



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners
DATE: February 9, 2017
SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the December 2017 returns received in the month of January 2018, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the fourth month of collections for the fiscal year 2018.

- ✓ Total collected for the month of December 2017 returns was \$453,911.91. This is a 16.28% increase over the December 2016 returns.
- ✓ Total collections year to date are 5.85% more than the comparable time frame in Fiscal Year 2017.

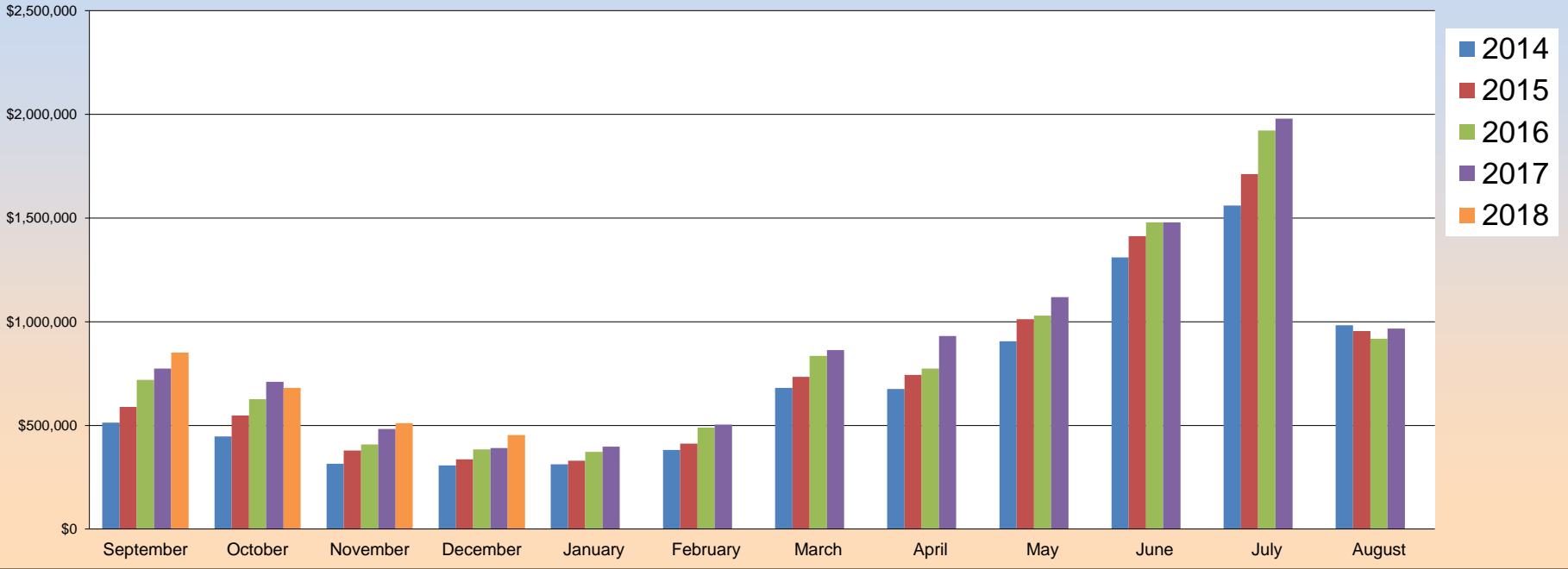
Please feel free to call me if you have any questions.

PC/bhw

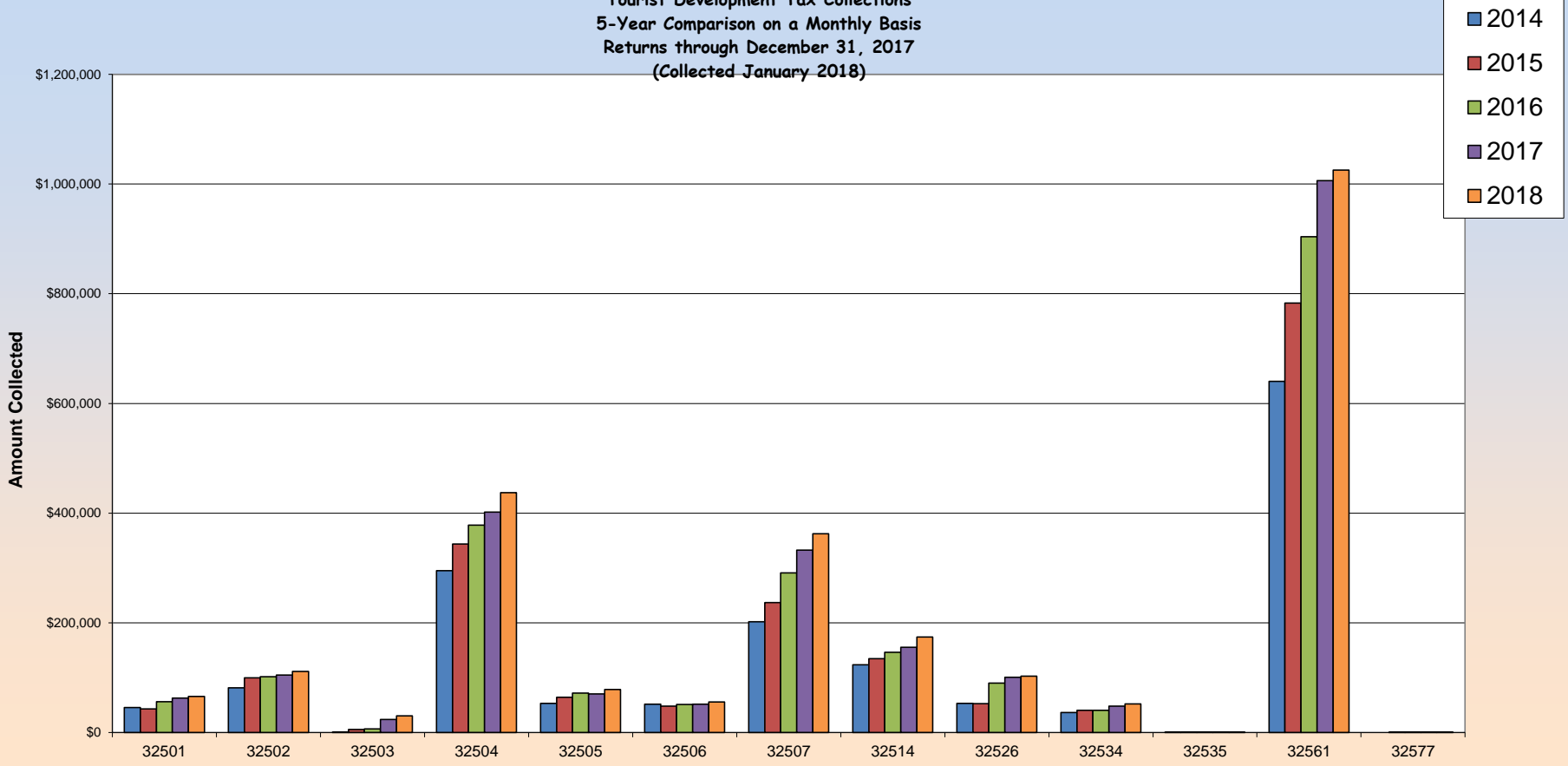
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS JANUARY 2018**

Zip Code	Fiscal Year 2018	Fiscal Year 2017	Difference	% Change
	YTD Collected	YTD Collected		
32501	65,653	62,795	2,858	5%
32502	111,570	104,892	6,678	6%
32503	30,239	23,687	6,552	28%
32504	437,360	401,684	35,676	9%
32505	78,402	70,342	8,060	11%
32506	55,454	51,719	3,735	7%
32507	362,487	332,521	29,966	9%
32514	174,035	155,462	18,573	12%
32526	102,733	100,586	2,147	2%
32534	52,209	47,920	4,289	9%
32535	612	544	68	12%
32561	1,025,520	1,006,160	19,360	2%
32562	-	-	-	0%
32577	117	100	17	17%
Total	\$ 2,496,391	\$ 2,358,412	137,979	6%

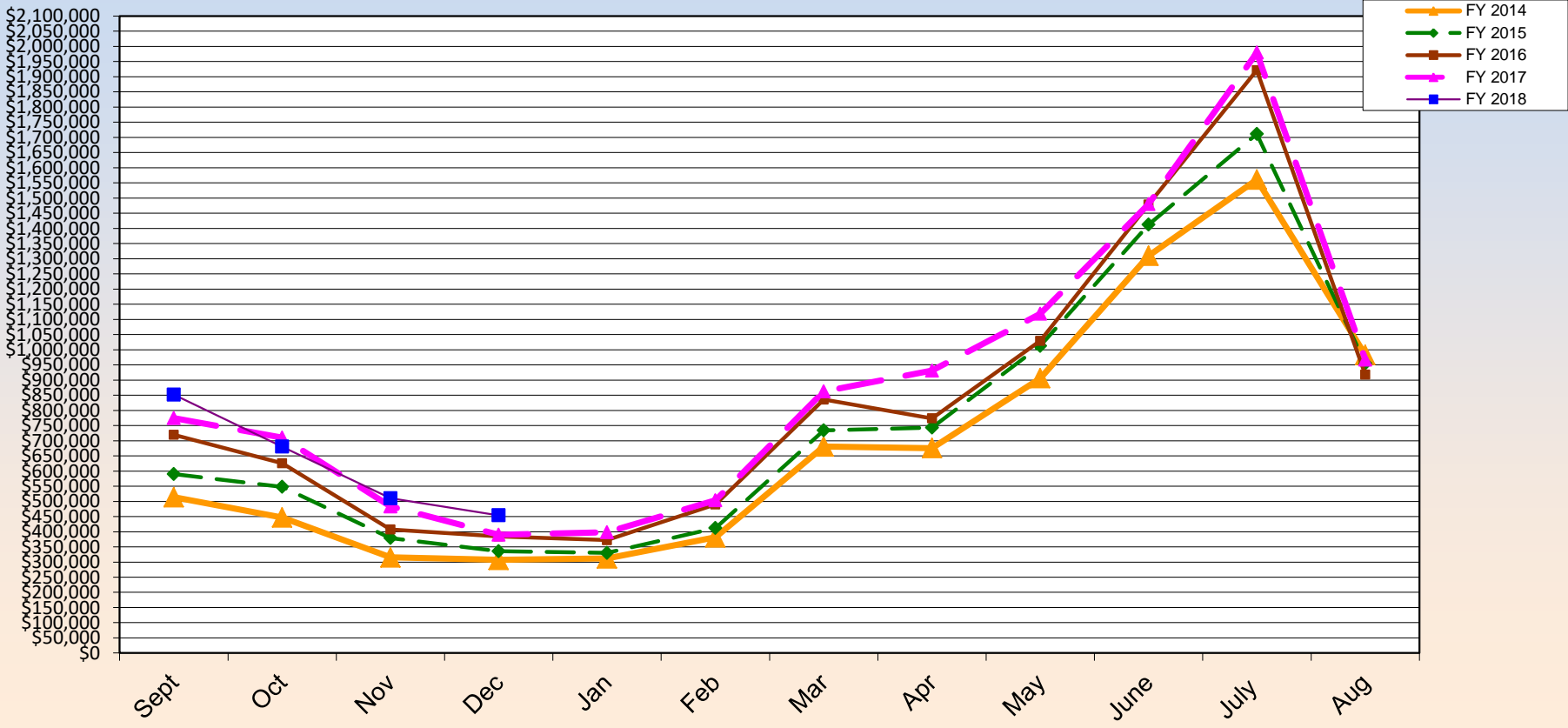
Tourist Development Tax Collections
5-Year Comparison
Returns through December 31, 2017 (Collected in January 2018)



Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 Returns through December 31, 2017
 (Collected January 2018)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2014 - FY 2018**
Returns through December 31, 2017 (Collected in January 2018)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2018
 AS OF JANUARY 31, 2018

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/17	20,189	2%	33,110	4%	8,055	1%	127,370	15%	26,827	3%
11/17	15,305	2%	30,151	4%	7,908	1%	112,522	17%	16,690	2%
12/17	15,278	3%	26,266	5%	7,092	1%	103,569	20%	15,923	3%
01/18	14,881	3%	22,042	5%	7,184	2%	93,898	21%	18,961	4%
Total	\$ 65,653	3%	\$ 111,570	4%	\$ 30,239	1%	\$ 437,360	18%	\$ 78,402	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/17	17,729	2%	141,510	17%	48,279	6%	28,141	3%	16,786	2%
11/17	14,116	2%	117,580	17%	45,400	7%	25,079	4%	13,813	2%
12/17	12,723	2%	58,984	12%	41,547	8%	24,823	5%	11,206	2%
01/18	10,887	2%	44,414	10%	38,809	9%	24,691	5%	10,404	2%
Total	\$ 55,454	2%	\$ 362,487	15%	\$ 174,035	7%	\$ 102,733	4%	\$ 52,209	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/17	138	0%	383,626	45%	-	0%	16	0%	851,777	100%
11/17	186	0%	281,499	41%	-	0%	50	0%	680,298	100%
12/17	200	0%	192,757	38%	-	0%	35	0%	510,405	100%
01/18	88	0%	167,637	37%	-	0%	17	0%	453,912	100%
Total	\$ 612	0%	\$ 1,025,520	41%	\$ -	0%	\$ 117	0%	\$ 2,496,391	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2017
 AS OF JANUARY 31, 2017

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/16	19,380	3%	28,706	4%	7,582	1%	107,704	14%	18,717	2%
11/16	16,302	2%	29,923	4%	6,327	1%	113,135	16%	19,922	3%
12/16	14,867	3%	25,670	5%	5,411	1%	99,858	21%	16,651	3%
01/17	12,246	3%	20,593	5%	4,367	1%	80,988	21%	15,052	4%
Total	\$ 62,795	2%	\$ 104,892	4%	\$ 23,687	1%	\$ 401,684	15%	\$ 70,342	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/16	14,090	2%	127,016	16%	40,876	5%	26,793	3%	11,880	2%
11/16	17,582	2%	111,916	16%	39,351	6%	26,474	4%	12,889	2%
12/16	11,410	2%	53,079	11%	39,610	8%	24,256	5%	11,841	2%
01/17	8,637	2%	40,510	10%	35,625	9%	23,062	6%	11,310	3%
Total	\$ 51,719	2%	\$ 332,521	18%	\$ 155,462	6%	\$ 100,586	\$ -	\$ 47,920	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/16	105	0%	371,593	48%	-	0%	100	0%	774,538	100%
11/16	229	0%	316,292	45%	-	0%	-	0%	710,343	100%
12/16	135	0%	180,363	37%	-	0%	-	0%	483,151	100%
01/17	75	0%	137,912	35%	-	0%	-	0%	390,380	100%
Total	\$ 544	0%	\$ 1,006,160	45%	\$ -	0%	\$ 100	0%	\$ 2,358,412	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	277,444	274,902	321,850	343,637	398,300	385,209	442,268	539,766	580,905	638,832
NOV	OCT	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351	532,757	510,223
DEC	NOV	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743	362,364	382,803
JAN	DEC	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130	292,783	340,434
TOTAL		\$ 863,907	\$ 892,551	\$ 1,017,069	\$ 1,105,225	\$ 1,185,513	\$ 1,187,401	\$ 1,389,430	\$ 1,602,991	\$ 1,768,809	\$ 1,872,293

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	92,482	91,634	107,283	114,546	132,767	128,403	147,425	179,922	193,635	212,944
NOV	OCT	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450	177,586	170,074
DEC	NOV	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914	120,788	127,601
JAN	DEC	56,578	54,917	64,182	70,721	69,039	76,767	83,950	96,043	97,594	113,478
TOTAL		\$287,969	\$297,517	\$339,023	\$368,408	\$395,171	\$395,800	\$463,144	\$534,330	\$589,603	\$624,098