



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

DATE: June 6, 2017

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the April 2017 returns received in the month of May 2017, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the eighth month of collections for the fiscal year 2017.

- ✓ Total collected for the month of April 2017 returns was \$931,178.99. This is a 20.39% increase over the April 2016 returns.
- ✓ Total collections year to date are 9.67% more than the comparable time frame in Fiscal Year 2016.

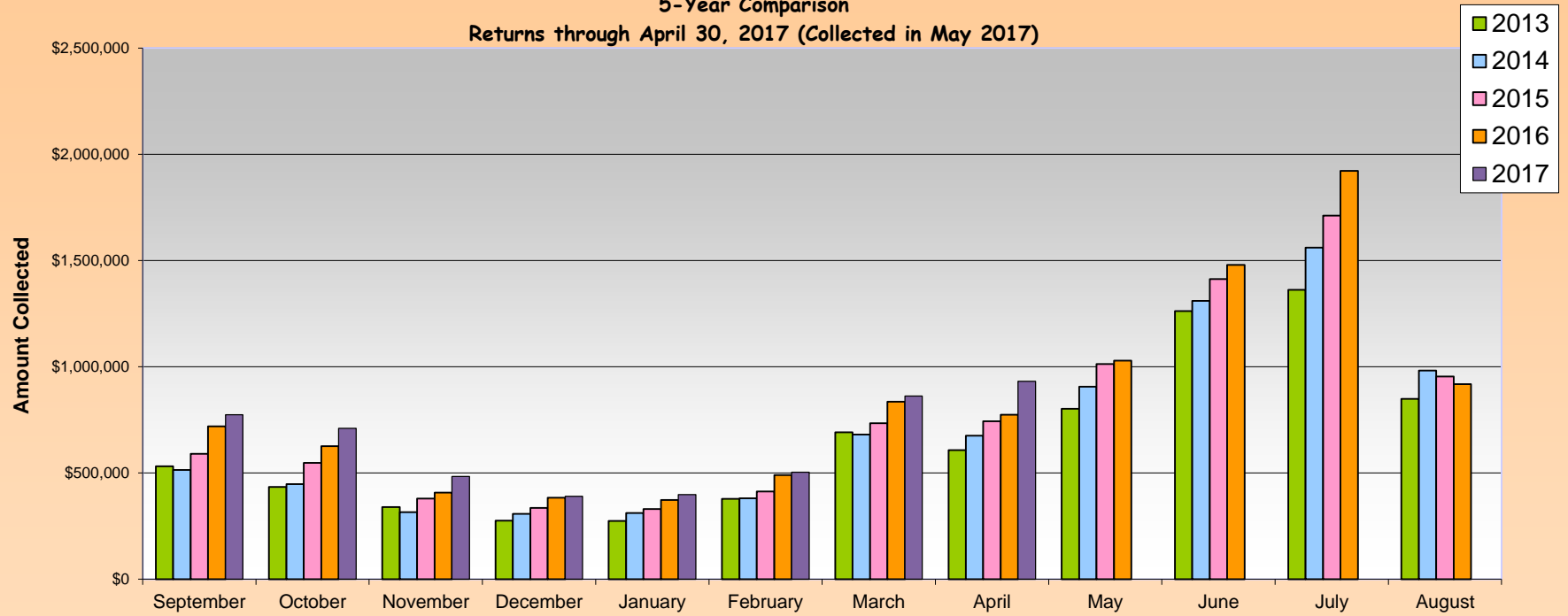
Please feel free to call me if you have any questions.

PC/bhw

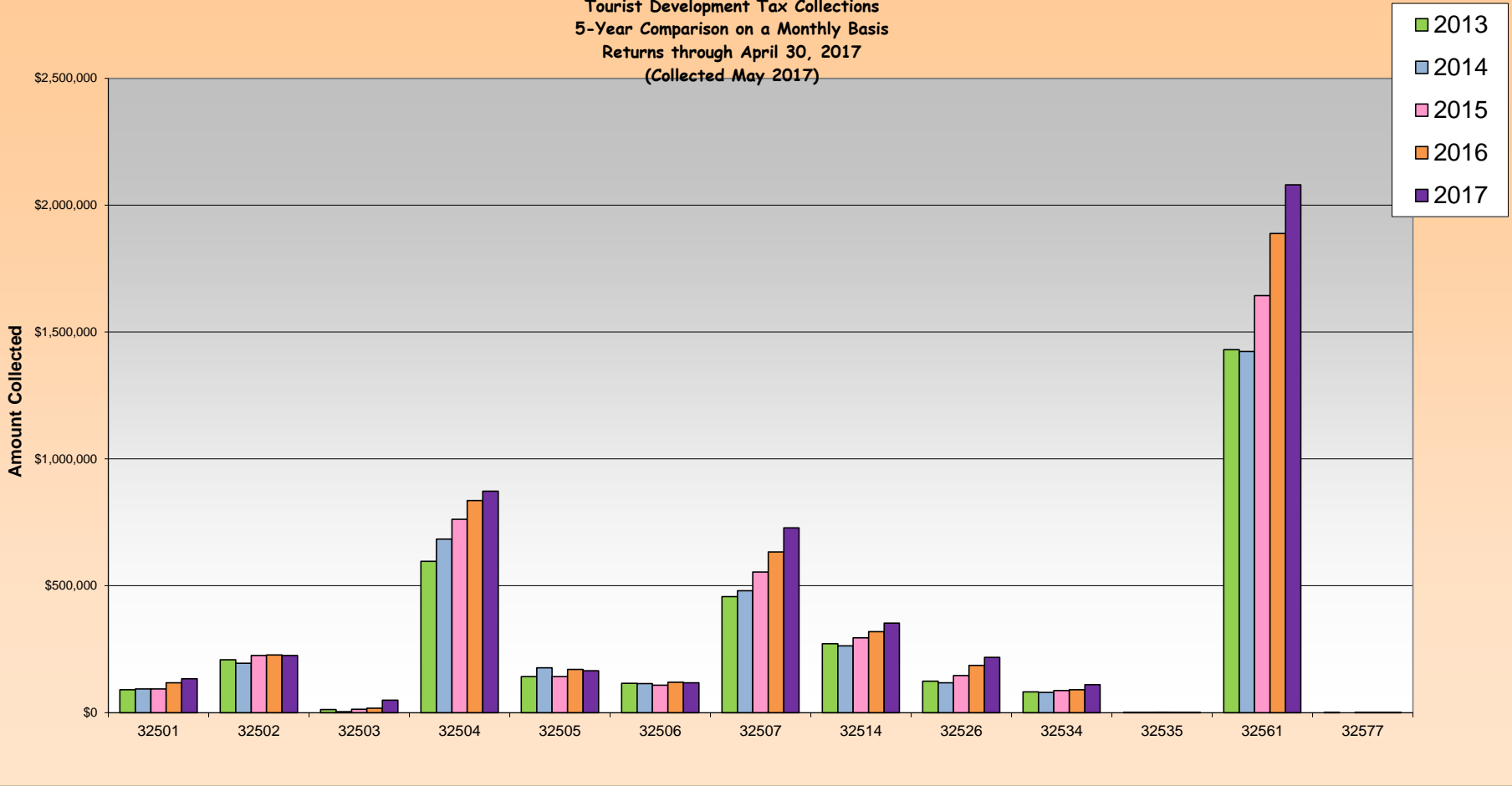
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS MAY 2017**

Zip Code	Fiscal Year 2017	Fiscal Year 2016	Difference	% Change
	YTD Collected	YTD Collected		
32501	133,143	117,862	15,281	13%
32502	225,238	227,871	(2,633)	-1%
32503	49,667	17,426	32,241	185%
32504	872,292	835,887	36,405	4%
32505	165,202	170,655	(5,453)	-3%
32506	117,605	119,731	(2,126)	-2%
32507	728,680	633,667	95,013	15%
32514	352,769	318,759	34,010	11%
32526	217,422	186,701	30,721	16%
32534	110,453	90,510	19,943	22%
32535	1,188	988	200	20%
32561	2,080,232	1,888,285	191,947	10%
32562	-	-	-	0%
32577	168	50	50	100%
Total	\$ 5,054,059	\$ 4,608,392	445,599	10%

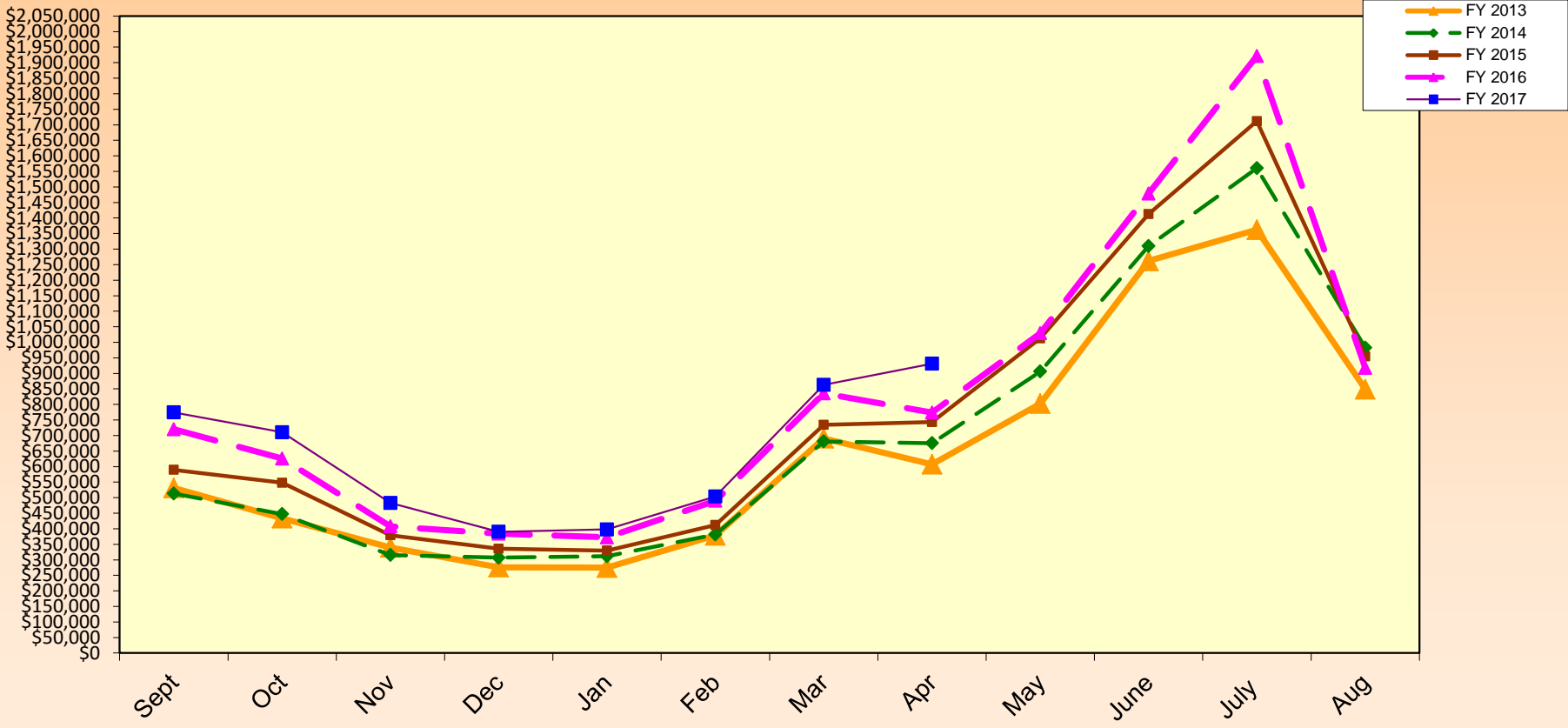
Tourist Development Tax Collections
5-Year Comparison
Returns through April 30, 2017 (Collected in May 2017)



Tourist Development Tax Collections
 5-Year Comparison on a Monthly Basis
 Returns through April 30, 2017
 (Collected May 2017)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2013 - FY 2017
Returns through April 30, 2017 (Collected in May 2017)**



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2017
AS OF MAY 31, 2017

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/16	19,380	3%	28,706	4%	7,582	1%	107,704	14%	18,717	2%
11/16	16,302	2%	29,923	4%	6,327	1%	113,135	16%	19,922	3%
12/16	14,867	3%	25,670	5%	5,411	1%	99,858	21%	16,651	3%
01/17	12,246	3%	20,593	5%	4,367	1%	80,988	21%	15,052	4%
02/17	12,855	3%	20,184	5%	4,061	1%	88,341	22%	16,726	4%
03/17	16,219	3%	26,153	5%	5,274	1%	95,993	19%	19,123	4%
04/17	20,894	2%	35,754	4%	8,948	1%	145,212	17%	31,829	4%
05/17	20,380	2%	38,255	4%	7,697	1%	141,063	15%	27,182	3%
Total	\$ 133,143	3%	\$ 225,238	4%	\$ 49,667	1%	\$ 872,292	17%	\$ 165,202	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/16	14,090	2%	127,015	16%	40,875	5%	26,793	3%	11,880	2%
11/16	17,582	2%	111,916	16%	39,350	6%	26,474	4%	12,889	2%
12/16	11,410	2%	53,080	11%	39,610	8%	24,256	5%	11,841	2%
01/17	8,637	2%	40,510	10%	35,625	9%	23,062	6%	11,310	3%
02/17	12,085	3%	52,690	13%	37,083	9%	23,259	6%	12,137	3%
03/17	13,158	3%	70,759	14%	40,304	8%	30,673	6%	13,739	3%
04/17	21,455	2%	129,291	15%	62,062	7%	31,662	4%	19,449	2%
05/17	19,189	2%	143,419	15%	57,860	6%	31,242	3%	17,208	2%
Total	\$ 117,605	2%	\$ 728,680	14%	\$ 352,769	7%	\$ 217,422	4%	\$ 110,453	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/16	106	0%	371,593	48%	-	0%	100	0%	774,539	100%
11/16	229	0%	316,293	45%	-	0%	-	0%	710,344	100%
12/16	135	0%	180,363	37%	-	0%	-	0%	483,152	100%
01/17	75	0%	137,912	35%	-	0%	-	0%	390,377	100%
02/17	135	0%	118,318	30%	-	0%	-	0%	397,875	100%
03/17	126	0%	172,429	34%	-	0%	-	0%	503,949	100%
04/17	191	0%	355,829	41%	-	0%	68	0%	862,643	100%
05/17	191	0%	427,495	46%	-	0%	-	0%	931,179	100%
Total	\$ 1,188	0%	\$ 2,080,232	41%	\$ -	0%	\$ 168	0%	\$ 5,054,059	100%

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2016
AS OF MAY 31, 2016

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/15	13,893	2%	28,092	4%	1,583	0%	103,155	14%	23,955	3%
11/15	16,283	3%	31,883	5%	2,371	0%	102,729	16%	17,936	3%
12/15	12,524	3%	21,272	5%	1,996	0%	88,735	22%	12,756	3%
01/16	13,573	4%	20,368	5%	610	0%	83,364	22%	17,085	4%
02/16	13,032	4%	23,607	6%	1,025	0%	84,142	23%	14,337	4%
03/16	13,400	3%	27,976	6%	1,807	0%	101,374	21%	28,180	6%
04/16	17,642	2%	36,335	4%	4,316	1%	136,994	16%	30,208	4%
05/16	17,514	2%	38,337	5%	3,718	0%	135,394	18%	26,196	3%
					3					
Total	\$ 117,862	3%	\$ 227,871	5%	\$ 17,426	0%	\$ 835,887	18%	\$ 170,655	4%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/15	14,443	2%	118,367	16%	39,504	5%	22,562	3%	9,820	1%
11/15	13,073	2%	93,637	15%	38,661	6%	24,476	4%	11,627	2%
12/15	12,924	3%	41,978	10%	33,838	8%	21,065	5%	9,397	2%
01/16	10,738	3%	36,999	10%	34,083	9%	22,108	6%	9,416	2%
02/16	12,462	3%	46,390	12%	35,263	9%	19,997	5%	9,137	2%
03/16	15,117	3%	61,478	13%	38,016	8%	21,107	4%	12,049	2%
04/16	21,604	3%	125,695	15%	49,429	6%	27,812	3%	13,771	2%
05/16	19,370	3%	109,122	14%	49,965	6%	27,574	4%	15,294	2%
Total	\$ 119,731	3%	\$ 633,667	14%	\$ 318,759	7%	\$ 186,701	4%	\$ 90,510	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/15	112	0%	344,153	48%	-	0%	50	0%	719,686	100%
11/15	-	0%	273,123	44%	-	0%	-	0%	625,801	100%
12/15	310	0%	150,864	37%	-	0%	-	0%	407,658	100%
01/16	83	0%	135,746	35%	-	0%	-	0%	384,174	100%
02/16	120	0%	112,686	30%	-	0%	-	0%	372,197	100%
03/16	124	0%	169,342	35%	-	0%	-	0%	489,969	100%
04/16	118	0%	371,503	44%	-	0%	-	0%	835,430	100%
05/16	122	0%	330,868	43%	-	0%	-	0%	773,474	100%
Total	\$ 988	0%	\$ 1,888,285	41%	\$ -	0%	\$ 50	0%	\$ 4,608,392	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2008-2017									
Month Of Collection	For The Month Of	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
OCT	SEP	\$288,077	\$277,444	\$274,902	\$321,850	\$343,637	\$398,300	\$385,209	\$442,268	\$539,766	\$580,905
NOV	OCT	238,591	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351	\$532,757
DEC	NOV	206,205	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743	\$362,364
JAN	DEC	163,665	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130	\$292,783
FEB	JAN	180,694	176,773	171,885	192,262	200,843	205,954	233,879	247,492	279,148	\$298,406
MAR	FEB	227,362	215,131	201,473	241,571	270,226	283,812	286,019	309,204	367,477	\$377,962
APR	MAR	344,151	297,195	330,261	397,690	464,002	518,242	510,758	550,693	626,572	\$646,982
MAY	APR	303,720	338,268	358,871	417,733	447,350	455,554	506,593	557,617	580,106	\$698,384
TOTAL		\$1,952,464	\$1,891,273	\$1,955,040	\$2,266,325	\$2,487,645	\$2,649,075	\$2,724,651	\$3,054,436	\$3,456,294	\$3,790,544

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2008-2017									
Month Of Collection	For The Month Of	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
OCT	SEP	\$96,026	\$92,482	\$91,634	\$107,283	\$114,546	\$132,767	\$128,403	\$147,425	\$179,922	\$193,635
NOV	OCT	79,530	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450	\$177,586
DEC	NOV	68,735	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914	\$120,788
JAN	DEC	54,555	56,578	54,917	64,182	70,721	69,039	76,767	83,950	96,043	\$97,594
FEB	JAN	60,231	58,924	57,295	64,087	66,948	68,651	77,960	82,497	93,049	\$99,469
MAR	FEB	75,787	71,710	67,158	80,524	90,075	94,604	95,340	103,068	122,492	\$125,987
APR	MAR	114,717	99,065	110,087	132,563	154,667	172,747	170,253	183,564	208,857	\$215,661
MAY	APR	101,240	112,756	119,624	139,244	149,117	151,851	168,864	185,872	193,369	\$232,795
	TOTAL	\$650,821	\$630,424	\$651,680	\$755,442	\$829,215	\$883,025	\$908,217	\$1,018,145	\$1,152,098	\$1,263,515