA

		<b>ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016</b>									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$81,708	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,422	\$179,922
NOV	OCT	74,882	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450
DEC	NOV	70,980	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914
JAN	DEC	59,933	54,555	56,578	54,917	64,182	70,721	69,039	76,767	83,952	96,043
FEB	JAN	59,728	60,231	58,924	57,295	64,087	66,948	68,651	77,960	82,497	93,049
<b>TOTAL</b>		<b>\$347,231</b>	<b>\$359,077</b>	<b>\$346,893</b>	<b>\$354,812</b>	<b>\$403,111</b>	<b>\$435,356</b>	<b>\$463,823</b>	<b>\$473,760</b>	<b>\$545,640</b>	<b>\$627,380</b>