



EXECUTIVE ADMINISTRATION / LEGAL DIVISION
 ACCOUNTING DIVISION
 APPEALS DIVISION
 ARCHIVES AND RECORDS
 CENTURY DIVISION
 CHILD SUPPORT
 CLERK TO THE BOARD
 COUNTY CIVIL
 COUNTY CRIMINAL
 COURT DIVISION
 CIRCUIT CIVIL
 CIRCUIT CRIMINAL
 DOMESTIC RELATIONS
 FAMILY LAW

ERNIE LEE MAGAHA
CLERK OF THE CIRCUIT COURT & COMPTROLLER
ESCAMBIA COUNTY, FLORIDA

◊ AUDITOR ◊ ACCOUNTANT ◊ EX-OFFICIO CLERK TO THE BOARD ◊ CUSTODIAN OF COUNTY FUNDS ◊

FINANCE
 JURY ASSEMBLY
 GUARDIANSHIP
 HUMAN RESOURCES
 JUVENILE DIVISION
 MARRIAGE
 MENTAL HEALTH
 MANAGEMENT INFORMATION SYSTEMS
 OFFICIAL RECORDS
 ONE STOP
 OPERATIONAL SERVICES
 PROBATE DIVISION
 TRAFFIC DIVISION
 TREASURY

MEMORANDUM

TO: Honorable Board of County Commissioners

FROM: Ernie Lee Magaha
 Clerk of the Circuit Court and Comptroller

By: *Patricia L. Sheldon*
 Patricia L. Sheldon, CPA, CGFO, CPFO, CPFIM
 Administrator for Financial Services
 Clerk of the Circuit Court and Comptroller

DATE: June 10, 2010

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax Collections Data for Fiscal 2010. This report includes the April 2010 returns received in the month of May 2010, as prepared by the Finance Department of the Clerk and Comptroller's Office. The eight months revenue collected for the fiscal year reflects 50.62% of the budgeted revenue for fiscal 2010.

PLS/nac

2010 JUN 11 A 8:21
 CLERK OF THE BOARD OF
 COUNTY COMMISSIONERS
 ERNIE LEE MAGAHA
 CLERK OF THE CIRCUIT COURT
 ESCAMBIA COUNTY, FL

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF MAY 31, 2010**

Zip Code	Fiscal Year 2010	Fiscal Year 2009	Difference	%
	YTD Collected 10/09 - 09/10	YTD Collected 10/08 - 09/09		
32501	151,533	138,048	13,486	10%
32502	114,557	95,887	18,671	19%
32503	11,662	13,349	(1,687)	-13%
32504	443,704	435,914	7,791	2%
32505	138,993	166,120	(27,127)	-16%
32506	113,050	73,712	39,338	53%
32507	386,799	341,017	45,782	13%
32514	213,717	255,650	(41,933)	-16%
32526	121,372	124,861	(3,489)	-3%
32534	74,001	79,726	(5,724)	-7%
32535	1,693	1,474	220	15%
32561	835,372	795,442	39,930	5%
32562	-	-	-	0%
32577	265	500	(235)	-47%
Total	\$ 2,606,719	\$ 2,521,698	\$ 85,022	3%

6/17/2010

CR I-1E

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2010
 AS OF MAY 31, 2010**

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/09	17,655	5%	14,969	4%	1,605	0%	53,726	15%	15,593	4%
11/09	20,158	6%	15,208	5%	1,880	1%	53,405	17%	15,676	5%
12/09	16,093	6%	11,676	4%	1,489	1%	50,296	18%	13,741	5%
01/10	15,639	7%	9,469	4%	842	0%	48,563	22%	14,523	7%
02/10	16,362	7%	13,327	6%	1,326	1%	47,487	21%	13,530	6%
03/10	18,278	7%	12,677	5%	1,137	0%	51,045	19%	19,099	7%
04/10	22,537	5%	18,328	4%	1,920	0%	67,489	15%	21,447	5%
05/10	24,812	5%	18,903	4%	1,463	0%	71,693	15%	25,382	5%
Total	\$ 151,533	6%	114,557	4%	\$ 11,662	0%	\$ 443,704	17%	\$ 138,993	5%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/09	12,677	3%	57,614	16%	26,218	7%	13,660	4%	9,501	3%
11/09	11,139	4%	38,627	12%	27,585	9%	14,655	5%	10,619	3%
12/09	14,028	5%	60,090	21%	23,450	8%	14,850	5%	8,245	3%
01/10	8,852	4%	22,098	10%	21,769	10%	14,883	7%	8,156	4%
02/10	15,368	7%	26,919	12%	19,706	9%	12,274	5%	7,408	3%
03/10	13,900	5%	38,350	14%	23,530	9%	12,117	5%	7,888	3%
04/10	17,763	4%	71,651	16%	34,306	8%	19,957	5%	11,319	3%
05/10	19,322	4%	71,450	15%	37,153	8%	18,977	4%	10,866	2%
Total	\$ 113,050	4%	\$ 386,799	15%	\$ 213,717	8%	\$ 121,372	5%	\$ 74,001	3%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/09	240	0%	143,076	39%	-	0%	-	0%	366,536	100%
11/09	224	0%	108,720	34%	-	0%	-	0%	317,897	100%
12/09	258	0%	71,750	25%	-	0%	-	0%	285,967	100%
01/10	113	0%	54,497	25%	-	0%	265	0%	219,667	100%
02/10	82	0%	55,390	24%	-	0%	-	0%	229,179	100%
03/10	200	0%	70,410	26%	-	0%	-	0%	268,630	100%
04/10	252	0%	153,381	35%	-	0%	-	0%	440,348	100%
05/10	324	0%	178,149	37%	-	0%	-	0%	478,494	100%
Total	\$ 1,693	0%	\$ 835,372	32%	\$ -	0%	\$ 265	0%	2,606,719	100%

**6/17/2010
 CR I-1E**

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2009
AS OF MAY 31, 2009

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/08	20,590	6%	11,372	3%	1,363	0%	52,515	14%	24,441	7%
11/08	16,571	5%	12,584	4%	1,867	1%	54,431	18%	18,213	6%
12/08	16,437	7%	10,823	4%	1,568	1%	50,475	20%	18,280	7%
01/09	12,948	6%	9,171	4%	882	0%	51,865	23%	14,971	7%
02/09	12,553	5%	10,335	4%	1,813	1%	49,358	21%	33,338	14%
03/09	15,857	6%	12,955	5%	1,324	0%	52,768	18%	17,915	6%
04/09	21,952	6%	12,637	3%	2,585	1%	65,252	16%	25,226	6%
05/09	21,140	5%	16,009	4%	1,945	0%	59,250	13%	13,737	3%
Total	\$ 138,048	5%	\$ 95,887	4%	\$ 13,349	1%	\$ 435,914	17%	\$ 166,120	7%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/08	14,372	4%	66,766	18%	29,372	8%	14,035	4%	10,241	3%
11/08	9,377	3%	36,273	12%	31,245	10%	18,861	6%	11,805	4%
12/08	8,150	3%	22,998	9%	28,439	12%	10,346	4%	9,925	4%
01/09	6,977	3%	20,743	9%	21,696	10%	19,598	9%	10,167	4%
02/09	4,546	2%	24,549	10%	28,158	12%	9,920	4%	7,881	3%
03/09	12,430	4%	36,550	13%	26,862	9%	18,742	7%	8,646	3%
04/09	9,055	2%	62,569	16%	31,066	8%	17,494	4%	10,736	3%
05/09	8,805	2%	70,568	16%	58,812	13%	15,865	4%	10,325	2%
Total	\$ 73,712	3%	\$ 341,017	14%	\$ 255,650	10%	\$ 124,861	5%	\$ 79,726	3%

Month of Collection	Zip Code									
	32535		32561		32562		32577		Total Month	% OF Total
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/08	159	0%	124,530	34%	-	0%	168	0%	369,926	100%
11/08	286	0%	96,952	31%	-	0%	17	0%	308,482	100%
12/08	189	0%	69,480	28%	-	0%	45	0%	247,156	100%
01/09	128	0%	57,125	25%	-	0%	39	0%	226,312	100%
02/09	150	0%	52,995	22%	-	0%	101	0%	235,697	100%
03/09	156	0%	82,574	29%	-	0%	64	0%	286,841	100%
04/09	243	0%	137,380	35%	-	0%	67	0%	396,260	100%
05/09	162	0%	174,407	39%	-	0%	-	0%	451,024	100%
Total	\$ 1,474	0%	\$ 795,442	32%	\$ -	0%	\$ 500	0%	\$ 2,521,698	100%

6/17/2010
CR I-1E

Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida

6/17/2010
CR I-1E

Month Of Collection	For The Month Of	THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2000-2010											
		2000*	2001*	2002*	2003*	2004*	2005*	2006*	2007*	2008*	2009*	2010*	
OCT	SEP	200,762	211,900	184,219	193,564	224,446	248,504	302,728	245,125	288,077	277,444	274,902	
NOV	OCT	151,712	164,993	152,568	190,161	211,517	232,619	262,261	224,646	238,591	231,361	238,423	
DEC	NOV	138,641	150,482	148,279	156,742	182,428	214,278	229,491	212,939	206,205	185,367	214,475	
JAN	DEC	106,778	116,281	123,532	129,124	143,891	208,669	198,766	179,798	163,665	169,734	164,750	
FEB	JAN	122,200	138,645	137,875	150,788	142,928	201,031	205,121	179,184	180,694	176,773	171,885	
MAR	FEB	155,537	167,608	178,986	180,228	221,737	205,903	225,806	212,686	227,362	215,131	201,473	
APR	MAR	237,545	253,669	280,786	278,843	313,139	261,605	312,491	328,479	344,151	297,195	330,261	
MAY	APR	256,211	244,146	244,453	293,130	338,856	259,188	288,754	315,555	303,720	338,268	358,871	
TOTAL		1,369,384	1,447,724	1,450,698	1,572,579	1,778,941	1,831,797	2,025,418	1,898,412	1,952,464	1,891,273	1,955,040	

Source: Spreadsheet entitled "Revenue Calculations", line 6 for the current month.

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

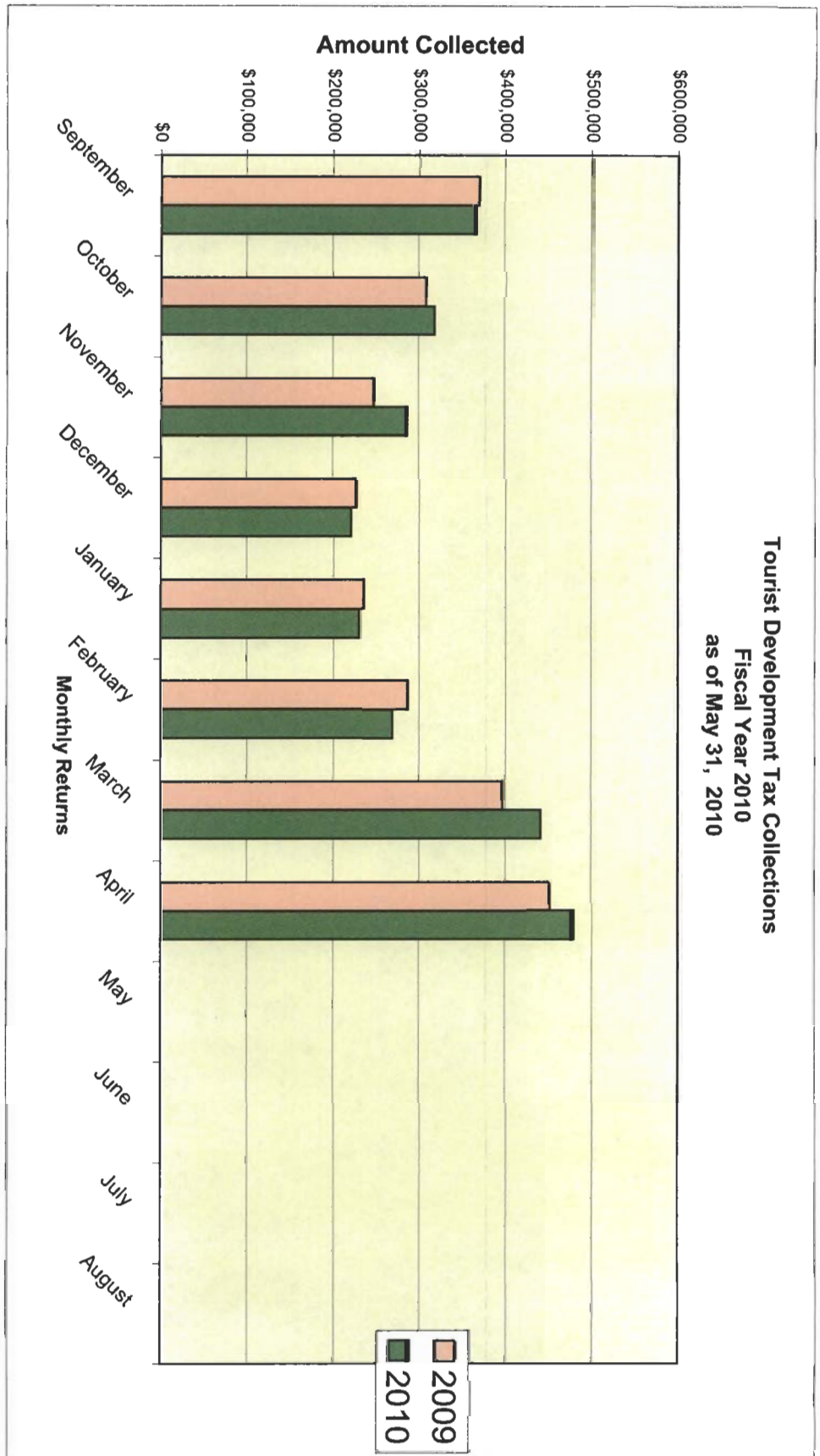
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**ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS
 COLLECTED 2000-2010**

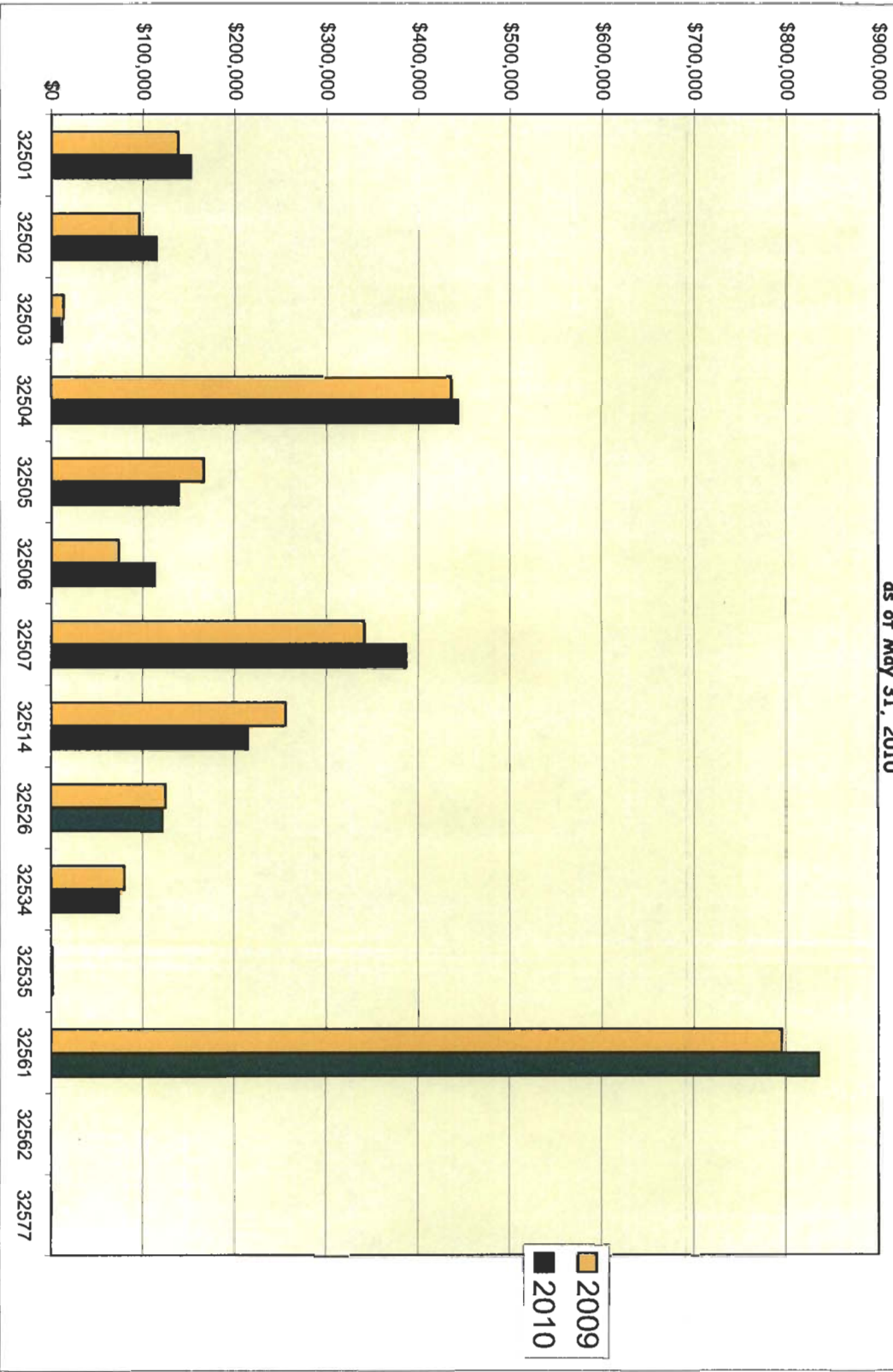
Month Of Collection	For The Month Of	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
OCT	SEP	-	68,206	59,037	61,683	72,025	80,772	100,760	81,708	96,026	92,482	91,634
NOV	OCT	-	53,748	49,602	61,914	68,243	77,125	87,266	74,882	79,530	77,120	79,474
DEC	NOV	-	49,252	48,368	51,137	59,544	71,106	76,287	70,980	68,735	61,789	71,492
JAN	DEC	-	37,986	40,269	41,904	46,802	69,486	65,960	59,933	54,555	56,578	54,917
FEB	JAN	-	45,200	44,495	48,987	46,458	66,731	67,836	59,728	60,231	58,924	57,295
MAR	FEB	-	54,344	57,773	58,194	71,404	68,324	74,453	70,895	75,787	71,710	67,158
APR	MAR	-	82,037	90,216	89,840	100,682	86,518	103,411	109,493	114,717	99,065	110,087
MAY	APR	-	78,406	78,129	93,398	107,864	85,729	94,971	105,185	101,240	112,756	119,624
	TOTAL	-	469,179	467,889	507,056	573,022	605,790	670,944	632,804	650,821	630,424	651,680

Source: Spreadsheet entitled "Revenue Calculations", line 5 for the current month.

Tourist Development Tax Collections
Fiscal Year 2010
as of May 31, 2010



Tourist Development Tax Collections
Comparison by Zip Code
Fiscal Year 2010
as of May 31, 2010



**TOURIST DEVELOPMENT TAX
2 YEAR TRENDLINE
Fiscal Year 2010
as of May 31, 2010**

