



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners
DATE: February 1, 2016
SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the December 2015 returns received in the month of January 2016, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the fourth month of collections for the fiscal year 2016.

- ✓ Total collected for the month of December 2015 returns was \$384,173.96. This is a 14.40% increase over the December 2014 returns.
- ✓ Total collections year to date are 15.37% more than the comparable time frame in Fiscal Year 2015.

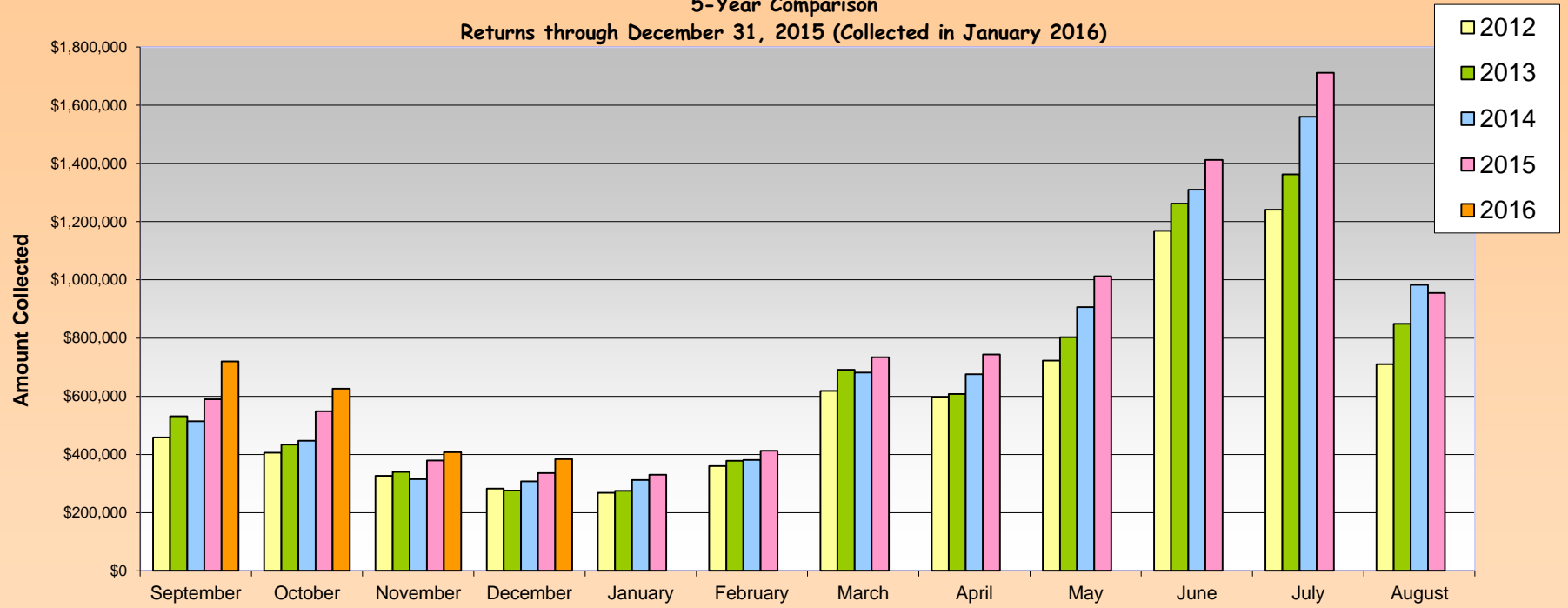
Please feel free to call me if you have any questions.

PC/bhw

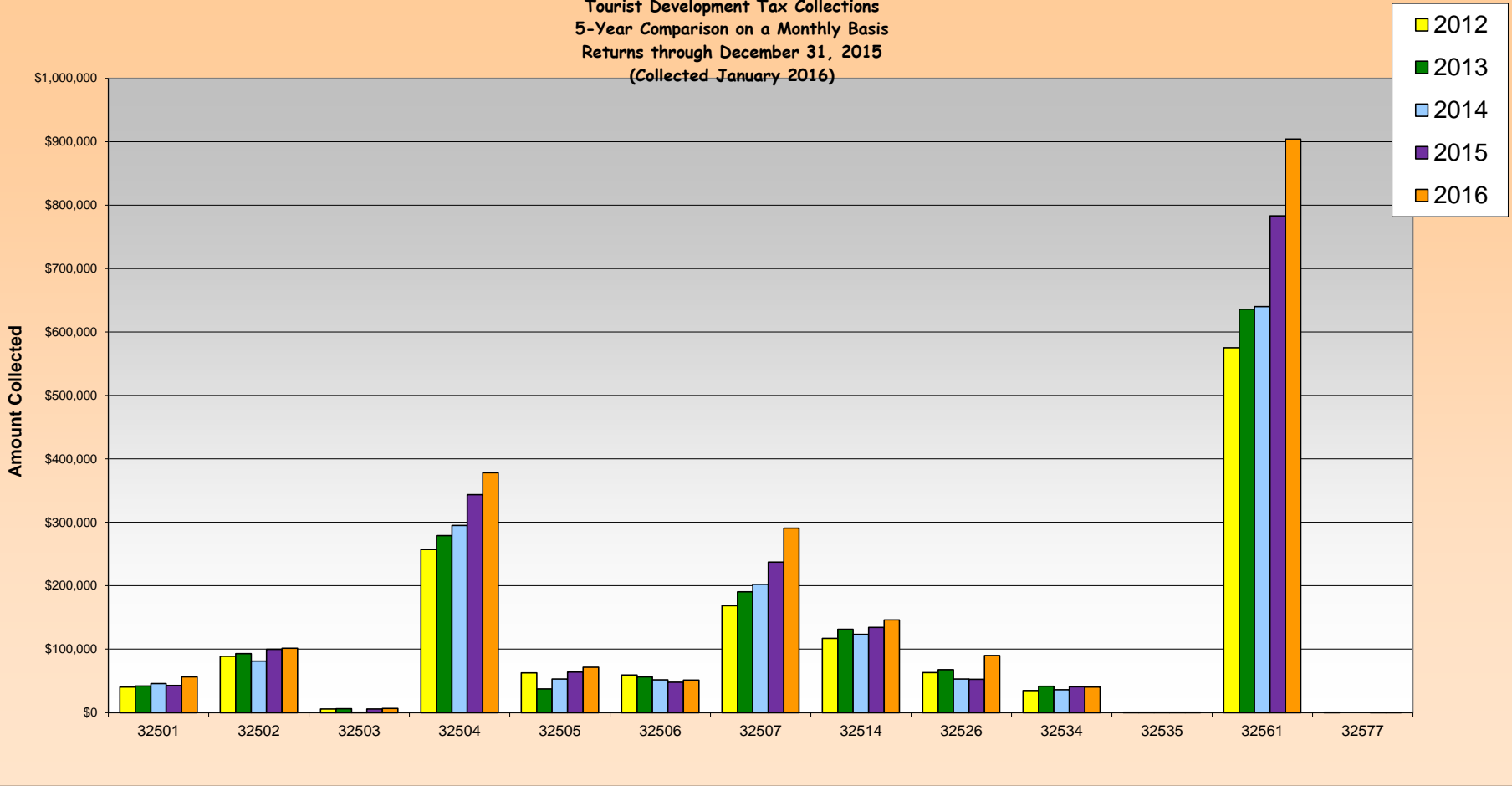
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF JANUARY 2016**

Zip Code	Fiscal Year 2016	Fiscal Year 2015	Difference	%
	YTD Collected	YTD Collected		
32501	56,273	42,770	13,503	32%
32502	101,616	99,816	1,800	2%
32503	6,559	5,536	1,023	18%
32504	377,983	343,707	34,276	10%
32505	71,735	64,083	7,652	12%
32506	51,178	47,986	3,192	7%
32507	290,981	237,109	53,872	23%
32514	146,088	134,389	11,699	9%
32526	90,212	52,486	37,726	72%
32534	40,259	40,675	(416)	-1%
32535	507	544	(37)	-7%
32561	903,880	783,057	120,823	15%
32562	-	-	-	0%
32577	50	415	(365)	0%
Total	\$ 2,137,321	\$ 1,852,573	\$ 284,748	15%

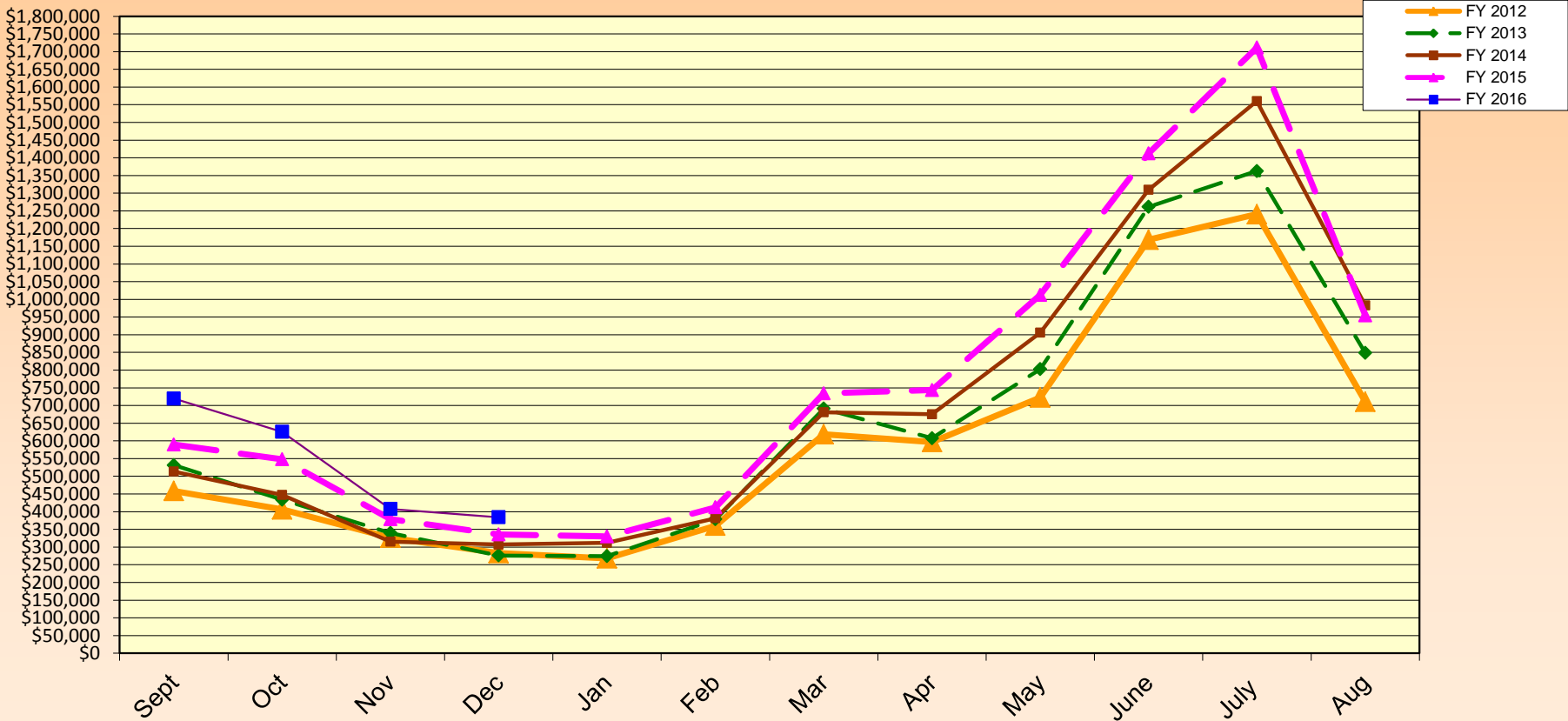
Tourist Development Tax Collections
5-Year Comparison
Returns through December 31, 2015 (Collected in January 2016)



Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 Returns through December 31, 2015
 (Collected January 2016)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2012 - FY 2016**
Returns through December 31, 2015 (Collected in January 2016)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2016
 AS OF JANUARY 31, 2016

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,093	4%	1,582	0%	103,155	14%	23,956	3%
11/15	16,283	3%	31,883	5%	2,371	0%	102,729	16%	17,937	3%
12/15	12,524	3%	21,272	5%	1,996	0%	88,735	22%	12,756	3%
01/16	13,573	4%	20,368	5%	610	0%	83,364	22%	17,085	4%
Total	\$ 56,273	3%	\$ 101,616	5%	\$ 6,559	0%	\$ 377,983	18%	\$ 71,735	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,443	2%	118,367	16%	39,504	5%	22,563	3%	9,819	1%
11/15	13,073	2%	93,637	15%	38,664	6%	24,477	4%	11,627	2%
12/15	12,924	3%	41,978	10%	33,837	8%	21,065	5%	9,397	2%
01/16	10,738	3%	36,999	10%	34,083	9%	22,108	6%	9,416	2%
Total	\$ 51,178	2%	\$ 290,981	14%	\$ 146,088	7%	\$ 90,212	4%	\$ 40,259	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/15	115	0%	344,147	48%	-	0%	50	0%	719,688	100%
11/15	-	0%	273,123	44%	-	0%	-	0%	625,801	100%
12/15	310	0%	150,864	37%	-	0%	-	0%	407,658	100%
01/16	83	0%	135,746	35%	-	0%	-	0%	384,174	100%
Total	\$ 507	0%	\$ 903,880	42%	\$ -	0%	\$ 50	0%	\$ 2,137,321	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2015
 AS OF JANUARY 31, 2015

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/14	12,080	2%	28,345	5%	1,001	0%	90,113	15%	17,610	3%
11/14	11,576	2%	28,797	5%	1,508	0%	91,522	17%	19,570	4%
12/14	10,149	3%	23,205	6%	1,947	1%	85,208	22%	12,546	3%
01/15	8,965	3%	19,469	6%	1,080	0%	76,865	23%	14,358	4%
Total	\$ 42,770	2%	\$ 99,816	5%	\$ 5,536	0%	\$ 343,707	19%	\$ 64,083	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/14	13,395	2%	91,990	16%	34,533	6%	13,979	2%	10,808	2%
11/14	14,690	3%	75,256	14%	36,155	7%	14,417	3%	10,733	2%
12/14	12,375	3%	38,153	10%	31,823	8%	14,508	4%	9,370	2%
01/15	7,525	2%	31,710	9%	31,878	9%	9,581	3%	9,763	3%
Total	\$ 47,986	3%	\$ 237,109	13%	\$ 134,389	7%	\$ 52,486	3%	\$ 40,675	2%

Month of Collection	Zip Code									
	32535		32561		32562		32577		Total Month	% OF Total
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/14	124	0%	275,711	47%	-	0%	-	0%	589,689	100%
11/14	213	0%	243,219	44%	-	0%	415	0%	548,072	100%
12/14	104	0%	139,615	37%	-	0%	-	0%	379,004	100%
01/15	102	0%	124,512	37%	-	0%	-	0%	335,808	100%
Total	\$ 544	0%	\$ 783,057	42%	\$ -	0%	\$ 415	0%	\$ 1,852,573	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268	\$539,766
NOV	OCT	224,646	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351
DEC	NOV	212,939	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743
JAN	DEC	179,798	163,665	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130
TOTAL		\$862,507	\$896,538	\$863,907	\$892,551	\$1,017,069	\$1,105,225	\$1,185,513	\$1,187,401	\$1,389,430	\$1,602,991

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2007-2016									
Month Of Collection	For The Month Of	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
OCT	SEP	\$81,708	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,422	\$179,922
NOV	OCT	74,882	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450
DEC	NOV	70,980	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914
JAN	DEC	59,933	54,555	56,578	54,917	64,182	70,721	69,039	76,767	83,952	96,043
TOTAL		\$287,502	\$298,846	\$287,969	\$297,517	\$339,023	\$368,408	\$395,171	\$395,800	\$463,143	\$534,330