



EXECUTIVE ADMINISTRATION / LEGAL DIVISION
 ACCOUNTING DIVISION
 APPEALS DIVISION
 ARCHIVES AND RECORDS
 CENTURY DIVISION
 CHILD SUPPORT
 CLERK TO THE BOARD
 COUNTY CIVIL
 COUNTY CRIMINAL
 COURT DIVISION
 CIRCUIT CIVIL
 CIRCUIT CRIMINAL
 DOMESTIC RELATIONS
 FAMILY LAW

ERNIE LEE MAGAHA
CLERK OF THE CIRCUIT COURT & COMPTROLLER
ESCAMBIA COUNTY, FLORIDA

◊ AUDITOR ◊ ACCOUNTANT ◊ EX-OFFICIO CLERK TO THE BOARD ◊ CUSTODIAN OF COUNTY FUNDS ◊

FINANCE
 JURY ASSEMBLY
 GUARDIANSHIP
 HUMAN RESOURCES
 JUVENILE DIVISION
 MARRIAGE
 MENTAL HEALTH
 MANAGEMENT INFORMATION SYSTEMS
 OFFICIAL RECORDS
 ONE STOP
 OPERATIONAL SERVICES
 PROBATE DIVISION
 TRAFFIC DIVISION
 TREASURY

MEMORANDUM

TO: Honorable Board of County Commissioners

FROM: Ernie Lee Magaha
 Clerk of the Circuit Court and Comptroller

By: *Patricia L. Sheldon*
 Patricia L. Sheldon, CPA, CGFO, CPFO, CPFIM
 Administrator for Financial Services
 Clerk of the Circuit Court and Comptroller

DATE: June 10, 2010

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax Collections Data for Fiscal 2010. This report includes the April 2010 returns received in the month of May 2010, as prepared by the Finance Department of the Clerk and Comptroller's Office. The eight months revenue collected for the fiscal year reflects 50.62% of the budgeted revenue for fiscal 2010.

PLS/nac

2010 JUN 11 A 8:21
 CLERK OF THE BOARD OF
 COUNTY COMMISSIONERS
 ERNIE LEE MAGAHA
 CLERK OF THE CIRCUIT COURT
 ESCAMBIA COUNTY, FL

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF MAY 31, 2010**

| Zip Code | Fiscal Year 2010 | Fiscal Year 2009 | Difference | % |
|--------------|--------------------------------|--------------------------------|------------------|-----------|
| | YTD Collected 10/09 - 09/10 | YTD Collected 10/08 - 09/09 | | |
| 32501 | 151,533 | 138,048 | 13,486 | 10% |
| 32502 | 114,557 | 95,887 | 18,671 | 19% |
| 32503 | 11,662 | 13,349 | (1,687) | -13% |
| 32504 | 443,704 | 435,914 | 7,791 | 2% |
| 32505 | 138,993 | 166,120 | (27,127) | -16% |
| 32506 | 113,050 | 73,712 | 39,338 | 53% |
| 32507 | 386,799 | 341,017 | 45,782 | 13% |
| 32514 | 213,717 | 255,650 | (41,933) | -16% |
| 32526 | 121,372 | 124,861 | (3,489) | -3% |
| 32534 | 74,001 | 79,726 | (5,724) | -7% |
| 32535 | 1,693 | 1,474 | 220 | 15% |
| 32561 | 835,372 | 795,442 | 39,930 | 5% |
| 32562 | - | - | - | 0% |
| 32577 | 265 | 500 | (235) | -47% |
| Total | \$ 2,606,719 | \$ 2,521,698 | \$ 85,022 | 3% |

6/17/2010

CR I-1E

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2010
 AS OF MAY 31, 2010**

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
| | 32501 | | 32502 | | 32503 | | 32504 | | 32505 | |
| | Downtown Area | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/09 | 17,655 | 5% | 14,969 | 4% | 1,605 | 0% | 53,726 | 15% | 15,593 | 4% |
| 11/09 | 20,158 | 6% | 15,208 | 5% | 1,880 | 1% | 53,405 | 17% | 15,676 | 5% |
| 12/09 | 16,093 | 6% | 11,676 | 4% | 1,489 | 1% | 50,296 | 18% | 13,741 | 5% |
| 01/10 | 15,639 | 7% | 9,469 | 4% | 842 | 0% | 48,563 | 22% | 14,523 | 7% |
| 02/10 | 16,362 | 7% | 13,327 | 6% | 1,326 | 1% | 47,487 | 21% | 13,530 | 6% |
| 03/10 | 18,278 | 7% | 12,677 | 5% | 1,137 | 0% | 51,045 | 19% | 19,099 | 7% |
| 04/10 | 22,537 | 5% | 18,328 | 4% | 1,920 | 0% | 67,489 | 15% | 21,447 | 5% |
| 05/10 | 24,812 | 5% | 18,903 | 4% | 1,463 | 0% | 71,693 | 15% | 25,382 | 5% |
| Total | \$ 151,533 | 6% | 114,557 | 4% | \$ 11,662 | 0% | \$ 443,704 | 17% | \$ 138,993 | 5% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
| | 32506 | | 32507 | | 32514 | | 32526 | | 32534 | |
| | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palafox & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/09 | 12,677 | 3% | 57,614 | 16% | 26,218 | 7% | 13,660 | 4% | 9,501 | 3% |
| 11/09 | 11,139 | 4% | 38,627 | 12% | 27,585 | 9% | 14,655 | 5% | 10,619 | 3% |
| 12/09 | 14,028 | 5% | 60,090 | 21% | 23,450 | 8% | 14,850 | 5% | 8,245 | 3% |
| 01/10 | 8,852 | 4% | 22,098 | 10% | 21,769 | 10% | 14,883 | 7% | 8,156 | 4% |
| 02/10 | 15,368 | 7% | 26,919 | 12% | 19,706 | 9% | 12,274 | 5% | 7,408 | 3% |
| 03/10 | 13,900 | 5% | 38,350 | 14% | 23,530 | 9% | 12,117 | 5% | 7,888 | 3% |
| 04/10 | 17,763 | 4% | 71,651 | 16% | 34,306 | 8% | 19,957 | 5% | 11,319 | 3% |
| 05/10 | 19,322 | 4% | 71,450 | 15% | 37,153 | 8% | 18,977 | 4% | 10,866 | 2% |
| Total | \$ 113,050 | 4% | \$ 386,799 | 15% | \$ 213,717 | 8% | \$ 121,372 | 5% | \$ 74,001 | 3% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|----------------------|------------|----------------------|------------|-------------|------------|---------------|------------|------------------|-------------|
| | 32535 | | 32561 | | 32562 | | 32577 | | Total Month | % OF Total |
| | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other | % OF Total | Molino Area | % OF Total | | |
| 10/09 | 240 | 0% | 143,076 | 39% | - | 0% | - | 0% | 366,536 | 100% |
| 11/09 | 224 | 0% | 108,720 | 34% | - | 0% | - | 0% | 317,897 | 100% |
| 12/09 | 258 | 0% | 71,750 | 25% | - | 0% | - | 0% | 285,967 | 100% |
| 01/10 | 113 | 0% | 54,497 | 25% | - | 0% | 265 | 0% | 219,667 | 100% |
| 02/10 | 82 | 0% | 55,390 | 24% | - | 0% | - | 0% | 229,179 | 100% |
| 03/10 | 200 | 0% | 70,410 | 26% | - | 0% | - | 0% | 268,630 | 100% |
| 04/10 | 252 | 0% | 153,381 | 35% | - | 0% | - | 0% | 440,348 | 100% |
| 05/10 | 324 | 0% | 178,149 | 37% | - | 0% | - | 0% | 478,494 | 100% |
| Total | \$ 1,693 | 0% | \$ 835,372 | 32% | \$ - | 0% | \$ 265 | 0% | 2,606,719 | 100% |

**6/17/2010
 CR I-1E**

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBA COUNTY FLORIDA
 FISCAL YEAR 2009
 AS OF MAY 31, 2009**

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
| | 32501 | | 32502 | | 32503 | | 32504 | | 32505 | |
| | Downtown Area | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/08 | 20,590 | 6% | 11,372 | 3% | 1,363 | 0% | 52,515 | 14% | 24,441 | 7% |
| 11/08 | 16,571 | 5% | 12,584 | 4% | 1,867 | 1% | 54,431 | 18% | 18,213 | 6% |
| 12/08 | 16,437 | 7% | 10,823 | 4% | 1,568 | 1% | 50,475 | 20% | 18,280 | 7% |
| 01/09 | 12,948 | 6% | 9,171 | 4% | 882 | 0% | 51,865 | 23% | 14,971 | 7% |
| 02/09 | 12,553 | 5% | 10,335 | 4% | 1,813 | 1% | 49,358 | 21% | 33,338 | 14% |
| 03/09 | 15,857 | 6% | 12,955 | 5% | 1,324 | 0% | 52,768 | 18% | 17,915 | 6% |
| 04/09 | 21,952 | 6% | 12,637 | 3% | 2,585 | 1% | 65,252 | 16% | 25,226 | 6% |
| 05/09 | 21,140 | 5% | 16,009 | 4% | 1,945 | 0% | 59,250 | 13% | 13,737 | 3% |
| Total | \$ 138,048 | 5% | \$ 95,887 | 4% | \$ 13,349 | 1% | \$ 435,914 | 17% | \$ 166,120 | 7% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
| | 32506 | | 32507 | | 32514 | | 32526 | | 32534 | |
| | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palafox & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/08 | 14,372 | 4% | 66,766 | 18% | 29,372 | 8% | 14,035 | 4% | 10,241 | 3% |
| 11/08 | 9,377 | 3% | 36,273 | 12% | 31,245 | 10% | 18,861 | 6% | 11,805 | 4% |
| 12/08 | 8,150 | 3% | 22,998 | 9% | 28,439 | 12% | 10,346 | 4% | 9,925 | 4% |
| 01/09 | 6,977 | 3% | 20,743 | 9% | 21,696 | 10% | 19,598 | 9% | 10,167 | 4% |
| 02/09 | 4,546 | 2% | 24,549 | 10% | 28,158 | 12% | 9,920 | 4% | 7,881 | 3% |
| 03/09 | 12,430 | 4% | 36,550 | 13% | 26,862 | 9% | 18,742 | 7% | 8,646 | 3% |
| 04/09 | 9,055 | 2% | 62,569 | 16% | 31,066 | 8% | 17,494 | 4% | 10,736 | 3% |
| 05/09 | 8,805 | 2% | 70,568 | 16% | 58,812 | 13% | 15,865 | 4% | 10,325 | 2% |
| Total | \$ 73,712 | 3% | \$ 341,017 | 14% | \$ 255,650 | 10% | \$ 124,861 | 5% | \$ 79,726 | 3% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|----------------------|------------|----------------------|------------|-------------|------------|---------------|------------|---------------------|-------------|
| | 32535 | | 32561 | | 32562 | | 32577 | | Total Month | % OF Total |
| | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other | % OF Total | Molino Area | % OF Total | | |
| 10/08 | 159 | 0% | 124,530 | 34% | - | 0% | 168 | 0% | 369,926 | 100% |
| 11/08 | 286 | 0% | 96,952 | 31% | - | 0% | 17 | 0% | 308,482 | 100% |
| 12/08 | 189 | 0% | 69,480 | 28% | - | 0% | 45 | 0% | 247,156 | 100% |
| 01/09 | 128 | 0% | 57,125 | 25% | - | 0% | 39 | 0% | 226,312 | 100% |
| 02/09 | 150 | 0% | 52,995 | 22% | - | 0% | 101 | 0% | 235,697 | 100% |
| 03/09 | 156 | 0% | 82,574 | 29% | - | 0% | 64 | 0% | 286,841 | 100% |
| 04/09 | 243 | 0% | 137,380 | 35% | - | 0% | 67 | 0% | 396,260 | 100% |
| 05/09 | 162 | 0% | 174,407 | 39% | - | 0% | - | 0% | 451,024 | 100% |
| Total | \$ 1,474 | 0% | \$ 795,442 | 32% | \$ - | 0% | \$ 500 | 0% | \$ 2,521,698 | 100% |

**6/17/2010
 CR I-1E**

Tourist Development Tax Collection Data
 Reported in Fiscal Year Format
 Escambia County Florida

6/17/2010
 CR I-1E

| THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2000-2010 | | | | | | | | | | | | |
|---|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Month Of Collection | For The Month Of | | | | | | | | | | | |
| | | 2000* | 2001* | 2002* | 2003* | 2004* | 2005* | 2006* | 2007* | 2008* | 2009* | 2010* |
| OCT | SEP | 200,762 | 211,900 | 184,219 | 193,564 | 224,446 | 248,504 | 302,728 | 245,125 | 288,077 | 277,444 | 274,902 |
| NOV | OCT | 151,712 | 164,993 | 152,568 | 190,161 | 211,517 | 232,619 | 262,261 | 224,646 | 238,591 | 231,361 | 238,423 |
| DEC | NOV | 138,641 | 150,482 | 148,279 | 156,742 | 182,428 | 214,278 | 229,491 | 212,939 | 206,205 | 185,367 | 214,475 |
| JAN | DEC | 106,778 | 116,281 | 123,532 | 129,124 | 143,891 | 208,669 | 198,766 | 179,798 | 163,665 | 169,734 | 164,750 |
| FEB | JAN | 122,200 | 138,645 | 137,875 | 150,788 | 142,928 | 201,031 | 205,121 | 179,184 | 180,694 | 176,773 | 171,885 |
| MAR | FEB | 155,537 | 167,608 | 178,986 | 180,228 | 221,737 | 205,903 | 225,806 | 212,686 | 227,362 | 215,131 | 201,473 |
| APR | MAR | 237,545 | 253,669 | 280,786 | 278,843 | 313,139 | 261,605 | 312,491 | 328,479 | 344,151 | 297,195 | 330,261 |
| MAY | APR | 256,211 | 244,146 | 244,453 | 293,130 | 338,856 | 259,188 | 288,754 | 315,555 | 303,720 | 338,268 | 358,871 |
| TOTAL | | 1,369,384 | 1,447,724 | 1,450,698 | 1,572,579 | 1,778,941 | 1,831,797 | 2,025,418 | 1,898,412 | 1,952,464 | 1,891,273 | 1,955,040 |

Source: Spreadsheet entitled "Revenue Calculations", line 6 for the current month.

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

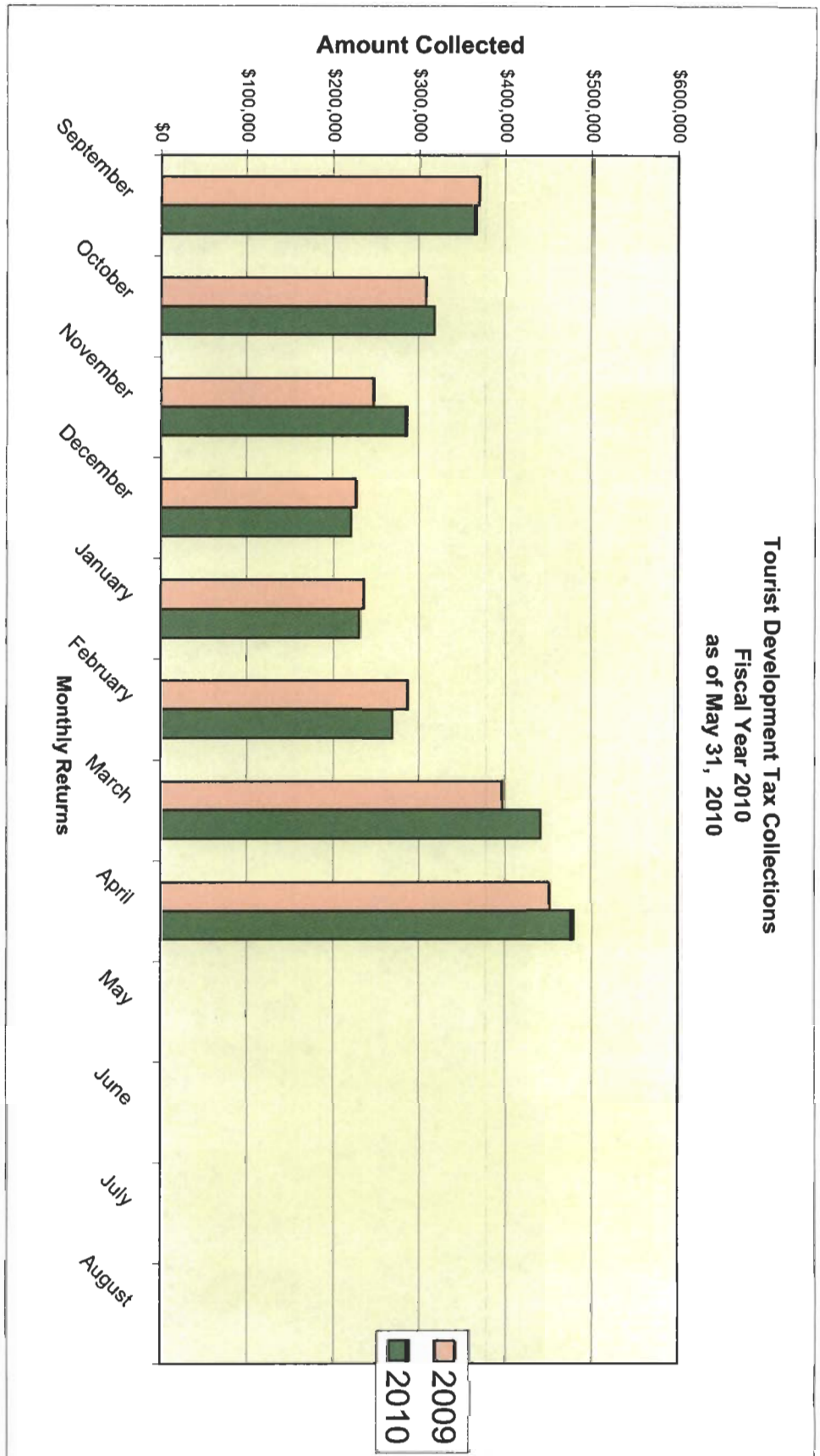
6/17/2010
 CR I-1E

**ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS
 COLLECTED 2000-2010**

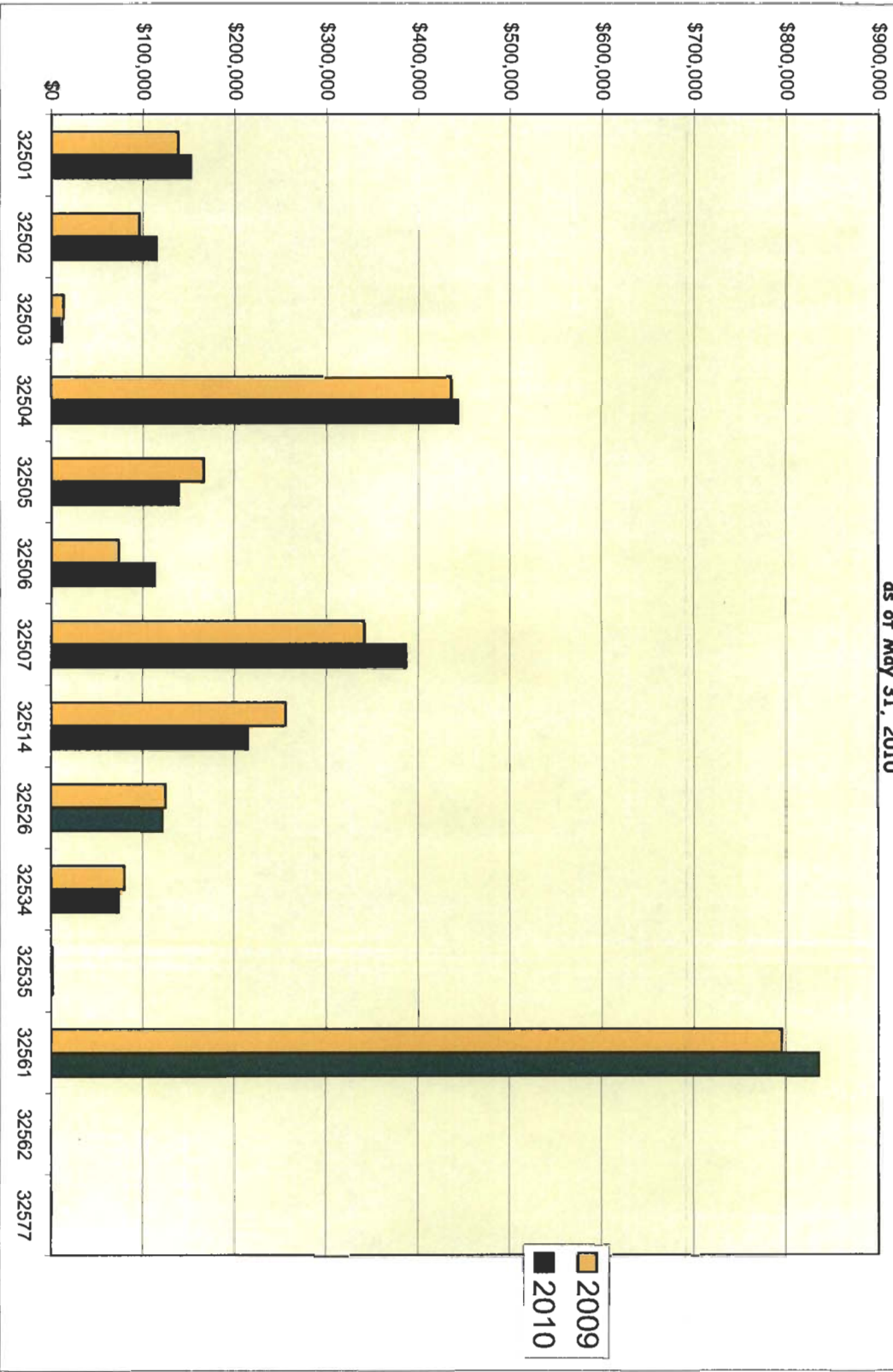
| Month Of Collection | For The Month Of | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|---------------------|------------------|------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| OCT | SEP | - | 68,206 | 59,037 | 61,683 | 72,025 | 80,772 | 100,760 | 81,708 | 96,026 | 92,482 | 91,634 |
| NOV | OCT | - | 53,748 | 49,602 | 61,914 | 68,243 | 77,125 | 87,266 | 74,882 | 79,530 | 77,120 | 79,474 |
| DEC | NOV | - | 49,252 | 48,368 | 51,137 | 59,544 | 71,106 | 76,287 | 70,980 | 68,735 | 61,789 | 71,492 |
| JAN | DEC | - | 37,986 | 40,269 | 41,904 | 46,802 | 69,486 | 65,960 | 59,933 | 54,555 | 56,578 | 54,917 |
| FEB | JAN | - | 45,200 | 44,495 | 48,987 | 46,458 | 66,731 | 67,836 | 59,728 | 60,231 | 58,924 | 57,295 |
| MAR | FEB | - | 54,344 | 57,773 | 58,194 | 71,404 | 68,324 | 74,453 | 70,895 | 75,787 | 71,710 | 67,158 |
| APR | MAR | - | 82,037 | 90,216 | 89,840 | 100,682 | 86,518 | 103,411 | 109,493 | 114,717 | 99,065 | 110,087 |
| MAY | APR | - | 78,406 | 78,129 | 93,398 | 107,864 | 85,729 | 94,971 | 105,185 | 101,240 | 112,756 | 119,624 |
| | TOTAL | - | 469,179 | 467,889 | 507,056 | 573,022 | 605,790 | 670,944 | 632,804 | 650,821 | 630,424 | 651,680 |

Source: Spreadsheet entitled "Revenue Calculations", line 5 for the current month.

Tourist Development Tax Collections
Fiscal Year 2010
as of May 31, 2010



Tourist Development Tax Collections
Comparison by Zip Code
Fiscal Year 2010
as of May 31, 2010



**TOURIST DEVELOPMENT TAX
2 YEAR TRENDLINE
Fiscal Year 2010
as of May 31, 2010**

