



Pam Childers

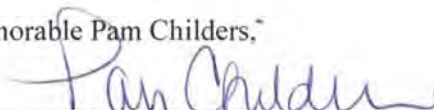
Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

FROM: Honorable Pam Childers,


Clerk of the Circuit Court and Comptroller

DATE: February 7, 2013

SUBJECT: Tourist Development Tax (TDT) Collections

PAM CHILDERS
CLERK OF CIRCUIT COURT
ESCAMBIA COUNTY
2013 FEB 12 P 4:00
CLERK OF THE
COURT & COMPTROLLER

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the December 2012 returns received in the month of January 2013, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the fourth month of collections for the fiscal year 2013.

- ✓ Total collected for the December 2012 returns was \$276,156. This is a 2.38% decrease over the December 2011 returns.
- ✓ Total collections year to date are 7.26% higher than the comparable time frame in Fiscal Year 2012.

Please feel free to call me if you have any questions

PC/jc

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF JANURAY 2013

Zip Code	Fiscal Year 2013	Fiscal Year 2012	Difference	% Change
	YTD Collected	YTD Collected		
32501	42,324	40,366	1,958	5%
32502	93,056	88,755	4,301	5%
32503	5,957	5,723	234	4%
32504	278,994	257,239	21,755	8%
32505	37,260	62,465	(25,205)	-40%
32506	56,328	59,392	(3,064)	-5%
32507	190,299	168,326	21,973	13%
32514	131,376	116,872	14,504	12%
32526	67,578	63,166	4,412	7%
32534	41,725	34,835	6,890	20%
32535	516	731	(215)	-29%
32561	635,271	575,239	60,032	10%
32562	-	-	-	0%
32577	-	525	(525)	100%
Total	\$ 1,580,684	\$ 1,473,634	\$ 107,050	7%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2013
 AS OF JANUARY 31 2013

Month of Collection	Zip Code									
	32601		32602		32603		32604		32606	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 Including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/12	12,661	2%	27,713	5%	1,528	0%	73,197	14%	9,599	2%
11/12	11,148	3%	24,962	6%	1,704	0%	78,929	18%	8,936	2%
12/12	9,528	3%	22,759	7%	2,017	1%	73,028	21%	10,171	3%
01/13	8,987	3%	17,622	6%	708	0%	53,840	19%	8,555	3%
Total	\$ 42,324	3%	\$ 93,056	6%	\$ 5,957	0%	\$ 278,994	18%	\$ 37,260	2%

Month of Collection	Zip Code									
	32606		32607		32614		32628		32634	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/12	15,753	3%	83,654	16%	33,847	6%	15,553	3%	9,695	2%
11/12	18,431	4%	49,162	11%	34,114	8%	17,748	4%	11,369	3%
12/12	12,937	4%	30,458	9%	34,884	10%	14,070	4%	12,653	4%
01/13	9,207	3%	27,025	10%	28,530	10%	20,208	7%	8,008	3%
Total	\$ 56,328	4%	\$ 190,299	12%	\$ 131,376	8%	\$ 67,578	4%	\$ 41,725	3%

Month of Collection	Zip Code								Total Month	% OF Total
	32635		32661		32662		32677			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/12	110	0%	247,757	47%	-	0%	-	0%	531,066	100%
11/12	267	0%	176,827	41%	-	0%	-	0%	433,598	100%
12/12	102	0%	117,258	35%	-	0%	-	0%	339,864	100%
01/13	37	0%	93,429	34%	-	0%	-	0%	276,156	100%
Total	\$ 516	0%	\$ 635,271	40%	\$ -	0%	\$ -	0%	\$ 1,580,684	100%

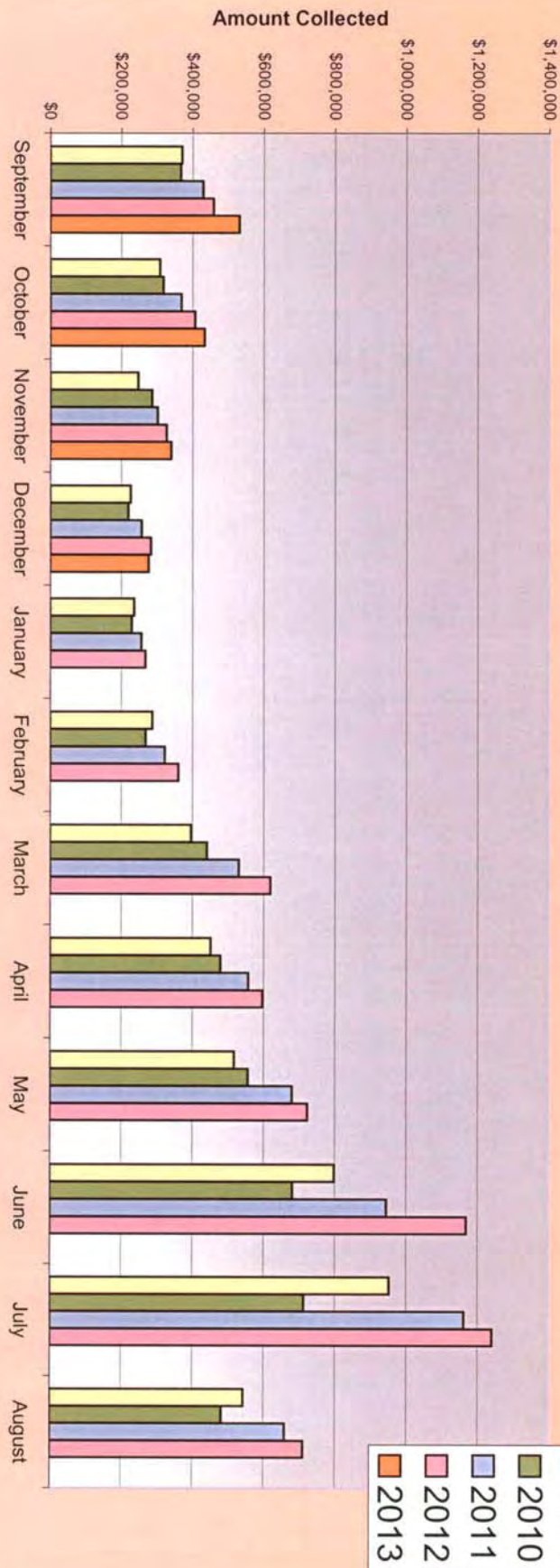
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2012
 AS OF JANUARY 31, 2012**

Month of Collection	Zip Code									
	32501		32802		32803		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/11	10,252	2%	21,587	5%	1,621	0%	66,469	15%	18,229	4%
11/11	11,569	3%	26,077	6%	1,654	0%	67,517	17%	13,639	3%
12/11	10,117	3%	23,673	7%	1,669	1%	65,599	20%	16,934	5%
01/12	8,427	3%	17,418	6%	780	0%	57,653	20%	13,662	5%
Total	\$ 40,366	3%	\$ 88,755	6%	\$ 5,723	0%	\$ 257,239	17%	\$ 62,465	4%

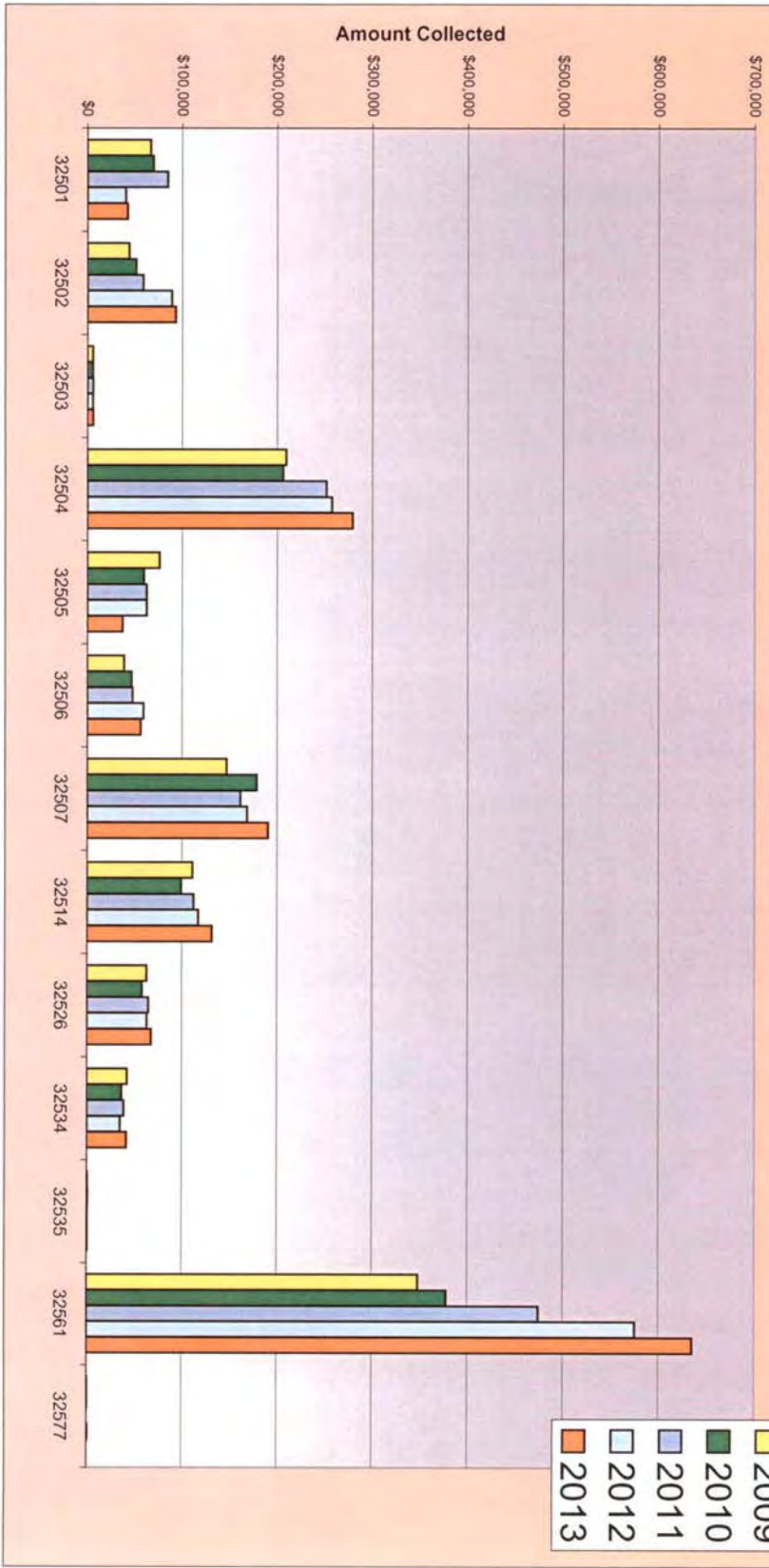
Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/11	18,032	4%	68,744	15%	29,674	6%	15,323	3%	8,636	2%
11/11	15,074	4%	45,371	11%	30,181	7%	15,055	4%	8,914	2%
12/11	14,538	4%	27,295	8%	29,083	9%	15,684	5%	8,510	3%
01/12	11,748	4%	26,916	10%	27,933	10%	17,104	6%	8,774	3%
Total	\$ 59,392	4%	\$ 168,326	11%	\$ 116,872	8%	\$ 63,166	4%	\$ 34,835	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32581		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/11	162	0%	199,210	43%	-	0%	244	0%	458,183	100%
11/11	359	0%	170,514	42%	-	0%	180	0%	406,106	100%
12/11	141	0%	113,216	35%	-	0%	1	0%	326,460	100%
01/12	70	0%	92,299	33%	-	0%	100	0%	282,885	100%
Total	\$ 731	0%	\$ 575,239	39%	\$ -	0%	\$ 525	0%	\$ 1,473,634	100%

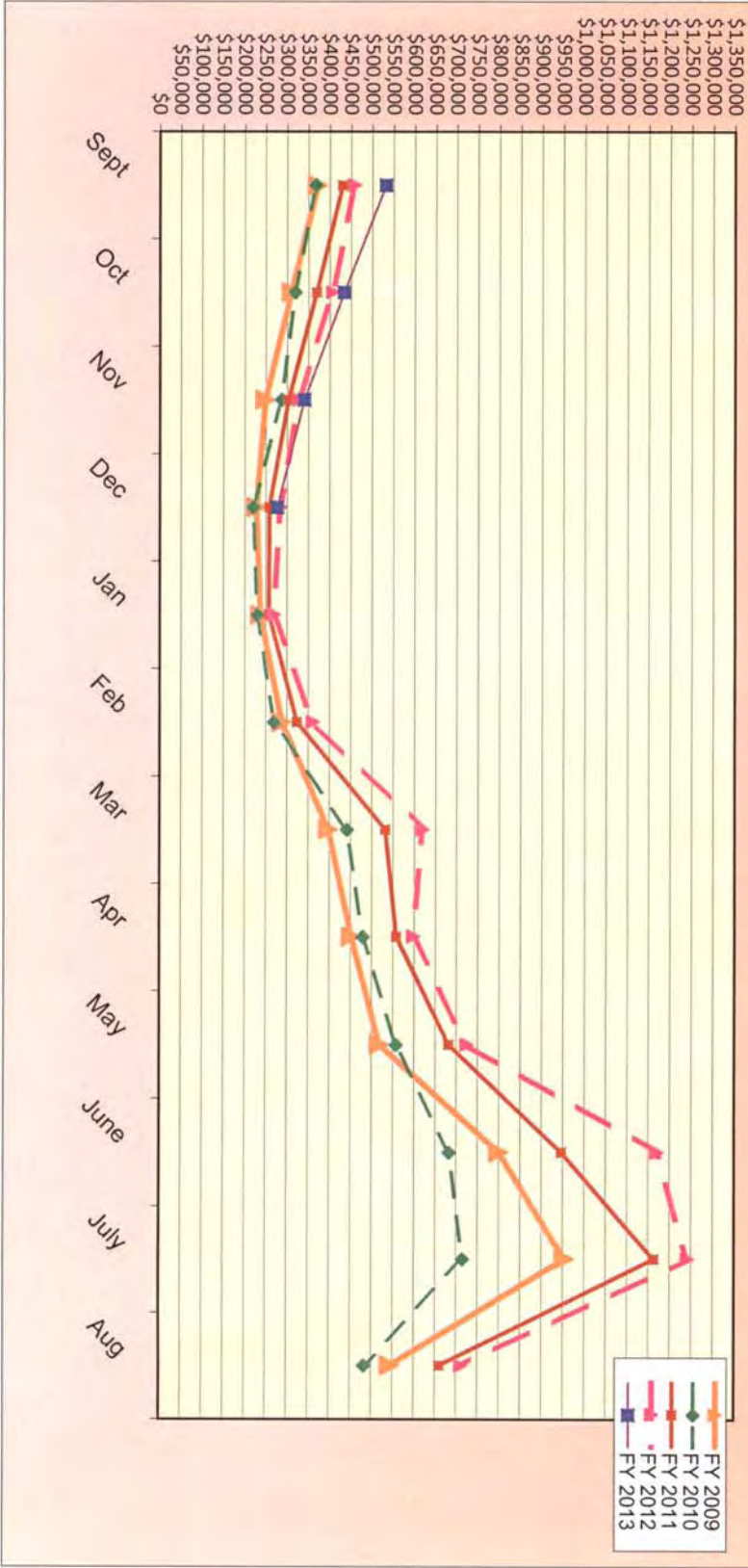
Tourist Development Tax Collections
5-Year Comparison
Returns through December 31, 2012



Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 September thru December Returns



TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2009 - FY 2013
Returns through December 31, 2012



Tourist Development Tax Collection Data
 Reported in Fiscal Year Format
 Escambia County Florida

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2004-2013											
Month Of Collection	For The Month Of												
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013		
OCT	SEP	\$224,446	\$248,504	\$302,728	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300		
NOV	OCT	211,517	232,619	262,261	224,646	238,591	231,361	238,423	276,214	304,579	325,198		
DEC	NOV	182,428	214,278	229,491	212,939	206,205	185,367	214,475	226,459	244,845	254,898		
JAN	DEC	143,891	208,669	198,766	179,798	163,665	169,734	164,750	192,546	212,164	207,117		
TOTAL		\$762,281	\$904,071	\$993,246	\$862,507	\$896,538	\$863,907	\$892,551	\$1,017,069	\$1,105,225	\$1,185,513		

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

**ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS
 COLLECTED 2004-2013**

Month Of Collection	For The Month Of	ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2004-2013											
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	TOTAL	
OCT	SEP	\$72,025	\$80,772	\$100,760	\$81,708	\$96,026	\$92,482	\$91,534	\$107,283	\$114,546	\$132,767		
NOV	OCT	68,243	77,125	87,266	74,882	79,530	77,120	79,474	92,072	101,526	108,399		
DEC	NOV	59,544	71,106	76,287	70,980	68,735	61,789	71,492	75,487	81,615	84,966		
JAN	DEC	46,802	69,486	65,960	59,933	54,555	56,578	54,917	64,182	70,721	69,039		
	TOTAL	\$246,614	\$298,488	\$330,273	\$287,502	\$298,846	\$287,969	\$297,517	\$339,023	\$368,408	\$395,171		