



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners
DATE: October 1, 2015
SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the August 2015 returns received in the month of September 2015, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the twelfth month of collections for the fiscal year 2015.

- ✓ Total collected for the month of August 2015 returns was \$954,683.30. This is a 2.83% decrease over the August 2014 returns.
- ✓ Total collections year to date are 9.21% more than the comparable time frame in Fiscal Year 2014.

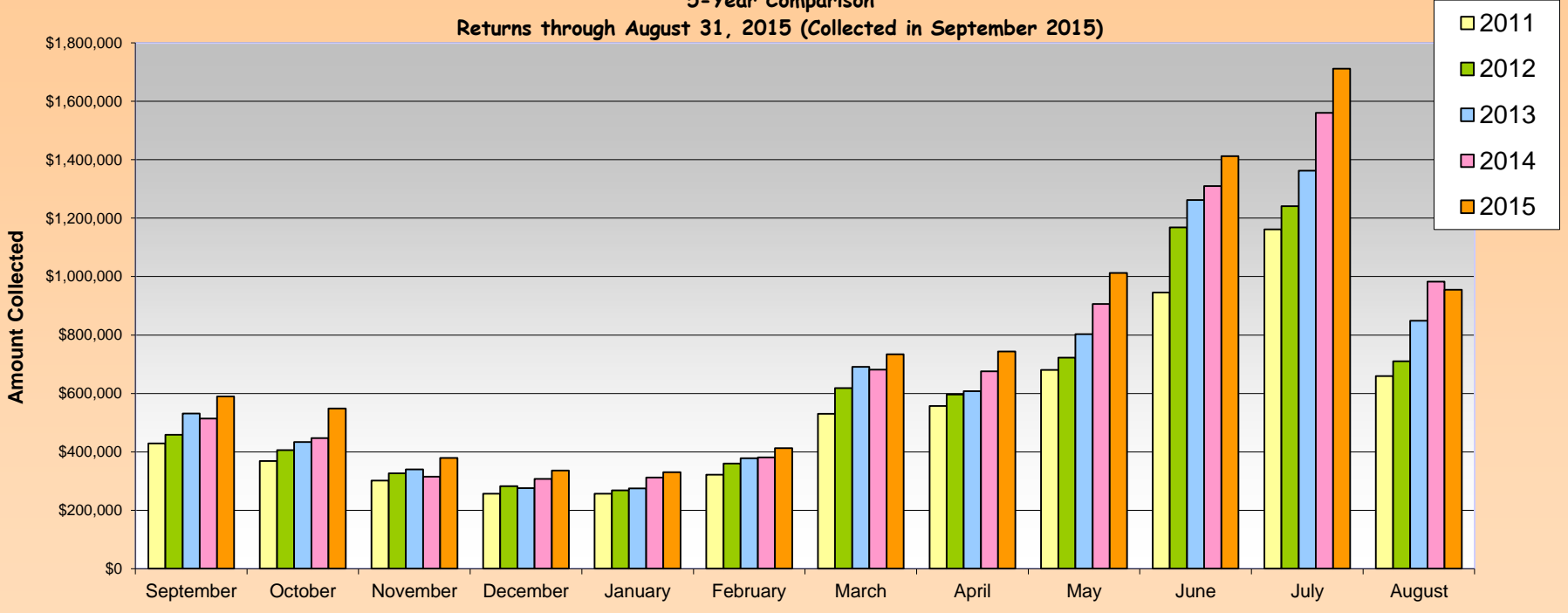
Please feel free to call me if you have any questions.

PC/bhw

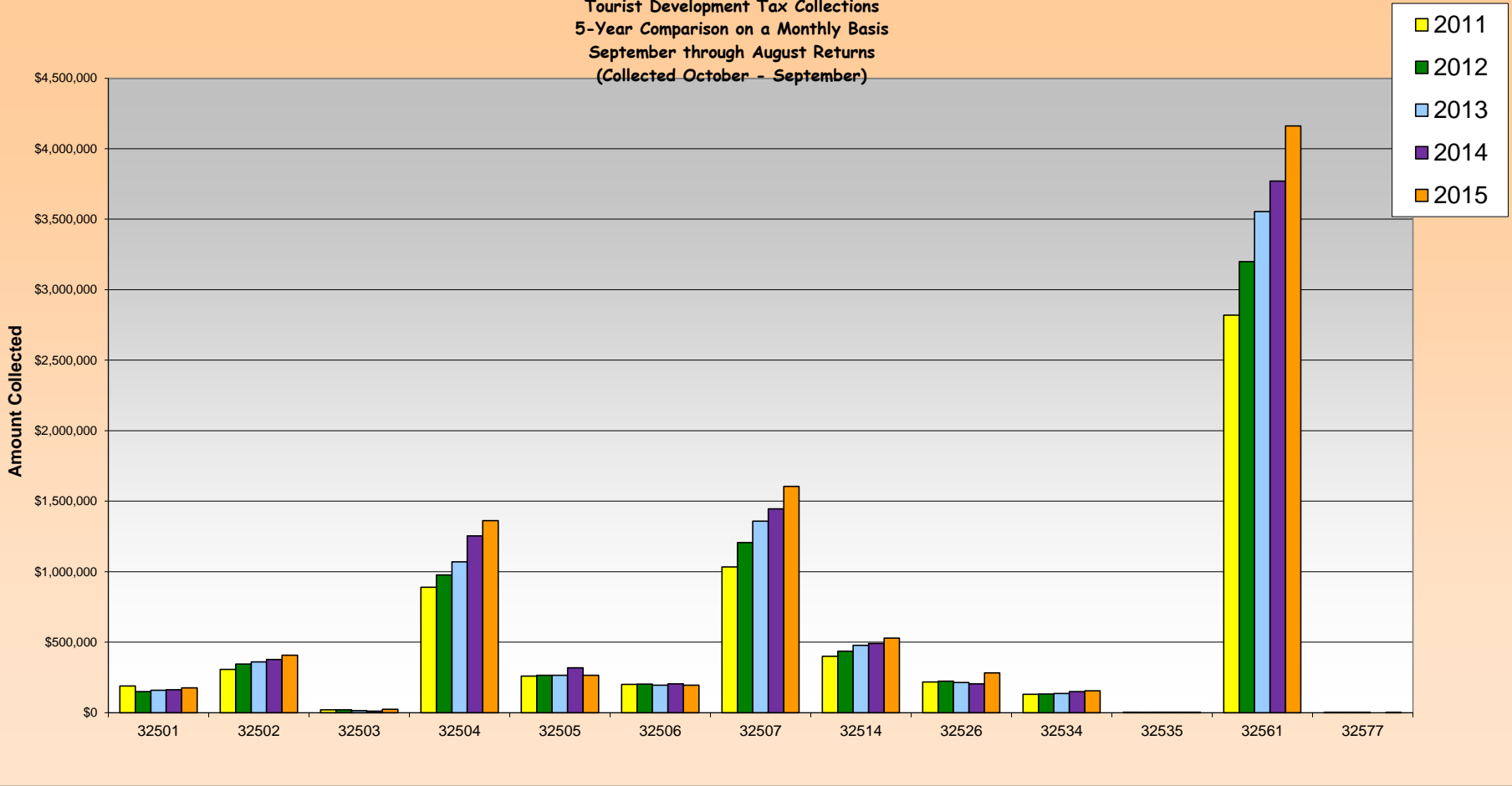
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF SEPTEMBER 2015**

Zip Code	Fiscal Year 2015	Fiscal Year 2014	Difference	% Change
	YTD Collected	YTD Collected		
32501	174,958	161,822	13,136	8%
32502	407,947	376,402	31,545	8%
32503	23,998	11,351	12,647	111%
32504	1,361,974	1,254,550	107,424	9%
32505	265,612	317,173	(51,561)	-16%
32506	194,144	204,013	(9,869)	-5%
32507	1,604,656	1,446,136	158,520	11%
32514	529,287	490,432	38,855	8%
32526	281,149	204,624	76,525	37%
32534	155,166	150,122	5,044	3%
32535	2,189	3,785	(1,596)	-42%
32561	4,162,126	3,770,674	391,452	10%
32562	-	-	-	0%
32577	465	-	465	0%
Total	\$ 9,163,671	\$ 8,391,084	\$ 772,587	9%

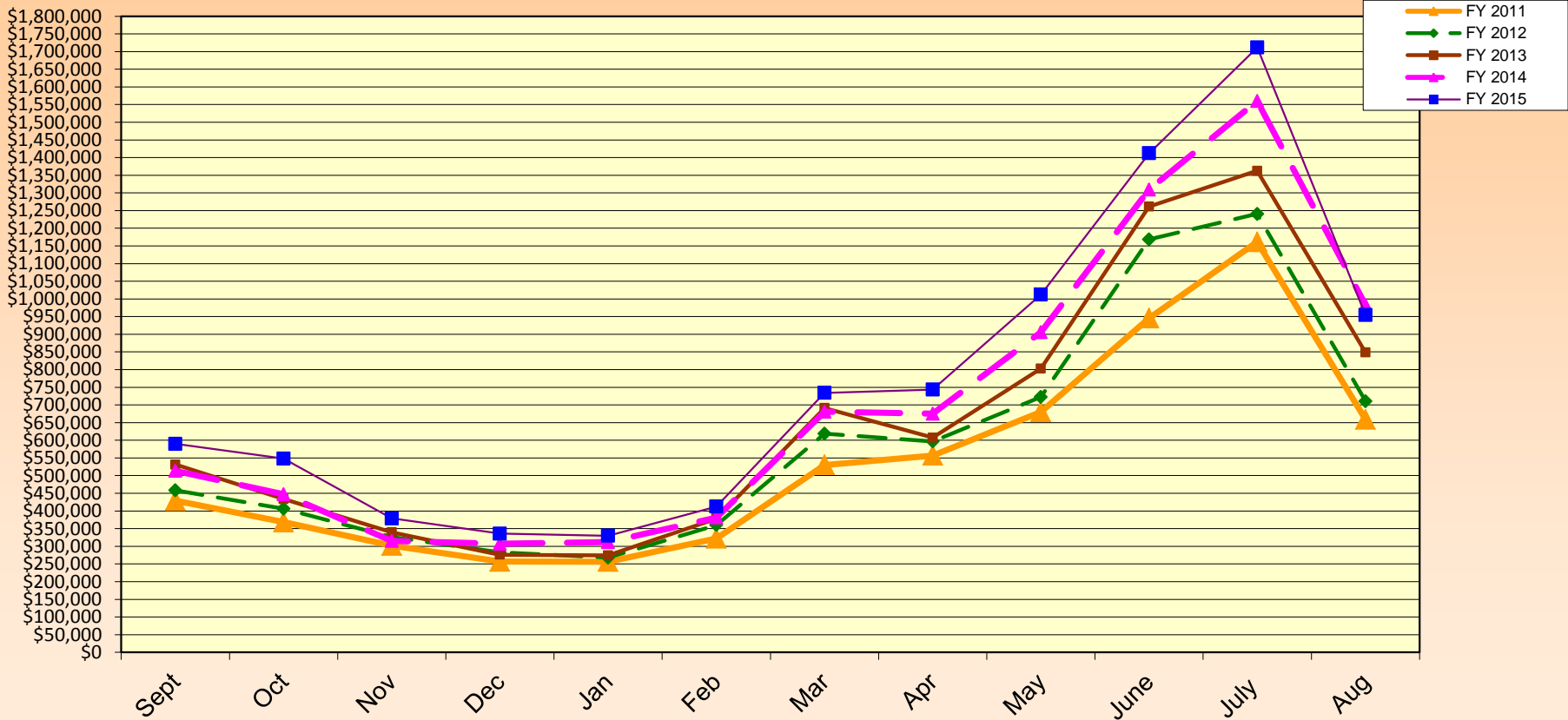
Tourist Development Tax Collections
5-Year Comparison
Returns through August 31, 2015 (Collected in September 2015)



Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 September through August Returns
 (Collected October - September)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2011 - FY 2015**
Returns through August 31, 2015 (Collected in September 2015)



**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2014
 AS OF SEPTEMBER 30, 2014**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/13	13,056	3%	21,773	4%	74	0%	76,053	15%	12,054	2%
11/13	12,292	3%	22,420	5%	337	0%	79,832	18%	13,031	3%
12/13	10,461	3%	19,841	6%	127	0%	70,183	22%	14,698	5%
01/14	9,803	3%	17,221	6%	167	0%	69,013	22%	13,282	4%
02/14	10,841	3%	21,057	7%	178	0%	74,550	24%	13,539	4%
03/14	10,365	3%	21,766	6%	218	0%	81,636	21%	31,380	8%
04/14	13,428	2%	34,102	5%	1,536	0%	120,455	18%	44,655	7%
05/14	13,279	2%	36,691	5%	1,601	0%	112,153	17%	34,546	5%
06/14	16,539	2%	46,177	5%	1,609	0%	141,447	16%	31,553	3%
07/14	16,906	1%	44,427	3%	1,892	0%	137,655	11%	35,989	3%
08/14	19,205	1%	49,806	3%	1,928	0%	165,692	11%	40,994	3%
09/14	15,650	2%	41,121	4%	1,684	0%	125,882	13%	31,453	3%
Total	\$ 161,822	2%	\$ 376,402	4%	\$ 11,351	0%	\$ 1,254,550	15%	\$ 317,173	4%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/13	13,722	3%	82,445	16%	34,979	7%	13,977	3%	9,085	2%
11/13	13,745	3%	57,245	13%	34,218	8%	12,873	3%	9,119	2%
12/13	12,565	4%	29,240	9%	23,703	8%	13,183	4%	8,083	3%
01/14	11,745	4%	33,224	11%	30,444	10%	13,144	4%	9,909	3%
02/14	13,039	4%	36,787	12%	27,435	9%	15,556	5%	9,583	3%
03/14	13,708	4%	51,525	14%	29,970	8%	13,106	3%	9,135	2%
04/14	19,467	3%	96,984	14%	41,559	6%	17,608	3%	12,382	2%
05/14	16,463	2%	92,971	14%	40,662	6%	17,818	3%	12,711	2%
06/14	22,183	2%	138,352	15%	53,756	6%	21,892	2%	16,360	2%
07/14	22,495	2%	296,484	23%	56,319	4%	21,918	2%	18,245	1%
08/14	26,140	2%	349,669	22%	64,124	4%	25,086	2%	21,207	1%
09/14	18,741	2%	181,210	18%	53,261	5%	18,464	2%	14,304	1%
Total	\$ 204,013	2%	\$ 1,446,136	17%	\$ 490,432	6%	\$ 204,624	2%	\$ 150,122	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/13	241	0%	236,152	46%	-	0%	-	0%	513,613	100%
11/13	208	0%	191,723	43%	-	0%	-	0%	447,043	100%
12/13	104	0%	113,290	36%	-	0%	-	0%	315,476	100%
01/14	89	0%	99,026	32%	-	0%	-	0%	307,067	100%
02/14	54	0%	89,221	29%	-	0%	-	0%	311,839	100%
03/14	73	0%	118,477	31%	-	0%	-	0%	381,360	100%
04/14	231	0%	278,609	41%	-	0%	-	0%	681,012	100%
05/14	163	0%	296,405	44%	-	0%	-	0%	675,459	100%
06/14	465	0%	415,572	46%	-	0%	-	0%	905,904	100%
07/14	608	0%	656,571	50%	-	0%	-	0%	1,309,510	100%
08/14	1,056	0%	795,370	51%	-	0%	-	0%	1,560,278	100%
09/14	494	0%	480,259	49%	-	0%	-	0%	982,524	100%
Total	\$ 3,785	0%	\$ 3,770,674	45%	\$ -	0%	\$ -	0%	\$ 8,391,084	100%

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2015
 AS OF SEPTEMBER 30, 2015**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/14	12,081	2%	28,345	5%	1,001	0%	90,113	15%	17,610	3%
11/14	11,576	2%	28,797	5%	1,508	0%	91,522	17%	19,570	4%
12/14	10,150	3%	23,205	6%	1,947	1%	85,208	22%	12,546	3%
01/15	8,965	3%	19,469	6%	1,080	0%	76,865	23%	14,358	4%
02/15	9,315	3%	20,156	6%	1,559	0%	78,723	24%	11,946	4%
03/15	10,927	3%	25,024	6%	1,737	0%	90,663	22%	15,462	4%
04/15	15,383	2%	37,903	5%	2,281	0%	129,750	18%	24,175	3%
05/15	14,931	2%	41,734	6%	2,716	0%	119,958	16%	26,063	4%
06/15	18,273	2%	46,322	5%	2,944	0%	142,031	14%	30,202	3%
07/15	19,902	1%	47,866	3%	3,244	0%	152,398	11%	37,190	3%
08/15	24,866	1%	54,427	3%	2,213	0%	187,162	11%	37,927	2%
09/15	18,588	2%	34,699	4%	1,768	0%	117,581	12%	18,565	2%
Total	\$ 174,958	2%	\$ 407,947	4%	\$ 23,998	0%	\$ 1,361,974	15%	\$ 265,612	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/14	13,395	2%	91,990	16%	34,533	6%	13,979	2%	10,808	2%
11/14	14,690	3%	75,256	14%	36,155	7%	14,417	3%	10,733	2%
12/14	12,375	3%	38,153	10%	31,823	8%	14,508	4%	9,370	2%
01/15	7,525	2%	31,710	9%	31,878	9%	9,581	3%	9,763	3%
02/15	10,575	3%	41,775	13%	31,056	9%	22,378	7%	9,109	3%
03/15	13,079	3%	58,292	14%	32,364	8%	16,867	4%	10,206	2%
04/15	21,703	3%	109,368	15%	47,807	7%	27,868	4%	13,465	2%
05/15	14,668	2%	108,012	15%	49,305	7%	27,070	4%	13,915	2%
06/15	21,474	2%	159,019	16%	55,183	5%	30,882	3%	14,862	1%
07/15	21,799	2%	326,639	23%	60,455	4%	34,694	2%	17,244	1%
08/15	25,838	2%	377,905	22%	72,212	4%	42,487	2%	22,924	1%
09/15	17,022	2%	186,537	20%	46,517	5%	26,418	3%	12,766	1%
Total	\$ 194,144	2%	\$ 1,604,656	18%	\$ 529,287	6%	\$ 281,149	3%	\$ 155,166	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/14	124	0%	275,711	47%	-	0%	-	0%	589,691	100%
11/14	213	0%	243,220	44%	-	0%	415	0%	548,072	100%
12/14	104	0%	139,615	37%	-	0%	-	0%	379,004	100%
01/15	102	0%	124,512	37%	-	0%	-	0%	335,807	100%
02/15	111	0%	93,287	28%	-	0%	-	0%	329,990	100%
03/15	104	0%	137,546	33%	-	0%	-	0%	412,271	100%
04/15	162	0%	304,391	41%	-	0%	-	0%	734,257	100%
05/15	316	0%	324,801	44%	-	0%	-	0%	743,490	100%
06/15	651	0%	490,812	48%	-	0%	50	0%	1,012,704	100%
07/15	138	0%	690,712	49%	-	0%	-	0%	1,412,281	100%
08/15	107	0%	863,353	50%	-	0%	-	0%	1,711,421	100%
09/15	55	0%	474,168	50%	-	0%	-	0%	954,684	100%
Total	\$ 2,189	0%	\$ 4,162,126	45%	\$ -	0%	\$ 465	0%	\$ 9,163,671	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2006-2015											
Month Of Collection	For The Month Of	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
OCT	SEP	\$302,728	\$245,125	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268
NOV	OCT	262,261	224,646	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054
DEC	NOV	229,491	212,939	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253
JAN	DEC	198,766	179,798	163,665	169,734	164,750	192,546	212,164	207,117	230,300	251,856
FEB	JAN	205,121	179,184	180,694	176,773	171,885	192,262	200,843	205,954	233,879	247,492
MAR	FEB	225,806	212,686	227,362	215,131	201,473	241,571	270,226	283,812	286,019	309,204
APR	MAR	312,491	328,479	344,151	297,195	330,261	397,690	464,002	518,242	510,758	550,693
MAY	APR	288,754	315,555	303,720	338,268	358,871	417,733	447,350	455,554	506,593	557,617
JUN	MAY	343,616	387,614	474,863	387,513	417,285	510,038	542,048	601,927	679,428	759,528
JUL	JUN	426,840	590,236	605,739	598,667	510,928	708,757	876,396	946,229	982,133	1,059,211
AUG	JUL	544,447	655,699	687,552	714,120	535,005	871,107	930,410	1,021,761	1,170,208	1,283,566
SEP	AUG	321,341	416,454	422,501	407,425	361,349	494,298	532,823	636,509	736,893	716,012
TOTAL		\$3,661,662	\$3,948,415	\$4,143,120	\$3,998,998	\$3,779,607	\$4,850,526	\$5,369,323	\$5,855,500	\$6,293,313	\$6,872,753

TOURIST DEVELOPMENT TAX COLLECTION DATA
REPORTED IN FISCAL YEAR FORMAT
ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2006-2015									
Month Of Collection	For The Month Of	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
OCT	SEP	\$100,760	\$81,708	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,423
NOV	OCT	87,266	74,882	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018
DEC	NOV	76,287	70,980	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751
JAN	DEC	65,960	59,933	54,555	56,578	54,917	64,182	70,721	69,039	76,767	83,952
FEB	JAN	67,836	59,728	60,231	58,924	57,295	64,087	66,948	68,651	77,960	82,497
MAR	FEB	74,453	70,895	75,787	71,710	67,158	80,524	90,075	94,604	95,340	103,068
APR	MAR	103,411	109,493	114,717	99,065	110,087	132,563	154,667	172,747	170,253	183,564
MAY	APR	94,971	105,185	101,240	112,756	119,624	139,244	149,117	151,851	168,864	185,872
JUN	MAY	113,025	129,205	158,288	129,171	139,095	170,013	180,683	200,642	226,476	253,176
JUL	JUN	142,210	196,745	201,913	199,556	170,309	236,252	292,132	315,410	327,378	353,070
AUG	JUL	181,477	218,566	229,184	238,040	178,335	290,369	310,137	340,587	390,069	427,855
SEP	AUG	107,114	138,818	140,834	135,808	120,450	164,766	177,608	212,170	245,631	238,671
TOTAL		\$1,214,769	\$1,316,138	\$1,381,040	\$1,332,999	\$1,259,869	\$1,616,842	\$1,789,774	\$1,951,833	\$2,097,771	\$2,290,918