



EXECUTIVE ADMINISTRATION/LEGAL DIVISION
 ACCOUNTING DIVISION
 APPEALS DIVISION
 ARCHIVES AND RECORDS
 CENTURY DIVISION
 CHILD SUPPORT
 CLERK TO THE BOARD
 COUNTY CIVIL
 COUNTY CRIMINAL
 COURT DIVISION
 CIRCUIT CIVIL
 CIRCUIT CRIMINAL
 DOMESTIC RELATIONS
 FAMILY LAW

ERNIE LEE MAGAHA
CLERK OF THE CIRCUIT COURT & COMPTROLLER
ESCAMBIA COUNTY, FLORIDA

♦ AUDITOR ♦ ACCOUNTANT ♦ EX-OFFICIO CLERK TO THE BOARD ♦ CUSTODIAN OF COUNTY FUNDS ♦

FINANCE
 JURY ASSEMBLY
 GUARDIANSHIP
 HUMAN RESOURCES
 JUVENILE DIVISION
 MARRIAGE
 MENTAL HEALTH
 MANAGEMENT INFORMATION SYSTEMS
 OFFICIAL RECORDS
 OPERATIONAL SERVICES
 PROBATE DIVISION
 TRAFFIC DIVISION
 TREASURY

MEMORANDUM

TO: Honorable Board of County Commissioners

FROM: Ernie Lee Magaha
 Clerk of the Circuit Court and Comptroller

By: Patricia L. Sheldon
 Patricia L. Sheldon, CPA, CGFO, CPFO
 Administrator for Financial Services
 Clerk of the Circuit Court & Comptroller

DATE: August 6, 2009

SUBJECT: Tourist Development Tax (TDT) Collections

2009 AUG -7 A 9:40
 CLERK OF THE BOARD OF
 COUNTY COMMISSIONERS
 ERNIE LEE MAGAHA
 CLERK OF CIRCUIT COURT
 ESCAMBIA COUNTY, FL

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax Collections Data for Fiscal 2009. This report includes the June 2009 returns received in the month of July 2009, as prepared by the Finance Department of the Clerk's & Comptroller's Office. The ten months revenue collected to date reflects 69% of the budgeted revenue for fiscal 2009.

PLS/nac

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF JULY 31, 2009**

| Zip Code | Fiscal Year 2009 | Fiscal Year 2008 | Difference | % Change |
|--------------|--------------------------------|--------------------------------|---------------------|-------------|
| | YTD Collected 10/08 - 09/09 | YTD Collected 10/07 - 09/08 | | |
| 32501 | 193,032 | 233,387 | (40,355) | -17% |
| 32502 | 128,808 | 116,485 | 12,323 | 11% |
| 32503 | 17,164 | 18,270 | (1,106) | -6% |
| 32504 | 577,356 | 646,353 | (68,997) | -11% |
| 32505 | 233,474 | 278,057 | (44,583) | -16% |
| 32506 | 94,079 | 116,909 | (22,830) | -20% |
| 32507 | 610,423 | 618,810 | (8,387) | -1% |
| 32514 | 330,257 | 368,141 | (37,885) | -10% |
| 32526 | 164,776 | 151,120 | 13,656 | 9% |
| 32534 | 105,424 | 100,839 | 4,585 | 5% |
| 32535 | 2,027 | 2,229 | (202) | -9% |
| 32561 | 1,378,939 | 1,392,210 | (13,271) | -1% |
| 32562 | - | 201 | (201) | 0% |
| 32577 | 846 | 1,076 | (230) | -21% |
| Total | \$ 3,836,604 | \$ 4,044,088 | \$ (207,484) | -5% |

**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBIA COUNTY FLORIDA
 FISCAL YEAR 2009
 AS OF JULY 31, 2009**

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
| | 32501 | | 32502 | | 32503 | | 32504 | | 32505 | |
| | Downtown Area | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/08 | 20,590 | 6% | 11,372 | 3% | 1,363 | 0% | 52,515 | 14% | 24,441 | 7% |
| 11/08 | 16,571 | 5% | 12,584 | 4% | 1,867 | 1% | 54,431 | 18% | 18,213 | 6% |
| 12/08 | 16,437 | 7% | 10,823 | 4% | 1,568 | 1% | 50,475 | 20% | 18,280 | 7% |
| 01/09 | 12,948 | 6% | 9,171 | 4% | 882 | 0% | 51,865 | 23% | 14,971 | 7% |
| 02/09 | 12,553 | 5% | 10,335 | 4% | 1,813 | 1% | 49,358 | 21% | 33,338 | 14% |
| 03/09 | 15,857 | 6% | 12,955 | 5% | 1,324 | 0% | 52,768 | 18% | 17,915 | 6% |
| 04/09 | 21,952 | 6% | 12,637 | 3% | 2,585 | 1% | 65,252 | 16% | 25,226 | 6% |
| 05/09 | 21,140 | 5% | 16,009 | 4% | 1,945 | 0% | 59,250 | 13% | 13,737 | 3% |
| 06/09 | 26,392 | 5% | 15,728 | 3% | 2,314 | 0% | 68,430 | 13% | 22,179 | 4% |
| 07/09 | 28,593 | 4% | 17,194 | 2% | 1,501 | 0% | 73,012 | 9% | 45,175 | 6% |
| Total | \$ 193,032 | 5% | 128,808 | 3% | \$ 17,164 | 0% | \$ 577,356 | 15% | \$ 233,474 | 6% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
| | 32506 | | 32507 | | 32514 | | 32526 | | 32534 | |
| | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palafox & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/08 | 14,372 | 4% | 66,766 | 18% | 29,372 | 8% | 14,035 | 4% | 10,241 | 3% |
| 11/08 | 9,377 | 3% | 36,273 | 12% | 31,245 | 10% | 18,861 | 6% | 11,805 | 4% |
| 12/08 | 8,150 | 3% | 22,998 | 9% | 28,439 | 12% | 10,346 | 4% | 9,925 | 4% |
| 01/09 | 6,977 | 3% | 20,743 | 9% | 21,696 | 10% | 19,598 | 9% | 10,167 | 4% |
| 02/09 | 4,546 | 2% | 24,549 | 10% | 28,158 | 12% | 9,920 | 4% | 7,881 | 3% |
| 03/09 | 12,430 | 4% | 36,550 | 13% | 26,862 | 9% | 18,742 | 7% | 8,646 | 3% |
| 04/09 | 9,055 | 2% | 62,569 | 16% | 31,066 | 8% | 17,494 | 4% | 10,736 | 3% |
| 05/09 | 8,805 | 2% | 70,568 | 16% | 58,812 | 13% | 15,865 | 4% | 10,325 | 2% |
| 06/09 | 9,639 | 2% | 83,475 | 16% | 35,142 | 7% | 18,458 | 4% | 11,805 | 2% |
| 07/09 | 10,729 | 1% | 185,931 | 23% | 39,465 | 5% | 21,457 | 3% | 13,894 | 2% |
| Total | \$ 94,079 | 2% | \$ 610,423 | 16% | \$ 330,257 | 9% | \$ 164,776 | 4% | \$ 105,424 | 3% |

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|----------------------|------------|----------------------|------------|-------------|------------|---------------|------------|------------------|-------------|
| | 32535 | | 32561 | | 32562 | | 32577 | | Total Month | % OF Total |
| | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other | % OF Total | Molino Area | % OF Total | | |
| 10/08 | 159 | 0% | 124,530 | 34% | - | 0% | 168 | 0% | 369,926 | 100% |
| 11/08 | 286 | 0% | 96,952 | 31% | - | 0% | 17 | 0% | 308,482 | 100% |
| 12/08 | 189 | 0% | 69,480 | 28% | - | 0% | 45 | 0% | 247,156 | 100% |
| 01/09 | 128 | 0% | 57,125 | 25% | - | 0% | 39 | 0% | 226,312 | 100% |
| 02/09 | 150 | 0% | 52,995 | 22% | - | 0% | 101 | 0% | 235,697 | 100% |
| 03/09 | 156 | 0% | 82,574 | 29% | - | 0% | 64 | 0% | 286,841 | 100% |
| 04/09 | 243 | 0% | 137,380 | 35% | - | 0% | 67 | 0% | 396,260 | 100% |
| 05/09 | 162 | 0% | 174,407 | 39% | - | 0% | - | 0% | 451,024 | 100% |
| 06/09 | 271 | 0% | 222,851 | 43% | - | 0% | - | 0% | 516,684 | 100% |
| 07/09 | 282 | 0% | 360,646 | 45% | - | 0% | 346 | 0% | 798,223 | 100% |
| Total | \$ 2,027 | 0% | \$ 1,378,939 | 36% | \$ - | 0% | \$ 846 | 0% | 3,836,604 | 100% |

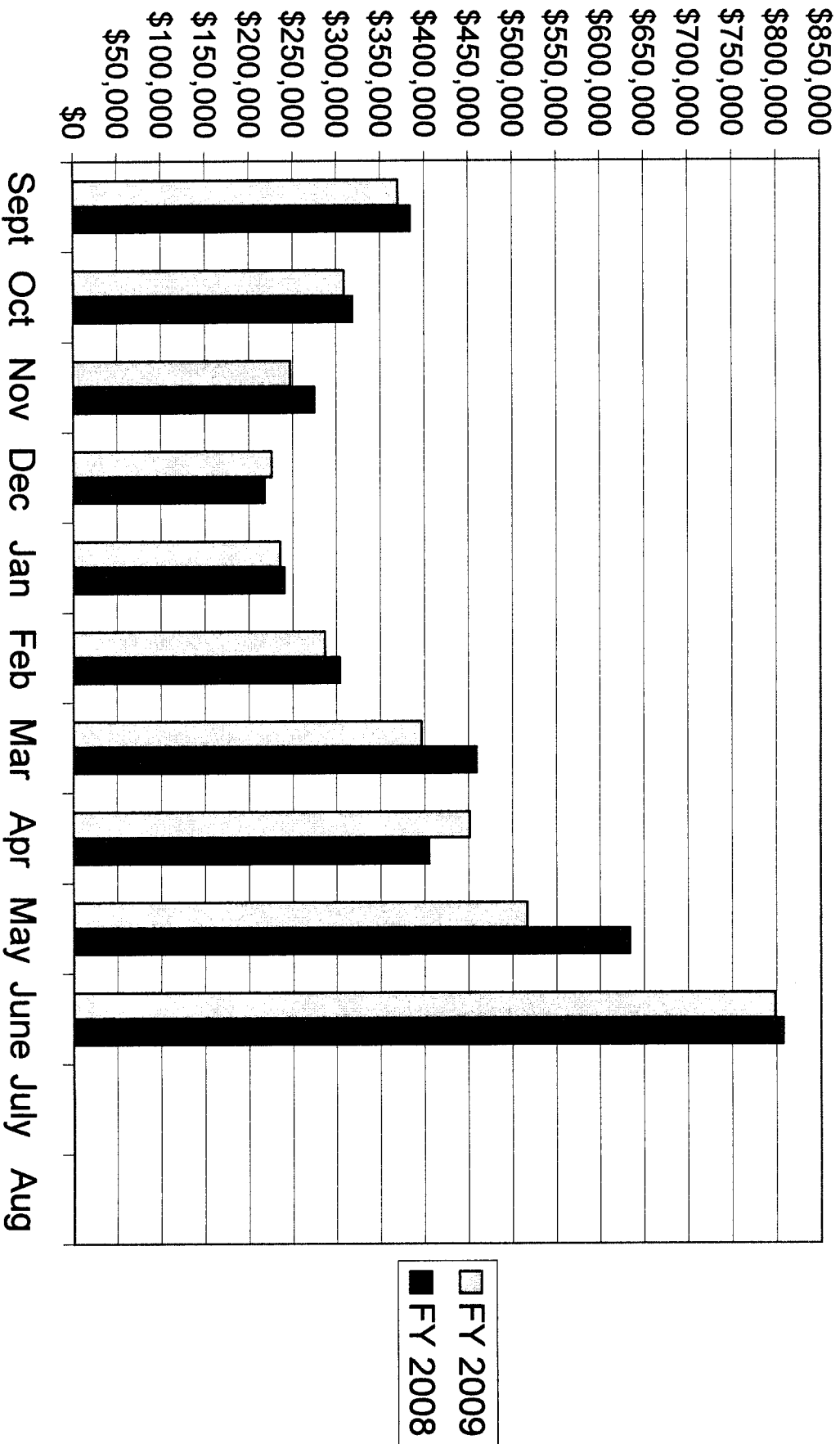
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 ESCAMBA COUNTY FLORIDA
 FISCAL YEAR 2008
 AS OF JULY, 2008**

| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------|------------|---------------------|------------|---------------------------|------------|---|------------|---|------------|
| | 32501 | | 32502 | | 32503 | | 32504 | | 32505 | |
| | Downtown Area | % OF Total | Other Downtown Area | % OF Total | Cordova Mall & South Area | % OF Total | Davis & Scenic Hwy South of I-10 including Airport Area | % OF Total | South of Michigan Av East of Mobile Hwy West of Pace Blvd | % OF Total |
| 10/07 | 22,958 | 6% | 10,556 | 3% | 1,706 | 0% | 70,941 | 18% | 32,046 | 8% |
| 11/07 | 21,715 | 7% | 10,204 | 3% | 2,200 | 1% | 63,768 | 20% | 22,189 | 7% |
| 12/07 | 21,279 | 8% | 10,207 | 4% | 1,890 | 1% | 59,224 | 22% | 24,410 | 9% |
| 01/08 | 16,112 | 7% | 8,313 | 4% | 728 | 0% | 57,683 | 26% | 16,484 | 8% |
| 02/08 | 18,350 | 8% | 10,783 | 4% | 1,704 | 1% | 54,944 | 23% | 17,387 | 7% |
| 03/08 | 19,818 | 7% | 10,893 | 4% | 1,692 | 1% | 54,402 | 18% | 41,501 | 14% |
| 04/08 | 23,661 | 5% | 12,586 | 3% | 2,894 | 1% | 73,129 | 16% | 30,367 | 7% |
| 05/08 | 26,992 | 7% | 14,151 | 3% | 1,675 | 0% | 69,814 | 17% | 17,801 | 4% |
| 06/08 | 31,981 | 5% | 15,236 | 2% | 2,208 | 0% | 70,688 | 11% | 21,306 | 3% |
| 07/08 | 30,522 | 4% | 13,555 | 2% | 1,573 | 0% | 71,761 | 9% | 54,567 | 7% |
| Total | \$ 233,387 | 6% | \$ 116,485 | 3% | \$ 18,270 | 0% | \$ 646,353 | 16% | \$ 278,057 | 7% |

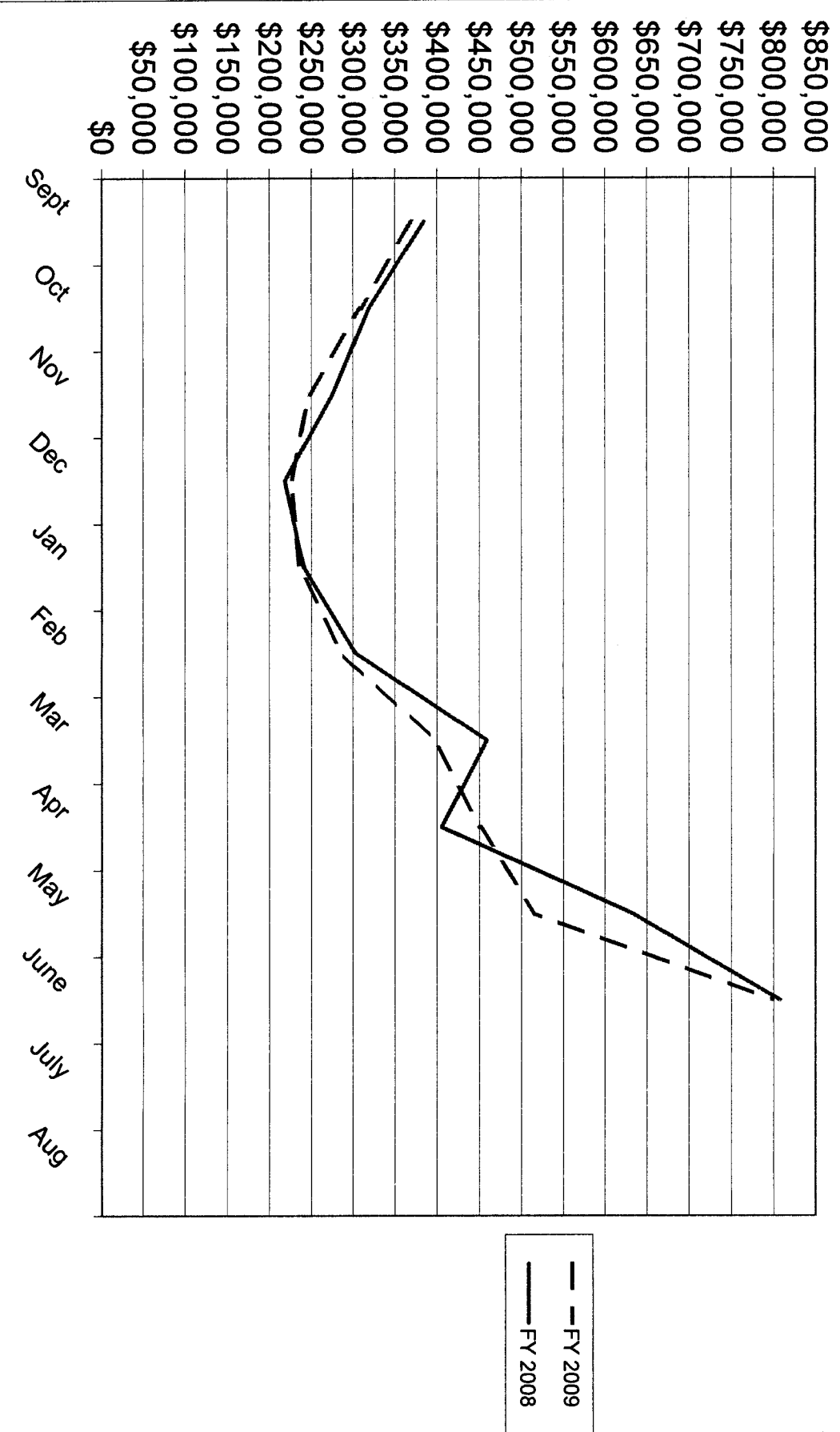
| Month of Collection | Zip Code | | | | | | | | | |
|---------------------|-------------------------------|------------|---|------------|---|------------|--|------------|----------------------------------|------------|
| | 32506 | | 32507 | | 32514 | | 32526 | | 32534 | |
| | Lillian Hwy & Highway 98 Area | % OF Total | Bayou Chico to Perdido Key South of Sorrento Area | % OF Total | Palafox & Scenic Hwy North of I-10 Area | % OF Total | Mobile Hwy North of Michigan Avenue Area | % OF Total | I-10 & Pensacola Blvd North Area | % OF Total |
| 10/07 | 11,367 | 3% | 51,416 | 13% | 23,947 | 6% | 16,731 | 4% | 8,474 | 2% |
| 11/07 | 11,293 | 4% | 37,665 | 12% | 22,491 | 7% | 16,281 | 5% | 8,741 | 3% |
| 12/07 | 11,092 | 4% | 22,278 | 8% | 25,566 | 9% | 11,117 | 4% | 10,057 | 4% |
| 01/08 | 9,820 | 4% | 15,663 | 7% | 20,622 | 9% | 9,908 | 5% | 8,806 | 4% |
| 02/08 | 9,799 | 4% | 20,150 | 8% | 24,339 | 10% | 21,617 | 9% | 10,053 | 4% |
| 03/08 | 12,114 | 4% | 34,315 | 11% | 26,477 | 9% | 13,408 | 4% | 9,638 | 3% |
| 04/08 | 13,738 | 3% | 76,684 | 17% | 30,167 | 7% | 12,307 | 3% | 11,013 | 2% |
| 05/08 | 11,515 | 3% | 52,684 | 13% | 28,293 | 7% | 25,809 | 6% | 9,496 | 2% |
| 06/08 | 13,597 | 2% | 96,829 | 15% | 126,398 | 20% | 11,582 | 2% | 12,020 | 2% |
| 07/08 | 12,575 | 2% | 211,126 | 26% | 39,842 | 5% | 12,361 | 2% | 12,542 | 2% |
| Total | \$ 116,909 | 3% | \$ 618,810 | 15% | \$ 368,141 | 9% | \$ 151,120 | 4% | \$ 100,839 | 2% |

| Month of Collection | Zip Code | | | | | | | | Total Month | % OF Total |
|---------------------|----------------------|------------|----------------------|------------|---------------|------------|-----------------|------------|---------------------|-------------|
| | 32535 | | 32561 | | 32562 | | 32577 | | | |
| | Century (Other) Area | % OF Total | Pensacola Beach Area | % OF Total | Other | % OF Total | Molino Area | % OF Total | | |
| 10/07 | 180 | 0% | 133,582 | 35% | - | 0% | 200 | 0% | 384,103 | 100% |
| 11/07 | 330 | 0% | 101,116 | 32% | - | 0% | 129 | 0% | 318,122 | 100% |
| 12/07 | 228 | 0% | 77,445 | 28% | - | 0% | 147 | 0% | 274,939 | 100% |
| 01/08 | 100 | 0% | 53,881 | 25% | - | 0% | 99 | 0% | 218,220 | 100% |
| 02/08 | 190 | 0% | 51,494 | 21% | - | 0% | 117 | 0% | 240,925 | 100% |
| 03/08 | 125 | 0% | 78,648 | 26% | - | 0% | 119 | 0% | 303,150 | 100% |
| 04/08 | 301 | 0% | 171,902 | 37% | 49 | 0% | 70 | 0% | 458,867 | 100% |
| 05/08 | 276 | 0% | 146,385 | 36% | - | 0% | 70 | 0% | 404,960 | 100% |
| 06/08 | 305 | 0% | 230,853 | 36% | 70 | 0% | 78 | 0% | 633,151 | 100% |
| 07/08 | 195 | 0% | 346,903 | 43% | 82 | 0% | 49 | 0% | 807,652 | 100% |
| Total | \$ 2,229 | 0% | \$ 1,392,210 | 34% | \$ 201 | 0% | \$ 1,076 | 0% | \$ 4,044,088 | 100% |

TOURIST DEVELOPMENT TAX COLLECTIONS



TOURIST DEVELOPMENT TAX 2 YEAR TRENDLINE



**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

**THREE (3%) PERCENT TOURIST TAX DOLLARS
COLLECTED 2000-2009**

| Month Of Collection | For The Month Of | 2000* | 2001* | 2002* | 2003* | 2004* | 2005* | 2006* | 2007* | 2008* | 2009* |
|---------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| OCT | SEP | 200,762 | 211,900 | 184,219 | 193,564 | 224,446 | 248,504 | 302,728 | 245,125 | 288,077 | 277,444 |
| NOV | OCT | 151,712 | 164,993 | 152,568 | 190,161 | 211,517 | 232,619 | 262,261 | 224,646 | 238,591 | 231,361 |
| DEC | NOV | 138,641 | 150,482 | 148,279 | 156,742 | 182,428 | 214,278 | 229,491 | 212,939 | 206,205 | 185,367 |
| JAN | DEC | 106,778 | 116,281 | 123,532 | 129,124 | 143,891 | 208,669 | 198,766 | 179,798 | 163,665 | 169,734 |
| FEB | JAN | 122,200 | 138,645 | 137,875 | 150,788 | 142,928 | 201,031 | 205,121 | 179,184 | 180,694 | 176,773 |
| MAR | FEB | 155,537 | 167,608 | 178,986 | 180,228 | 221,737 | 205,903 | 225,806 | 212,686 | 227,362 | 215,131 |
| APR | MAR | 237,545 | 253,669 | 280,786 | 278,843 | 313,139 | 261,605 | 312,491 | 328,479 | 344,151 | 297,195 |
| MAY | APR | 256,211 | 244,146 | 244,453 | 293,130 | 338,856 | 259,188 | 288,754 | 315,555 | 303,720 | 338,268 |
| JUN | MAY | 280,677 | 283,357 | 304,798 | 323,467 | 346,125 | 295,677 | 343,616 | 387,614 | 474,863 | 387,513 |
| JUL | JUN | 382,820 | 389,570 | 416,289 | 461,018 | 502,598 | 332,603 | 426,840 | 590,236 | 605,739 | 598,667 |
| TOTAL | | 2,032,881 | 2,120,651 | 2,171,784 | 2,357,064 | 2,627,664 | 2,460,078 | 2,795,874 | 2,876,262 | 3,033,066 | 2,877,453 |

Source: Spreadsheet entitled "Revenue Calculations", line 6 for the current month.

TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY, FLORIDA

**ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS
 COLLECTED 2000-2009**

| Month Of Collection | For The Month Of | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|---------------------|------------------|------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|------------------|----------------|
| OCT | SEP | - | 68,206 | 59,037 | 61,683 | 72,025 | 80,772 | 100,760 | 81,708 | 96,026 | 92,482 |
| NOV | OCT | - | 53,748 | 49,602 | 61,914 | 68,243 | 77,125 | 87,266 | 74,882 | 79,530 | 77,120 |
| DEC | NOV | - | 49,252 | 48,368 | 51,137 | 59,544 | 71,106 | 76,287 | 70,980 | 68,735 | 61,789 |
| JAN | DEC | - | 37,986 | 40,269 | 41,904 | 46,802 | 69,486 | 65,960 | 59,933 | 54,555 | 56,578 |
| FEB | JAN | - | 45,200 | 44,495 | 48,987 | 46,458 | 66,731 | 67,836 | 59,728 | 60,231 | 58,924 |
| MAR | FEB | - | 54,344 | 57,773 | 58,194 | 71,404 | 68,324 | 74,453 | 70,895 | 75,787 | 71,710 |
| APR | MAR | - | 82,037 | 90,216 | 89,840 | 100,682 | 86,518 | 103,411 | 109,493 | 114,717 | 99,065 |
| MAY | APR | - | 78,406 | 78,129 | 93,398 | 107,864 | 85,729 | 94,971 | 105,185 | 101,240 | 112,756 |
| JUN | MAY | - | 90,851 | 97,276 | 104,959 | 115,334 | 96,938 | 113,025 | 129,205 | 158,288 | 129,171 |
| JUL | JUN | - | 126,853 | 138,763 | 153,673 | 167,533 | 107,972 | 142,210 | 196,745 | 201,913 | 199,556 |
| TOTAL | | - | 686,883 | 703,928 | 765,688 | 855,888 | 810,700 | 926,179 | 958,754 | 1,011,022 | 959,151 |

Source: Spreadsheet entitled "Revenue Calculations", line 5 for the current month.



Date: 08/06/2009 Through Period: 11

Selection Criteria

Year: FUND:

COST CENTER: FUNCTION:

Account: ACTIVITY:

DEPARTMENT:

DIVISION:

TOTAL COST CNTR:

OK

| Year | COST CENT | Account | Account Title | Budget | Period Receipts | YTD Receipts | Receivable | Balance | Title |
|------|-----------|---------|-------------------------|------------|-----------------|--------------|------------|------------|----------------|
| 09 | 108 | 312101 | TOURIST DEVELOPMENT TAX | 5541233.00 | 0.00 | 3838611.13 | 0.00 | 1702621.87 | TOURIST PROMOT |
| 09 | 108 | 329107 | ARTIFICIAL REEF PERMITS | 0.00 | 0.00 | 350.00 | 0.00 | -350.00 | TOURIST PROMOT |
| 09 | 108 | 359025 | CIVIL RESTITUTION LIEN | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | TOURIST PROMOT |
| 09 | 108 | 361001 | INTEREST | 0.00 | 0.00 | 29737.98 | 0.00 | -29737.98 | TOURIST PROMOT |
| 09 | 108 | 369001 | MISCELLANEOUS REVENUES | 0.00 | 0.00 | 78.32 | 0.00 | -78.32 | TOURIST PROMOT |
| 09 | 108 | 369004 | PRIOR YEAR REFUND | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | TOURIST PROMOT |
| 09 | 108 | 384009 | NOTE PROCEEDS | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | TOURIST PROMOT |
| 09 | 108 | 389901 | ESTIMATED FUND BALANCE | 4142856.00 | 0.00 | 0.00 | 0.00 | 4142856.00 | TOURIST PROMOT |
| 09 | 108 | 389902 | LESS 5% ANTICIPATED REC | -277062.00 | 0.00 | 0.00 | 0.00 | -277062.00 | TOURIST PROMOT |

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9 match(es) found

Totals

Budget: Period Receipts:

Receivables: Balance:

3,836,604.00 ÷
 5,541,233.00 =
 0.69 *